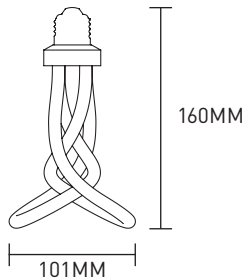


SPECIFICATION SHEET

PLUMEN 001 ENERGY EFFICIENT LIGHT BULB

WARM WHITE LED

The Plumen 001 is the world's first designer low energy light bulb. The dynamic, sculptured form contrasts to the dull regular shapes of existing low energy bulbs, in an attempt to make the Plumen a centrepiece, not an afterthought. The Plumen 001 works like any other high quality low energy bulb - saving you 80% on your energy bills and lasting 20 times longer than a standard incandescent bulb.



PRODUCT PERFORMANCE

Light Colour	Warm White
Power Consumption	10.7W Equivalent to a 55W incandescent
Lumen Output	720lm
Lifetime	20,000 Hours
Dimmable	Yes, see plumen.com/dimming
Colour Temperature	2,700K (Warm White)
Switching Cycles	More than 100,000
Warm-Up Time	Instant full light
Power Factor	0.88
Lumen Maintenance	90% after 10,000 hours
Colour Rendering	Greater than 90
EU Energy Rating	Class A

PRODUCT DETAILS

Designer	PLUMEN + Samuel Wilkinson
Year of Design	2010
Lamp Dimensions	160mm x 101mm
Packaging Dimensions	175mm x 104mm x 99mm
Material	Ceramic and PC Plastic
Colour	N/A
Fitting	E27 Screw 230v
Product Code	E27 1803011101
Bar Code	E27 5060282528352