

NEWSPAPER

SHOWCASING THE UNCONVENTIONAL

DESIGNERS

Demonstrating highly skilled ethical production



ART & SCIENCE

Celebrating creativity and craftsmanship



EVENTS

Connecting with inspirational people



STYLING

Layered looks for AW20



THE CONNECTING
EDIT

THE CONNECTING EDIT

ANN'S PICKS OF THE SEASON



ISSUE

6

along the way.

For many of us this there have been many obstacles to overcome. From the simple movement of travel to a whole new way of working. The headlines for fashion like many industries read of significant changes ahead. The presentation of the AW20 collections and SS21 buying shows have sent us virtual, and whilst this has felt very different we have also witnessed some of the most creative responses and direction, which is exciting for the future of the industry.

Some key conversations not least the one around sustainability has once again emphasised the importance of many businesses commitment to the environment and practices. We have taken the opportunity to showcase *Elemente Clemente* who have demonstrated a commitment to building a sustainable brand season on season. Using recycled and ecologically sustainable materials with a responsible and transparent manufacturing process, puts *Elemente Clemente* ahead of many of it's fashion rivals.

Despite the environment the season has given us some really exciting and inspirational collections. From the clays and maples of the *Rundholz Dip* collection to the pure cashmere and cottons of *Aquaemte* and to our new designers, showcasing *T.ba Life*, *Marc Point*, *Pellico* and *Balossa*. Our articles once again celebrate and draw attention to the craftsmanship and excellence of the designers we represent.

This issue will take you on a journey of trends, styles, photoshoots and businesses and people we have met along the way which have given us inspiration and we hope they do same for you.

Keep safe and well from all of us at Olivia May x

Managing Director, Ann Whorrall

Ann

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Spoil yourself or surprise that special someone

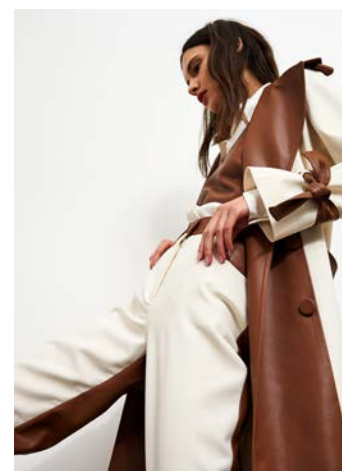
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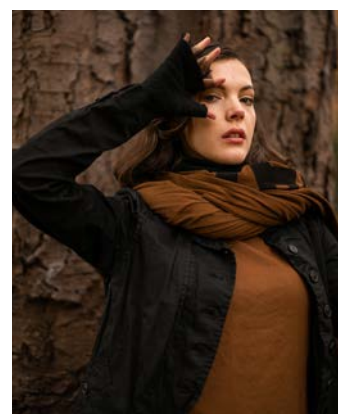
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I am often asked about my own personal style, and my top picks from each seasonal collection. I thought that for our sixth issue, it's about time I shared some of my favourite looks. Firstly, I think I should explain that I am a bit of a chameleon – perhaps my suited and booted corporate background has meant I still find joy in experimenting with a very broad range of looks and styles. Having said that, I lean much more towards the avant-garde collections from *Rundholz Dip*, *Rundholz Mainline*, *Moyuru*, and our new designer *Marc Point*. However, for more casual looks this season I have drawn pieces from across all the designers we showcase – although always with an emphasis on quality fabrics and striking silhouettes. These are the looks I am creating for my personal wardrobe this season:

For more formal, workday outfits, I love to experiment with more avant-garde designers to create striking looks. This season *Studio Rundholz* have been my inspiration. Their *Mainline* collection has been a staple in my wardrobe for years, and is perfect for formal meetings.



LEFT Rundholz Mainline coat 17992. TOP MIDDLE Rundholz Mainline snood 18189. MIDDLE LEFT Aquaemte jacket 18025. RIGHT Rundholz Mainline cuffs 18126. BOTTOM MIDDLE Rundholz Mainline trousers 18033. BOTTOM RIGHT Pellico boots 17830.



LEFT T.ba Life coat 19347. TOP MIDDLE T.ba Life choker 19174. RIGHT T.ba Life blouse 19186. BOTTOM MIDDLE T.ba Life trousers 19183. BOTTOM RIGHT T.ba Life boots 19181.

But of course, I don't stop there! I have also been dipping into *T.ba Life* and am really excited to see some of their fantastic tailored pieces and iconic riding jackets hanging in my wardrobe!



LEFT Marc Point dress 19397. LEFT Boks & Baum necklace 17352. BOTTOM Pellico boots 17830.

Whilst this might not be the year which demands much dressing up for events, when faced with such beautiful designs I cannot resist choosing a few for my future wardrobe! When life returns to normal, I will have these special pieces to call upon in my wardrobe – I can't wait!



LEFT Aquaemte coat 17184. RIGHT Aquaemte jacket 17188. MIDDLE LEFT Aquaemte top 17204. MIDDLE RIGHT Aquaemte trousers 17200. BOTTOM Leftina boots 19438.

This is one of my go-to casual outfits. *Aquaemte's* timeless design and quality fabrics means I am confident that I'll be mixing and matching pieces from this outfit for seasons to come. For me, that's the sign of a good investment! I am already looking forward to wearing this jacket in a gorgeous olive tone for Spring/Summer 2021.



TRENDS

AUTUMN/WINTER 2020

There is plenty of joy to be found in this season's must-have pieces. For one, dressing for Autumn in earthy tones is easy, thanks to *Rundholz Dip's* incredible rich colours of clay, maple, pine and moss across military jackets, peplum shapes and printed separates. Ready for a wardrobe refresh? *Privatsachen's* teddy bear pieces are arguably the cosiest on-trend garments you should be picking up for winter. Then there's *Mama B* and *Apunto B's* checks in gingham and houndstooth that are guaranteed to make you feel experimental; quite simply the easiest trend of the season requiring an unabashed passion for clashing. If that's all a bit too much to take then perhaps it's the classic english country look is one for you with designers such as *Elemente Clemente* and *Crea Concept* offering compelling classic shapes for everyday elegance. When it comes to this year's collections, ladies are converting stay-at-home style into warm and comfy autumn-ready layering, while the brave are choosing to opt for earthy tones, moody blooms, statement prints and suede biker boots to boost their wardrobes this fall.

