

# Lansinoh®

## Lansinoh® Lanolin Nipple Cream



Lansinoh® Lanolin Nipple Cream soothes and protects sore and cracked nipples so moms can continue to breastfeed.

- #1 recommend nipple cream by lactation consultants and doctors in the USA for over 30 years
- Safe for mom and baby, no need to remove prior to breastfeeding

- ✓ 100% natural
- ✓ No additives
- ✓ No preservatives
- ✓ Fragrance free

- ✓ Benzophenone free
- ✓ BHT free
- ✓ Hypoallergenic

# Lansinoh® Lanolin Nipple Cream

Lansinoh® Lanolin Nipple Cream soothes and protects sore or cracked nipples so mom can continue to breastfeed while the cause of nipple pain is being addressed.

## Safe for Mom and Baby

Lansinoh® Lanolin Nipple Cream is safe and pure. Using a unique, zero-bleaching purification process, impurities and allergenic components are removed to leave no color, taste or smell which may interfere with breastfeeding. Safe for mom and baby - no need to remove before breastfeeding.

## Increases Patient Satisfaction

Although over 80% of women in the US initiate breastfeeding<sup>1</sup>, one common reason for early cessation of breastfeeding is sore nipples<sup>2</sup>. While timely intervention to address positioning and attachment is important, mothers who used lanolin reported significantly higher satisfaction levels than women who did not use lanolin as part of their normal care routine<sup>3</sup>.



HPA® Lanolin: 1.4 oz, Minis and Sachet				
Vendor Stock #	10020	10232	10202	60101
Product UPC	0-44677-10020-5	0-44677-10232-2	0-44677-10202-5	N/A
Unit Size	1.4 Oz tube	3 - 0.25 Oz Mini Tubes	0.25 Oz Mini Tubes	.05 Oz Sachet
Units/Case	24	24 packs of 3 each	600	1000

For more information contact [medsales@lansinoh.com](mailto:medsales@lansinoh.com)

## References

- 1 <https://www.cdc.gov/breastfeeding/data/reportcard.htm>
- 2 Dennis CL, Jackson K, Watson J. Interventions for treating painful nipples among breastfeeding women. Cochrane Database of Systematic Reviews 2014, Issue 12. Art. No.: CD007366. DOI: 10.1002/14651858.CD007366.pub2.
- 3 Jackson, Kimberley & Dennis, Cindy-Lee. (2016). Lanolin for the treatment of nipple pain in breastfeeding women: A randomized controlled trial. Maternal & child nutrition. 13. 10.1111/mcn.12357.