

# OLIVIA MAY *zine*



The OM Zine is an interactive monthly publication from Olivia May. Updated regularly and co-ordinated with the twice-yearly company Newspaper, this zine keeps the newspaper alive through-out the whole year with up to date pieces, new designers and new trends



10 YEAR ANNIVERSARY SPECIAL 2023



# WHAT'S INSIDE

ICONIC COLLECTIONS

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OLIVIA MAY HISTORY

**Happy 10th Birthday To Us!**

Olivia May is turning 10 this month! We can't believe it's been a decade already, but we've loved every second of it! Keep an eye out this month for birthday surprises, walks down memory lane, and glimpses of whats to come here at Olivia May! Here's to a decade of fashion and style!

COMING SOON

*Olivia May*

IN CONVERSATION WITH...

Introducing our brand new series, In Conversation With, where you'll get to know us, our designers and industry professionals at a deeper level, coming soon...

# OUR MOST ICONIC COLLECTIONS

Revisit our most recognisable collections from over the years! Shop below to pick up pieces you missed!

RUNDHOLZ



MALLONI



OM



Les Ours





# OLIVIA MAY'S FIRST EVER PHOTOSHOOT

Starring the ever-edgy Rundholz Black Label, this graffiti filled shoot paved the way for all of the incredible editorials yet to come to Olivia May!



All the way back from July 13th 2016, and shot in Cheshire, we wanted a new way of showing off



our gorgeous pieces. How they move, what they look like out in the world, and showing you our way of up-to-date, high end styling!

Heres to many more beautiful editorials!

## OUR TEAMS FAVOURITE DESIGNERS



**ANN**  
Managing Director  
Rundholz



**VENETA**  
Boutique Manager  
Moyuru



**AURELIJA**  
Photography  
Magnolia Pearl



**MILLIE**  
Sales  
Umit Unal



**CHARLOTTE**  
Operations  
Privatsachen



**KATHERINE**  
Merchandising  
Beatrice B



**ELOISE**  
Photography  
Les Ours



**ANDY**  
Operations  
Dea Kudibal



**LAUREN M**  
Merchandising  
Anett Rostel



**ALICE**  
Merchandising  
Hannah Wessel



**LAUREN B**  
Photography  
Malloni



**JENN**  
Photography  
Marc Point



**SYLVIA**  
Dispatch  
Lofina



**REBECCA**  
Model  
BRGN





## OUR FIRST DESIGNER... PRIVATSACHEN!



## THE EVOLUTION OF OUR PRODUCT PHOTOGRAPHY

From humble beginnings, we've worked hard to find the best way to present your new favourite pieces!

Our first ever mannequin was a great start to Olivia May!



We soon upgraded to a proper ghost mannequin...

Each piece was shot on the mannequin upon arrival, and then styled on a model later



## OUR NEWEST DESIGNER... ISABEL BENENATO!



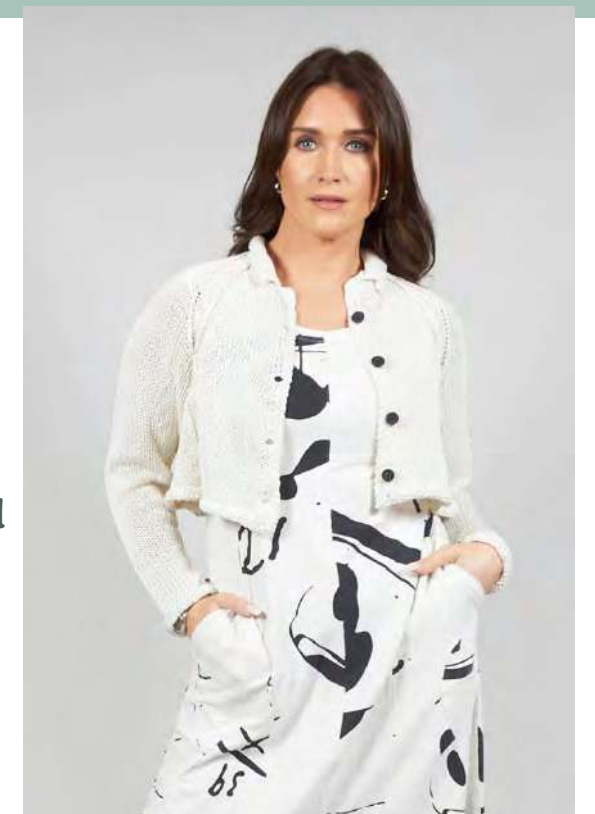
A simple change to a plain grey background highlighted the intricate details of the pieces



This season, we finally took the jump to model photography and we're loving it!