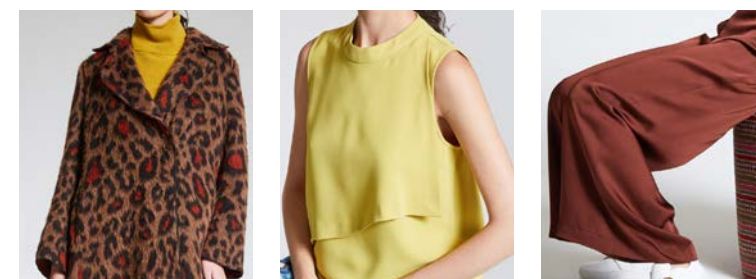


COAT CHECK WITH BEATRICE B

DAY



NIGHT



THE #1 LOOK OF THE SEASON

FAUX LEATHER

Always a definitive of the season, and Autumn Winter is no different. Faux Leather is a way you can be strong and feminine at the same time with a classic biker coats, a colour block dresses and or a simple structured peg trouser. You'll be surprised how quickly a leather look garment can add polish to your usual combinations. If you still need convincing, take a look at *Sarah Pacini* and *Beatrice B's* faux leather pieces, say no more.



ALL BLACK

Head to toe is undoubtedly the biggest take-away from the ways to wear the classic colour black this winter. Whether you opt for a maxi dress, textured lace, a trouser suit or top and skirt. There is no holding back with this one as all black is the ultimate go-to – choose from avant-garde designers like *Xenia Design* or add romance with *Tba Life*, to style, keep accessories neutral for the most powerful look

WHAT'S THE BUZZ?

The stories of the season.

STRUCTURED RED

DETAILED LAYERS

ENDLESS LENGTHS



"There are so many micro-trends to be excited about for AW20/21! We can always rely on our Italian designers to deliver alternative high-quality luxe pieces keeping comfort, practicality and style top of mind. I'll be wearing Malloni's oversized knit layered over their mesh top for a chic street style this winter"

- GEORGINA BAILEY
Ecommerce Assistant / Stylist



We are proud to celebrate
Oxford's continuing contribution to vital medical research

ART & SCIENCE

PHOTOGRAPHY Aurelija Karalunaite MODEL Martha Scott ART DIRECTION / STYLING
Veneta Markova LOCATION Oxford

Oxford, a world-renowned city which has given birth to numerous leading scholars, Prime Ministers, Nobel Prize Winners, literary and artistic giants. This city of dreaming spires is steeped in tradition and romance. Loose yourself in the historic buildings oozing with centuries of scholarly wisdom, ornate medieval halls, grand facades, backstreet cobbles, and the quiet seclusion of hidden college gardens.

However, when you have exhausted the historic, there is another Oxford which looks forward and embraces the future. Home to a world-class modern art museum, and host to numerous quirky independent cafes and boutiques, the city is far more than its traditional reputation. So, while the current restrictions on travel mean we are all spending more time at home, why not rediscover the extraordinary in the familiar and take this opportunity to visit some old and new favourite spaces within the city. Let us take you on a tour of our Oxford.

The university church, St Mary the Virgin, is the first stop on the tour. Climb the tower to take in the amazing aerial view of the city and catch a glimpse of what awaits us below, ready to be explored. The sweeping sights will take your breath away.

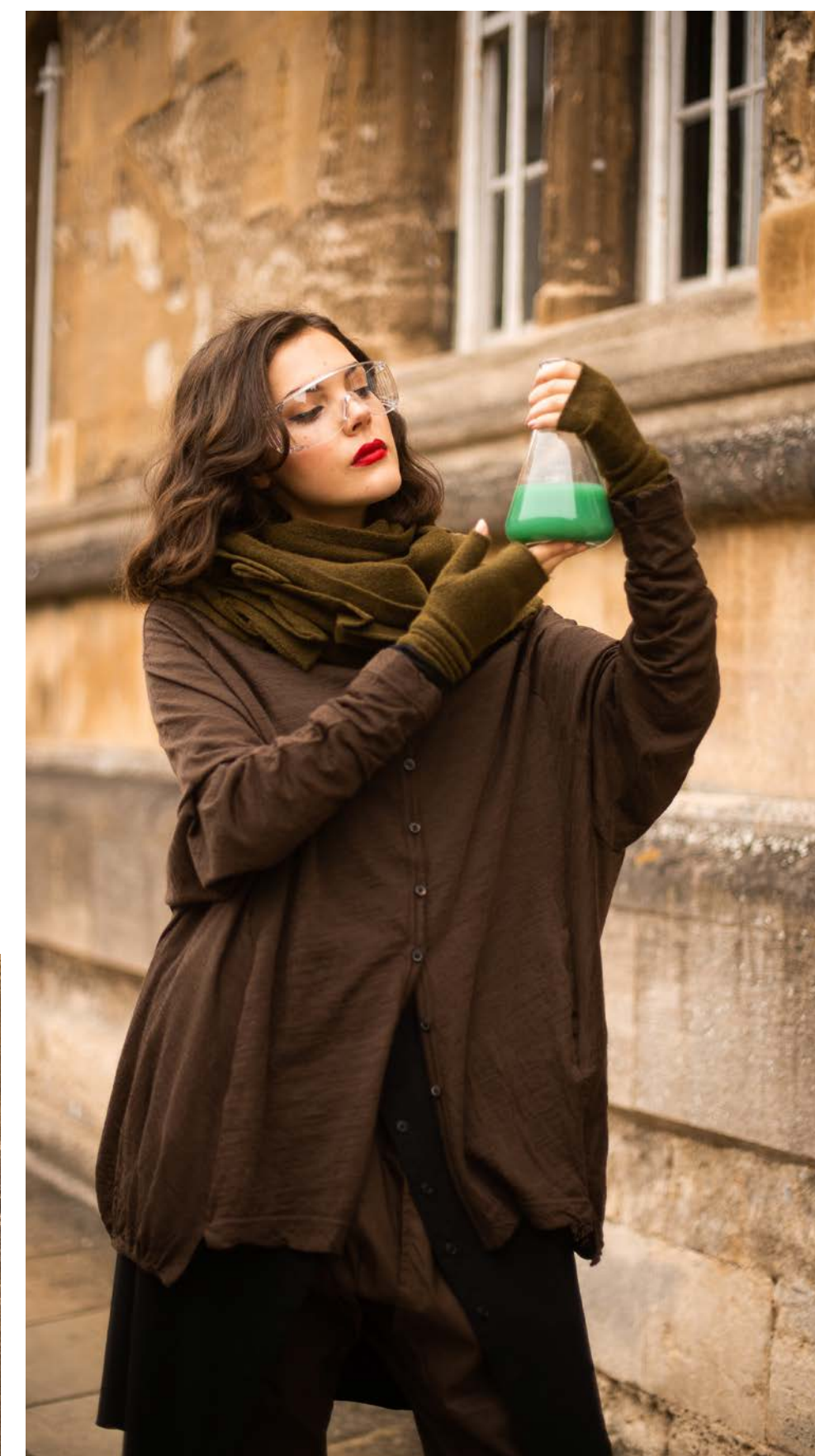
Second, we have to visit one of Oxford's most well-known college, Christ Church. Some of us might recognise the architecture from the 'Great Hall' as featured in the Harry Potter film franchise. For others, the true excitement comes from walking in the footsteps of thirteen previous Prime Ministers, or literary greats such as Lewis Carol, author of *Alice in Wonderland*.

