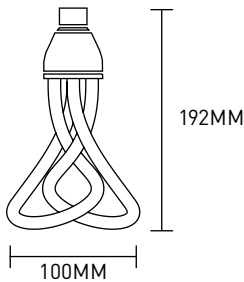


SPECIFICATION SHEET

PLUMEN 001 LOW ENERGY LIGHT BULB

ORIGINAL

The Plumen 001 is the world's first designer low energy light bulb. The dynamic, sculptured form contrasts to the dull regular shapes of existing low energy bulbs, in an attempt to make the Plumen a centrepiece, not an afterthought. The Plumen 001 works like any other high quality low energy bulb - saving you 80% on your energy bills and lasting 8 times longer than a standard incandescent bulb.



PRODUCT PERFORMANCE

Light Colour	Warm White
Power Consumption	15 Watt Equivalent to a 60W incandescent
Lumen Output	820
Lifetime	8,000 Hours
Dimmable	No
Colour Temperature	2,700k (Warm White)
Switching Cycles	More than 10,000
Warm-Up Time	Less than 30 Seconds
Power Factor	Greater Than 50
Lumen Maintenance	80% after 6,000 hours
Colour Rendering	Greater Than 80
EU Energy Rating	Class A

PRODUCT DETAILS

Designer	HULGER + Samuel Wilkinson	
Year of Design	2010	
Lamp Dimensions	192mm x 100mm x 91mm	
Packaging Dimensions	200mm x 105mm x 100mm	
Material	Glass and ABS Plastic	
Colour	N/A	
Fitting	E27	Screw 230v
	B22	Bayonet 230v
Product Code	E27	1201011101
	B22	1201011102
Bar Code	E27	5707823545422
	B22	5707823546498