Keep following along to see how we evolve next!

Thank you all for supporting us for 10 incredible years!





# OLIVIA MAY HISTORY

Join us on a journey from our foundation in 2013, up until present day! Keep following along to see where we go!

**2013**  
**Oliviamay.org Launched!**



**2014**  
**Oxford Shop Open!**



**Introduced**  
**Privatsachen, Ewa I**  
**Walla & Magnolia**  
**Pearl**



**2016**  
**Showroom Open!**



**2015**  
**Introduced**  
**Rundholz**

**Our first**  
**photoshoot, with Rundholz!**



**2018**  
**Our first**  
**Editorial, with**  
**Out of Xile,**  
**shot in oxford**

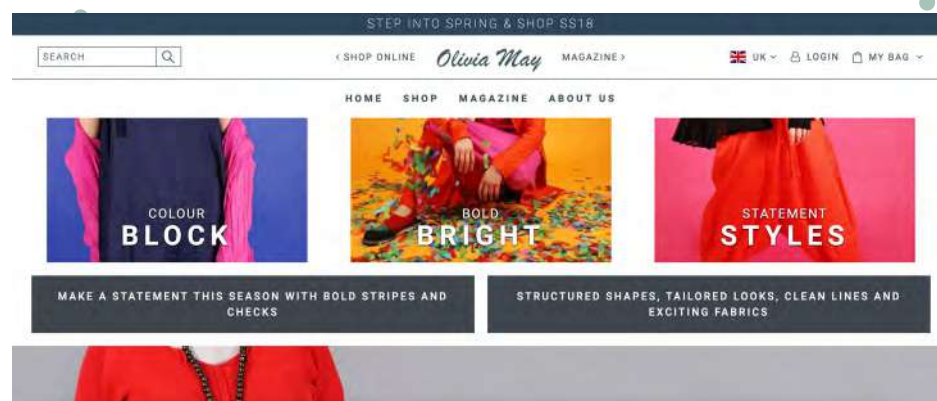


**Olivia May**  
**Newspaper**  
**Issue 1**  
**launched**



**Introduced**  
**Lofina**

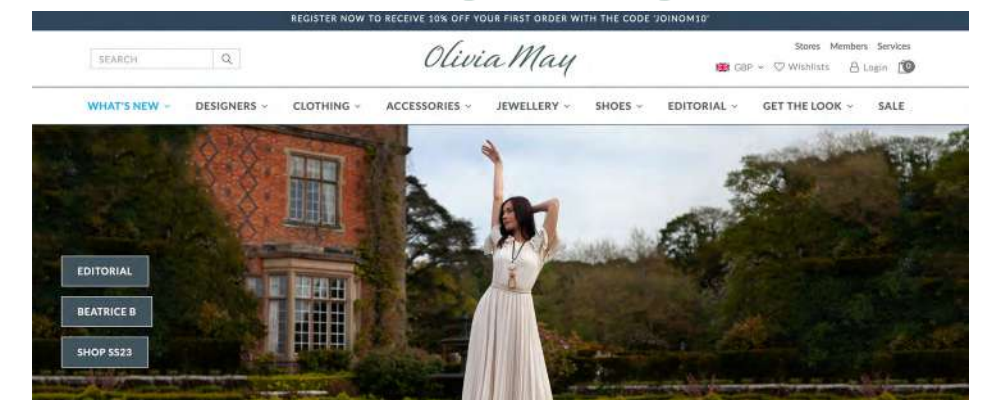
**Olivia May 2.0 launched!**



**2021**  
**Olivia May**  
**Zine**  
**launched!**  
**With one issue**  
**a month, plus**  
**special edi-**  
**tions**



**2023**  
**Our website today! Keep an**  
**eye out for big changes soon...**







Olivia May Ltd 2022  
[www.oliviamay.org](http://www.oliviamay.org)