Before all this weighty history becomes a little overwhelming, a trip to Modern Art Oxford is essential. A contrast to the college courtyards and gothic interiors, Modern Art Oxford offers you a calm and inspiring environment where contemporary art has claimed its rightful place in this historic city.

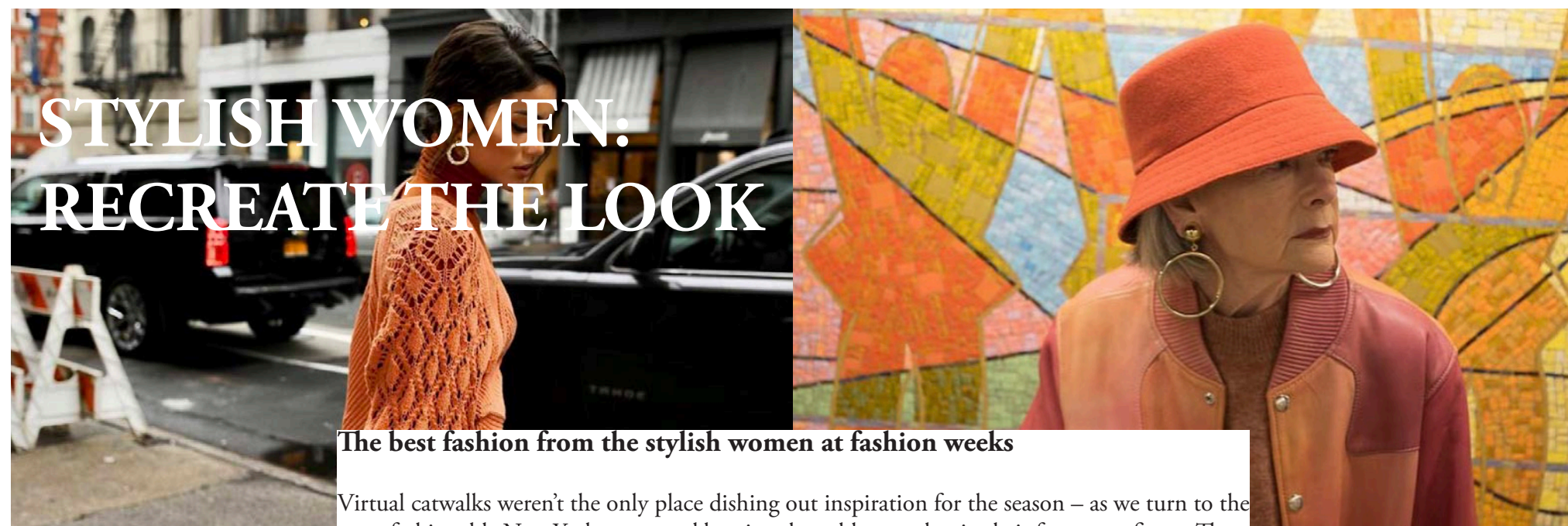
A well-deserved break is necessary to rest tired feet before continuing. Take a short ten minute walk to Jericho, the area of the city where some of the best coffee houses, wine bars and independent shops and galleries reside. Here in Jericho, our *Olivia May* boutique feels right at home. It is here amongst the independent thinkers, artisanal shops, and the cosmopolitan atmosphere that we find our *joie de vivre*.

With so much change and uncertainty, Oxford's history offers a continuity with the past and present, creating a much-needed sense of stability. Here at *Olivia May* we have faced each lockdown with hope. These periods have brought lots of challenges and difficulties, but we are proud that everyone has worked hard to find innovative and creative solutions to new problems. Here at *Olivia May*, our website and social media platforms have become even more essential for keeping customers informed about all our new designer arrivals and styling tips for the new season. Our community has stayed strong and connected, and we are glad to be a part of this vibrant city of Oxford - a beautiful and historic city, which is now at the forefront of the latest vital medical research.

We could not resist when we were approached by *Oxfordshire Living* to be featured as the magazine's September cover. We chose to showcase *Rundholz*, our most avant-garde designer famous for their unique tailored and experimental pieces. Such cutting-edge designs gave us the perfect outfits to reflect a city such as Oxford. Coupled with the news of Oxford's leading research and contribution to the quest for a vaccine it had to be 'An Oxford in Science' photoshoot!



LEFT Rundholz Mainline top 18041, jacket 18025, scarf 18231, trousers 18027. BOTTOM MIDDLE Rundholz Mainline trousers 18211, pullover 18198, scarf 18229, dress 18070. TOP RIGHT Rundholz Mainline tunic 18136, scarf 18230, coat 18091, skirt 18046, Lofina boots 17673. Boks & Baum necklace 17337. BOTTOM RIGHT Rundholz Mainline cardigan 18053, cardigan 18081, trousers 18068, snood 18697, cuffs 18700, lofina boots 17673.



STYLISH WOMEN: RECREATE THE LOOK

The best fashion from the stylish women at fashion weeks

Virtual catwalks weren't the only place dishing out inspiration for the season – as we turn to the most fashionable New Yorkers spotted braving the colder weather in their front-row finest. These brave styling and bold looks are accessible for all – the good news is you don't have to wait until next season to get the looks as our AW20/21 outfits inspiration awaits you.

Hashtag #omstyle or tag @oliviamay.ltd



LEFT Ewa I Walla jumper 17567. MIDDLE Beatrice B coat 17301. RIGHT Maliparmi trousers 17027. TOP Angela Caputi earrings 19429. BOTTOM Kennel & Schmenger boots 60PJADM0HA

"Experiment with length, layering, sleek finishes and relaxed shoulders"

- CAMILA COELHO



LEFT IXOS bag 14775. MIDDLE Oblique Creations dress 17828. RIGHT Chie Mihara shoes 12740. TOP Angela Caputi earrings 12488.

"For modern style New York swagger - mix smart aesthetic with an urban sensibility for a bold avant-garde edge.....Sunglasses and lipstick optional"

- LYN SLATER

OM MEETS BEATRICE B

"Contemporary elegance is an expression which makes the ordinary, extraordinary and expression yourself is so important – especially now..."

Plisse spa is the Italian fashion house which is home to cutting edge designer *Beatrice B* combining the know-how and authenticity of Italian taste with a cutting-edge business style for the last thirty years. Focusing on international growth, internalising their production processes and really understanding quality and aesthetically pleasing looks that work in unison have been key to *Beatrice B's* ethos leading in anticipating trends and the design of clothing, and ultimately dressing generations of women.

A key influence is the sophistication of their innovative tailoring is realised in structured lines, highest quality fabrics and advanced creative detailing. Their collection is elegant, built on identifiable co-ordinating wardrobe staples like suiting separates, flowing blouses and delicate dresses, where each design will work together and be loved forever.

Their approach to stylistic research on cuts, and in-depth studies on fabric, materials, shapes and construction is enthralled amongst their professional team and has resulted in the production of haute de gamme women's clothing using high-quality procedures landing them attention with the likes of vogue and fashionable women worldwide.

Beatrice B are dedicated to embracing aesthetic beauty, but first and foremost, quality. The wools, cottons, silks and cashmere are carefully selected for particular garments in the collection. Every season sees the debut of a new detailed feature being added using excellent raw materials, which reflects the knowledge and the study of new artisan craftsmanship of their Italian heritage, enabling effortless co-ordinating looks where individual garments can be paired together or layered with one another. The neo-luxury products allow self-confident women recognisable authentic looks for their fashionable modern-day lifestyles.

Beatrice B carries the passion and researches their style and focuses on cuts and volumes of each piece, which gives them a strong and unique identity and makes them stand out. In an era of frenetic globalisation and increased digital nomadism, *Beatrice B* offers a concept of 'home' and has always stayed true to their initial vision expressing belonging, self-care and positive feeling, using their garments as objects that bring comfort and elegance together. Browse their sophisticated pieces, classic tailored looks and compelling luxury garments perfect for formal occasions, elevated workwear or simple everyday elegance.



EQUESTRIAN DREAM

PHOTOGRAPHY: Aurelia Karakulajova / MODEL: Andra Kieswetter / ART DIRECTION / STYLING: Vereta Markova / LOCATION: Pigeon House Equestrian

Focusing on nature and the link between outdoors, animals and wellbeing.



LEFT: Beatrice B trousers 17300, blouse 17308, Rundholz Mainline cardigan 18205, T.ba Life boots 19180, chain belt 19173. RIGHT: Privatsachen skirt 17898, Beatrice B blazer 17285, T.ba Life boots 19180, chocker 19176



MIDDLE TOP T.ba Life coat 19188, blouse 19184, choker 19174, belt 19178, boots 19180, Rundholz Black Label trousers 18731. MIDDLE BOTTOM T.ba Life dress 19185, boots 19180, Privatsachen jacket 17939. RIGHT TOP T.ba Life choker 19177, trousers 19183, boots 19180, blouse 19182, Crea Concept jacket 17442.

Who doesn't love a competition? Earlier this year, Olivia May, Emma Wilson Fitness, My Time for Change and Cheshire Life joined forces to offer a life-changing prize for one lucky winner. Little did we know what obstacles the rest of the year had in store for us all, and how meaningful this competition would become.

Back in late 2019, Olivia May worked closely with Emma Wilson Fitness and My Time for Change, offering founder Mindy a series of personalised styling sessions to help boost her self-confidence. After undergoing a health and fitness transformation with the help of Emma and her specialised combined regime of nutrition, personal support and training, Mindy wanted to share her journey. Spurred by Mindy's passion, a long-term business partnership blossomed with Emma, who joined with Mindy to create My Time for Change, an online food and fitness programme designed for women aged 35 and over. This career change left Mindy feeling self-conscious, unsure of how to present herself as a professional businesswoman. It was here that Olivia May stepped in, providing a series of personalised styling sessions which gave Mindy a whole new wardrobe and bags of self-confidence! Following these sessions, Mindy wanted to share this experience with other women, inspiring our collaboration and competition this year.



TOP Malloni jacket 15187. MIDDLE Beatrice B dress 14895. BOTTOM Beatrice B coat 17301.

The Olivia May Experience

Meet Elaine Hanzak, the winner of our Olivia May make-over competition

We couldn't be more pleased to help another woman with their style and self-confidence.

Feeling very unwell for several weeks with COVID-19, Elaine wanted something to look forward to, and with the country in lockdown she decided to enter our competition to cheer herself up. We couldn't have picked a more deserving winner. Elaine, a public speaker, mental health expert and author, could not believe how much confidence she had lost whilst ill and housebound. She was delighted to have the chance to get back on track after a difficult few months.

Half of the prize was the opportunity to work with Emma Wilson Fitness and My Time for Change. With Emma and Mindy providing online guidance, Elaine was able to focus on her nutrition, fitness and mental wellbeing. Now several months later, Elaine is happy to be getting back to her old self. Unfortunately, due to national restrictions, Elaine had to wait until September to claim the second half of her prize, an all-day in-person styling session hosted by Olivia May.

Despite the wait, Elaine had a wonderful day and had real fun playing with style and dressing up. There was even a profes-

sional hair and make-up artist on hand to make the day even more special. Elaine commented, 'It was just such a treat. It was the perfect setting, and I was made to feel looked after during these difficult times. I never knew a personal styling session was so effortless, and that is how it should be when you are buying such beautiful clothing. I am not sure I can shop in any other way from now on.' As part of her prize, Elaine also had a £200 gift-voucher to spend with us at Olivia May. For her purchase, she chose the most amazing coat from our Italian designer Beatrice B Italia – we are very jealous! As Elaine said, 'I was spoilt for choice, but this felt like a perfect investment piece as I can wear it all the way through Autumn, Winter and Spring! I feel like another person in this. It is true, clothes really do make you feel like a different person, and when you look and feel good your confidence increases – it really does change you!'

Here at Olivia May we love to make our customers feel good. Come and join us for one of our styling sessions - bring a friend and make a day of it! We look forward to seeing you.

To Book a face-to-face or virtual styling appointment, simply visit www.oliviamay.org or call Oxford Boutique on +44 (0) 844 3356323.



@ehanzak www.hanzak.com

OM Connecting

Fashion | People | Lifestyle | Video

Stay up to date on the latest fashion, stories, interviews, styling tips, blogs and videos from the sectors of fashion, people and lifestyle brought to you by OM Connecting, formerly OM Connected from Olivia May. We've remained committed to keeping in touch with you through relevant inspirational content and connecting with incredible people.

To read the full articles and stay up to date with the latest blog posts visit www.oliviamay.org/pages/om-connected-hub

OM SAYS RELAX

While times are uncertain and confusing, we have handpicked a selection of apps, podcast and playlists to help with relaxation, meditation and focus. Whether you are stressed about Covid-19 or just fancy a little bit of self-care, we have got you covered.



CALM - Choose from hundreds of guided meditation sessions, ranging from 3 minutes to 25 minutes, depending on how much time you want to dedicate from your day.



THE HAPPINESS LAB - Dr. Santos hopes to show you that your own happiness is in your control in even the smallest ways using findings from cutting-edge scientific research on the link between human behaviour and emotions.

Autumn trends set to sore *this season*

Compelling Workwear
AS SEEN AT GIVENCHY



Dressing Up - feel good dressing
FRI 03 July '20

Simple Dresses - perfect for a bbq
WED 24 Jun '20

Outfit Of The Week
MON 22 Jun '20

What's more striking than black & white?
WED 3 Jun '20

Virtual appointments in your own home
MON 1 Jun '20

Need-to-know wardrobe essentials
MON 9 Jun '20

The best *Christmas films* of all time

It's amazing what Christmas films can teach us about winter fashion, from perky knitwear to hot pink party dresses.

It's 2020, and the rules have gone out the window so why wait until December to add that warm, fuzzy and festive feeling direct from the silver screen?



INSPIRATIONS

Exclusively styled outfits in association with Smart Works Reading

You can shop the looks as chosen by them and styled by our very Head Stylist, Veneta. Thank you to everyone that has joined us to support Smartworks, whether that's entry to the competition, liked and shared our posts or making a donation.



#GIVESFOR5



#GIVESFOR5



PHOTOGRAPHY Aurelija Karaliunaite MODEL Martha Scott / Eloise Sheffield ART DIRECTION / STYLING Veneta Markova LOCATION Oxford

Rundholz Dip’s AW20 colour palette encapsulates beautiful autumnal tones of Maple, Clay and Moss.

‘Fallen in love with autumnal tones’



IN THE FOREST

Being knee deep in Autumn, we can really appreciate the amazing transition of the natural world as it sheds its luscious greens for deep browns, bronzes, reds and orange. In the same way, we have fallen in love with the Tonal and seasonal shades created by Rundholz Dip this season. The perfect colour palette of Maples, Clays, Moss and Pine conjures up the warmth, depth of colour and richness of autumnal tones.

The Dip label offer design and fabrics that can only be described as inspired, with wonderful over-dyed fabrics and stunning prints. With the avant-garde silhouettes mixed with rich seasonal tones, delve into their pieces for an artistic approach to dressing.

To shop the full range of Rundholz Dip AW20/21 collection, visit www.oliviamay.org, Oxford Boutique or Cheshire Showroom.



LEFT TOP Lofina boots 17677, Rundholz Dip scarf 18381, jacket 18271, trousers 18448, coat 18295. LEFT BOTTOM Lofina boots 17677, Rundholz Dip scarf 18377, trousers 18251, jacket 18373, trousers 18237, jacket 18263, Rundholz Black Label cuffs 18574. MIDDLE LEFT Lofina boots 17677, Rundholz Black Label scarf 18719, beanie 18711, cuffs 18574, Rundholz Dip jumpsuit 18257, coat 18278. MIDDLE RIGHT TOP Lofina boots 17677, Rundholz Dip scarf 18378, dress 18269, jacket 18285, Rundholz Black Label cuffs 18574, Crea Concept leggings 17469. MIDDLE RIGHT MIDDLE Lofina boots 17677, Rundholz Dip scarf 18380, dress 18463, Rundholz Black Label cuffs 18574, Crea Concept leggings 17469. RIGHT Lofina boots 17677, Rundholz Dip jacket 18312, coat 18275, skirt 18315, Crea Concept leggings 17469





PHOTOGRAPHY Aurelija Karaliunaite
MODEL Andra Kieswetter ART DIRECTION
/ STYLING Veneta Markova LOCATION
Oxford

LEFT Angela Caputi earrings 17171,
Xenia Design top 19112, top 19102,
trousers 19092. RIGHT Balossa shirt
17268, Beatrice B trousers 17289



Steal The Spotlight

Ever since it was established in 1986, *Xenia Design* has been at the forefront of Croatian as well as global fashion. Through innovative and unconventional construction, combined with an exclusive and unique style *Xenia* bases its design on contemporary looks with classic tailoring. As one of the pioneers of fashion avant-garde, *Xenia Design* has never been the one to follow global trends, striving to create its own individual and innovative aesthetic instead.

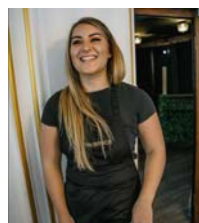


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GEORGIA BRUCE
Founder and Creative
Director, Comyn Bruce
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07709 065195



Our food is born of a passion for quality and seasonality, our service is efficient and discreet. We strive to provide a memorable and personal service to every single client.

We are based in a self contained and purpose-built unit just north of Wem, north Shropshire. This is where all our foodie creating happens, and where you'll come for your wedding tasting!

With a separate tasting room, let us pamper you and show you how we do a CB wedding.

We prepare all our food here, and take receipt of deliveries of incredible ingredients from our wealth of world class local suppliers.

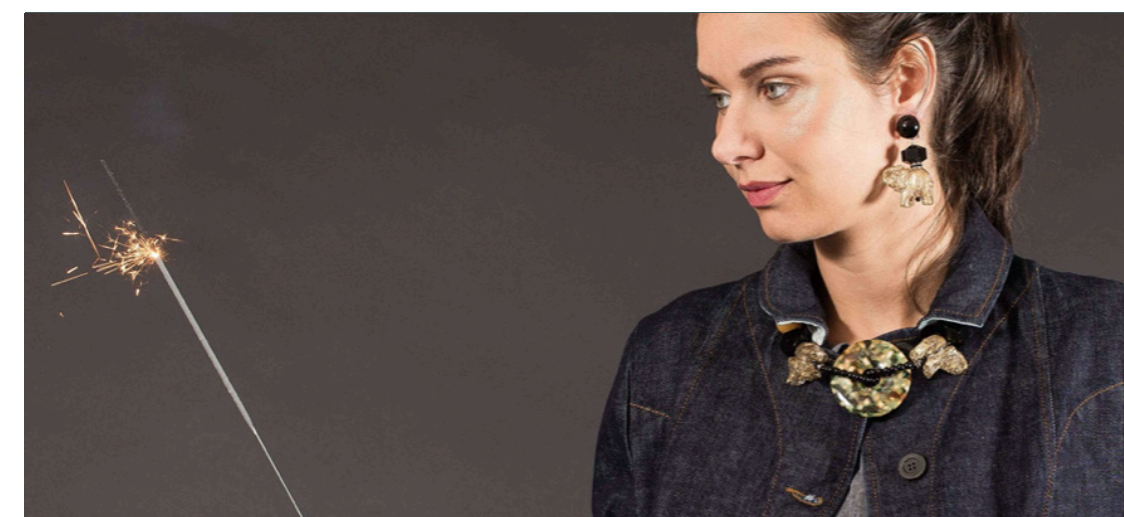


@vanitas_life



GIFTS FOR HER

Pamper your loved ones or yourself with a touch of luxury one of these leading and emerging boutique brands



17738



19202



18991



19352

SPOTLIGHT ON;

Sustainable Fashion with Elemente Clemente

Back in 2019, we took a closer look at how our designers were approaching sustainability. We made reference to the fact that the fashion industry at large has a problem when it comes to addressing harmful environmental practices, and that those leading the fight against such damage tended to be small independent labels. Throughout this summer at Olivia May we wanted to continue raising awareness about the ever more pressing ecological issues facing our industry and took the opportunity to talk to several inspirational women, all passionate about sustainability. Joining us for our Instagram Live conversation was Sarah from YOU Underwear, Julie from Neve's Bees, and Hannah from Mama B. All three women emphasised the importance of a holistic approach to sustainability, and we were impressed by their passion and dedication. Sarah was able to share the importance of traceability to YOU Underwear, who are committed to finding ethical manufacturers – even personally visiting their factory in India. At Neve's Bees, sustainable packaging has been the next challenge in a company that already uses all natural ingredients in their products. This year Julia has risen to the occasion, ensuring that all of Neve's Bees wonderful skincare range is packaged in recyclable tins, card and linen packaging. Hannah from Mama B emphasised the importance of the connection between the garment maker and the customer, arguing for the need for a shorter and more personal link and emphasising the importance of supporting local craftsmanship.

It's not surprising that our continuing focus for sustainability brings us to yet another independent label, Elemente Clemente. At Olivia May we have been showcasing Elemente Clemente's comfortable, casual and innovative styles for many seasons. However, looking beyond the seasonal styles, it becomes clear that to truly appreciate the brand's philosophy and future direction, it's important to understand their deep-rooted commitment to sustainability.

Ecological and sustainable materials have always been the main source of inspiration for Elemente Clemente. Their use of recycled polyester, Italian and Irish linen from field retting, organic cottons and free virgin wool have given the brand a strong purpose and

clear identity. Many of their items are in linen, as this fabric requires no artificial irrigation and therefore uses far less water than cotton, up to a staggering 90 percent less. Elemente Clemente also use vegetal dyes and chemical free prints to reduce the production and release of harmful toxins into the environment, another compelling reason to support the brand.

Whilst vegetal dyes have been used by fashion houses for a number of years, Elemente's commitment and excellence has enabled the company to claim the Global Organic Textile Standard (GOTS) for their dyes and fabrics. This means the company can demonstrate the organic status of the textiles used in their garments. From the sustainable harvesting of raw materials, to environmentally and socially responsible manufacturing processes, Elemente Clemente is an industry leader with a strong ethos.

The wool for their gorgeous array of knitwear is also chosen and produced with a careful and considered approach. Elemente exclusively use wool from non-mused sheep, and from Winter 2021 onwards they will begin to use KBT wool, a certificate which confirms that the fibre is organic and free from harmful chemicals and skin-irritants.

Elemente Clemente has also reviewed their use of man-made fibres, and the company now ensures that their polyester and nylon fabrics are made of recycled materials, such as PET plastic drinks bottles. These high performance microfibres are also unique in that they are the first to also use recycled fishing nets, helping to support the vital clean up of our polluted oceans. Compared with non-recycled fabrics, these can save up to 90 percent of water waste and 100 percent of fossil fuel usage.

On top of all of this, Elemente Clemente also works to not only ensure that their entire manufacturing process is of the highest environmentally-friendly standard, but is also socially responsible. Elemente Clemente are committed to ensuring safe and fair working conditions and wages for all those employed in manufacturing their clothing.

And finally, a recent collaboration with Jane Goodall - who is not only a renowned primatologist, but also an advocate for living harmoniously with nature - has reinforced Elemente Clemente's sustainable commitment for the future. Today, 1 Euro from each garment sold is now donated to support Jane's projects. Elemente Clemente has also produced a collection of vegetal-dyed Jane Goodall signature T-shirts made from organic cotton, with 10 Euros from the sale of each shirt is donated to the Jane Goodall Institute.

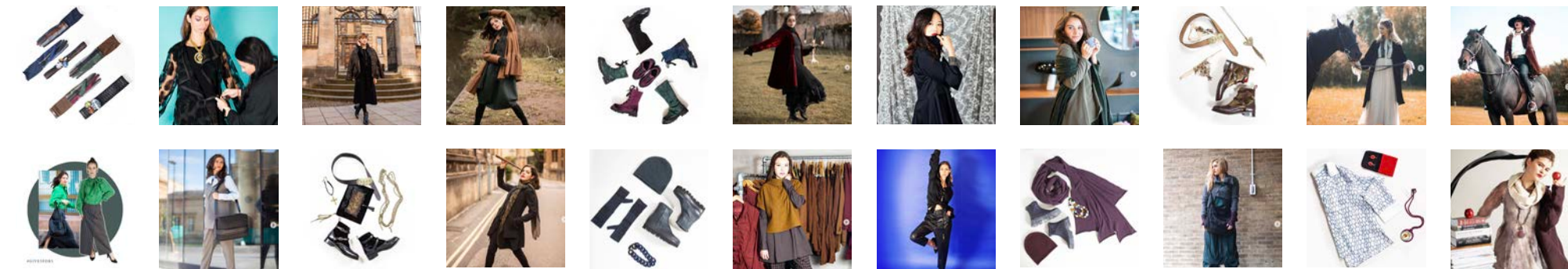


Want to be featured? Share your outfits using #OMstyle

@oliviamayltd

INSTA RECAP

#stayconnect
#staysafestayinspired



VIRTUAL STORE

Welcome to our new virtual store. Back in 2019, we transformed our website with a branded luxury fashion focus focusing on you, our customers. Fast forward a year, and our website has been more important than ever in bringing you improved experiences, showcasing new products, style solutions and more accessible digitalised content.

Launched in June, our new virtual store offers customers access to fashion inspirations in a new virtual environment with a personalised and seamless shopping experience, that compliments the service which you already know and love. We've continually listened to your feedback on what you value the most, creating the opportunity for you to receive our services wherever you are in the world. The virtual store provides access to our stores, the latest new arrivals, virtual styling and appointments, meet the stylists section and more insight into our designers most sought after pieces. "Olivia May's mission is to focus on the individual's requirements to offer a personalised service every time. Our vision as an organisation is to become a recognisable brand for offering exceptional fashion, quality and service, nationally and worldwide with the customer at the heart." Business Manager, Jodie Evans says that:

Meet the stylists and book a virtual appointment



Veneta
Head Stylist
"Style is all about bringing a sophisticated style to everyday dressing."

Veneta - Boutique Manager and co-buyer of Olivia May, is an extremely talented stylist with a great vision mixing bold colour palettes and fashion. With over 17 years of styling experience working in the industry, both in Italy and the UK, Veneta offers her top styling tips for mastering dressing for true comfort and style.

With a wealth of expertise, knowledge, creativity and an eye for silhouettes you can be sure she will deliver consistency every time, whether you are looking an everyday workwear look or something for a special occasion.



Georgina
Stylist
"I always look forward to that final look, it's so rewarding!"

Georgina, also known as "G" fell in love with fashion from a young age and has a great eye for new and upcoming trends and what will suit a client. Graduating with a BA Hons in Fashion Communication, she has since flourished, having worked with a host of well-known clients and featuring at Grauate Fashion Week in London 2018, Georgie offers her fresh unique advice to suit you and your shape.

Her enthusiasm, dedication, commerciality and grit has led her to achieve great things in a short time, you will feel at ease, whether you are wanting to create a statement look or update your off-duty staples.

Discover new arrivals



Visit the store



Cheshire Showroom
+44 (0) 1829 751600

Oxford Boutique
+44 (0) 844 3356323



Meet our designers



Beatrice B
Italy



Crea Concept
Paris



H+ Hannah Wessel
Germany



Clique 100 Club

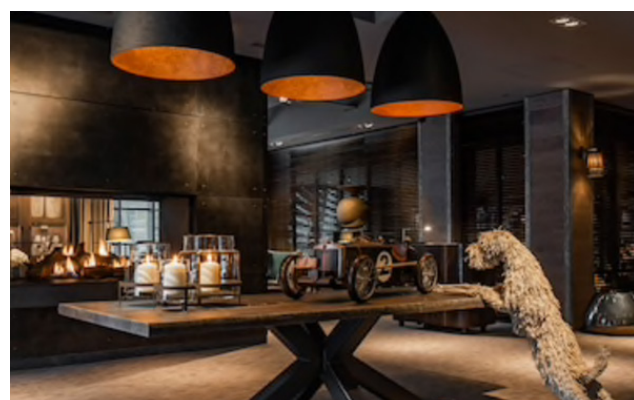
Clique 100 Club is our specialised business development and events platform that provides direct access to a network of business leaders, investors, philanthropists and HNWs, through a regular calendar of fun events at unique venues in major UK cities and other locations around the world.

The Club also plays a key role in supporting all other areas of the Clique business model. Our members comprise innovators, creators, business leaders, investors and philanthropists, creating a unique and eclectic mix of influential market leaders. We bring together a group of like-minded individuals focussed on commerce but joined with fun.

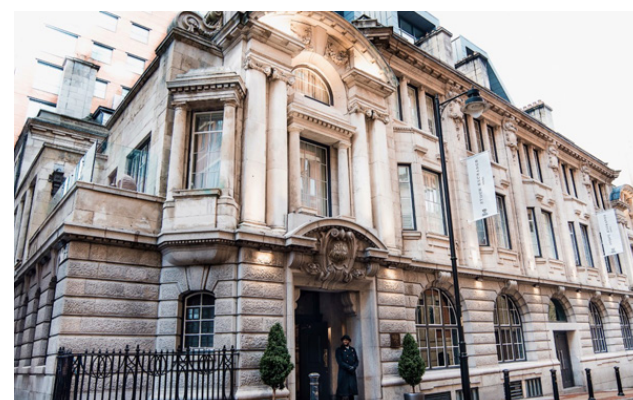
To discover Clique 100's online webinars, to find out more about becoming a member and upcoming events visit <https://clique.co.uk/webinar-events/>



Dinner
Mottram Hall
19:30-22:00



Socially Distanced Business Breakfast
Dakota
08:00-10:30



Clique 100 Club 1st Anniversary
The Stock Exchange
19:30-22:00



BUILDING
BRIDGES
BETWEEN
BUSINESSES

- ✓ B4 is about Relationship Building not Direct Selling
- ✓ B4 is about Participation as that way everyone benefits
- ✓ B4 is about Give and Take

To discover B4's online webinars, to find out more about becoming a member and upcoming events visit <https://www.b4-business.com>



LEARN | WEBINAR
Thursday 19th November, 4-4.30pm

Meet The Members

Phil Southall
Oxford Bus Company



Meet the Member: Oxford Bus Company
4:00 pm - 4:30 pm, 19th November, 2020
Online

Join us as we chat to Phil Southall, Managing Director of Oxford Bus Company, about how the last year has affected their business and in turn affected public transportation across Oxfordshire.



B4 ONE
Wednesday 25th November

Equality, Diversity & Inclusion

Broadcast Live from
Ashmolean Museum



B4 ONE: Equality, Diversity & Inclusion
10:00 am - 3:00 pm, 25th November, 2020
Broadcast live from Ashmolean Museum
B4 ONE hosted by Richard Rosser and Lydiah Igweh will focus on Equality, Diversity and Inclusion with a live broadcast from the Ashmolean Museum in the heart of Oxford.



B4 STUDIO

Studio Day

B4 Members are invited to the B4 Studio for professional headshots and to record a 60-second showreel video to promote their business.



Studio Day
10:00 am - 4:00 pm, 9th December, 2020
B4 Studio, Weston-on-the-Green
B4 Members are invited to the B4 Studio for professional headshots and to record 60-second showreel videos to promote their business. Members, check your inbox for an invite!



Latest news and events across Olivia May



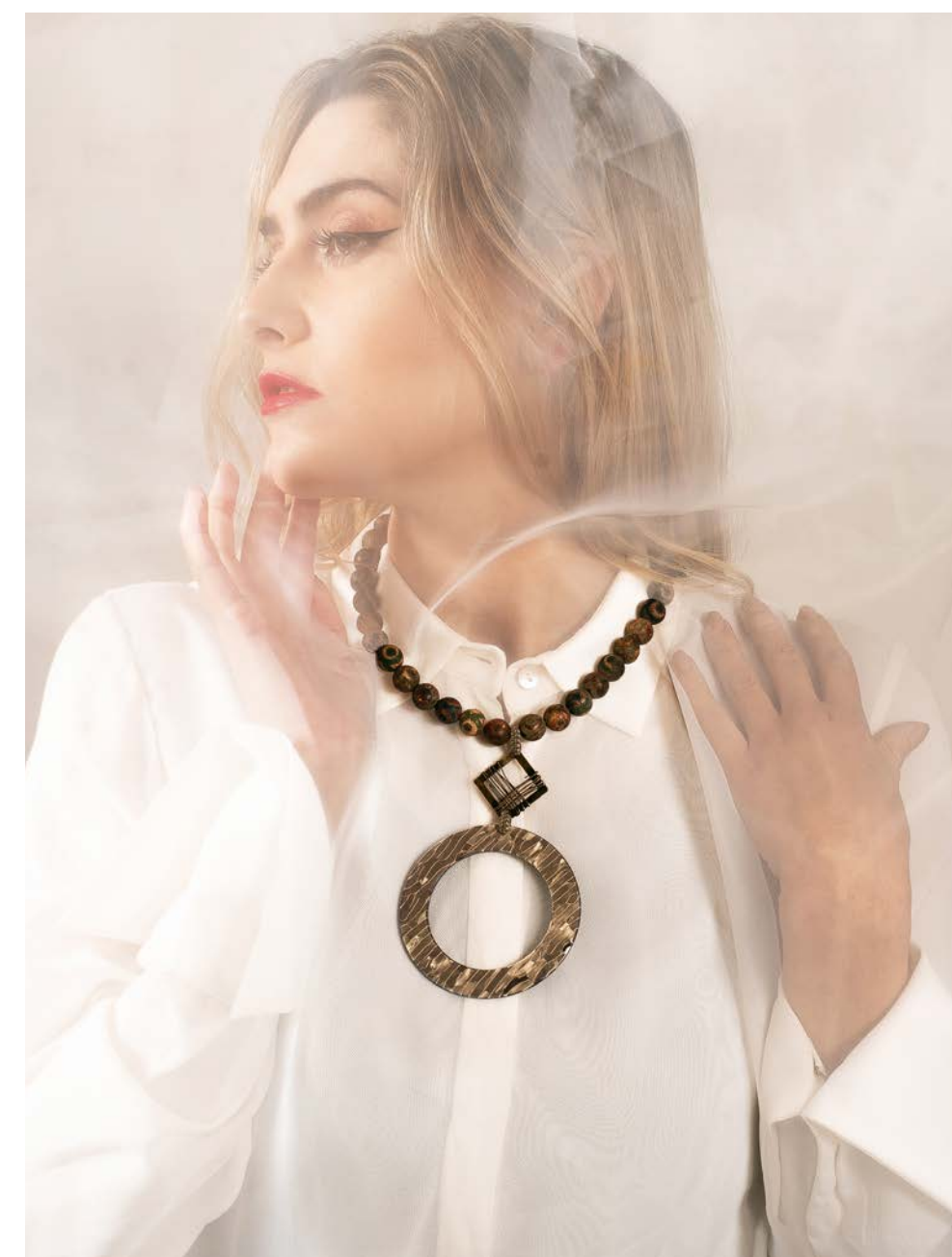
Shades of Jewel

Be dazzled. Spoil yourself or surprise that special someone with our selection of hollywood-esque jewellery from these dream designers.

Needing no introduction, *Angela Caputi* has been part of the Olivia May jewellery designers portfolio for a number of years and the buying team are amazed at the way she evolves season to season.

Beatrice Markatos creates contemporary jewellery with a timeless feel. Crafted with attention to detail and respect for materials, these stunning pieces will lift any outfit.

LEFT Angela Caputi circle bracelet 12320. TOP RIGHT Beatrice Markatos necklace 17330. BOTTOM RIGHT Angela Caputi brooch 19436, earrings 12565.



STYLE TIP

Bring your outfits to life with our collection of beautiful jewellery. Style with a minimalist dress and heels to add extra details.



Olivia May
oliviamay.org



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Olivia May



Olivia May Ltd



Olivia May Ltd



Olivia May Ltd

Cheshire Showroom: The Barns Lane End Farm, Kelsall Road, Ashton Hayes, Cheshire, CH3 8BH - Tel: 01829 751600
Oxford Shop: 31 Little Clarendon Street, Oxford, OX1 2HU - Tel: 01865 515336 - General Enquiries: ann@oliviamay.org