



How to Guide for your Online Portal Store

CLUB BEANIE INITIATIVE

We set up your free online portal and help run your Fundraising!

No Upfront Costs!

Sell 50 Beanies
Make Over \$500 Profit

Sell 100 Beanies
Make Over \$1300 Profit

- Free Designs
- Custom Colours
- Embroidered Club Logo
- Woven Text
- Samples Provided



CHEETA TEAMWEAR cheetateamwear.com.au/pages/beanies
Phone 03 7017 1972 | sales@cheetateamwear.com.au

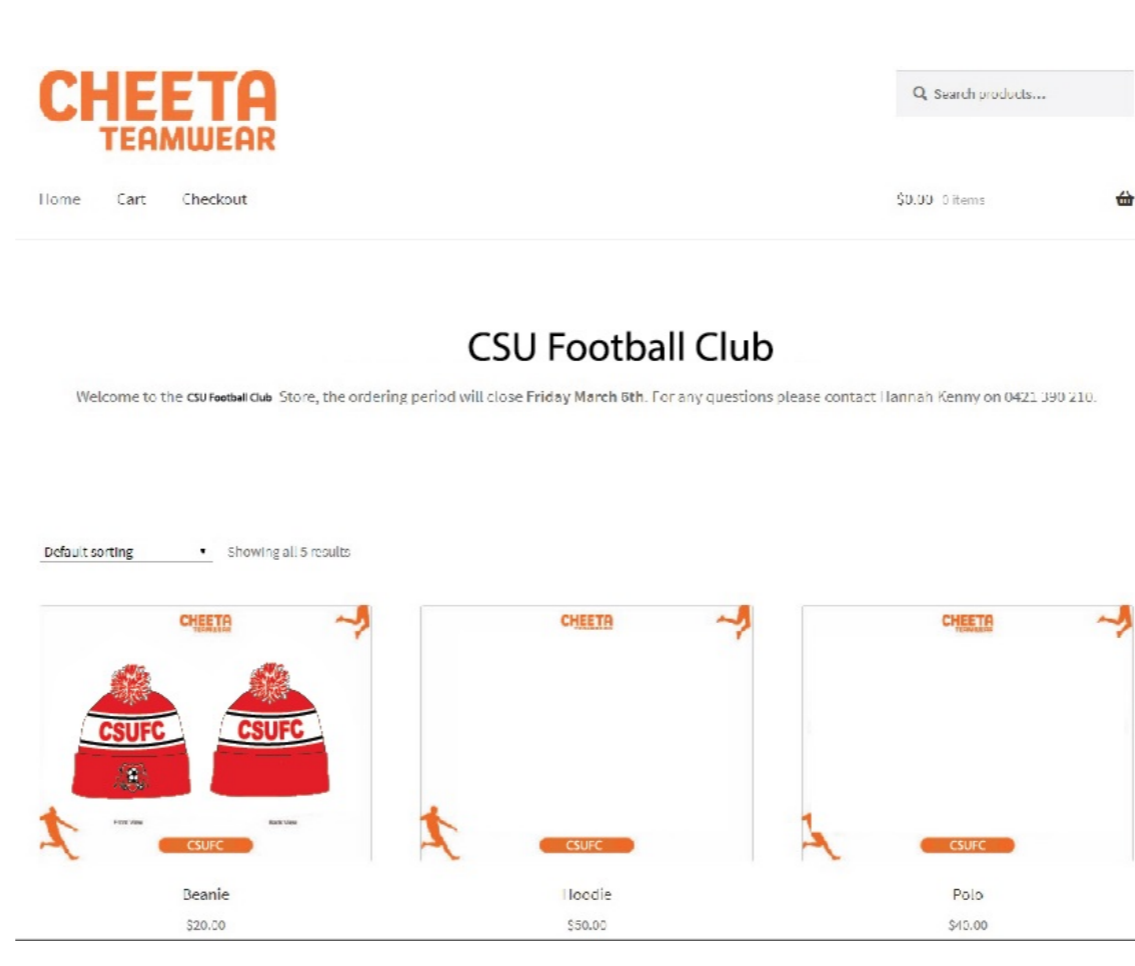
A step-by-step guide on how to run your online portal store for your Club Beanie Initiative 2020.

1. Pick your beanie template and colours. Send through your club logo and text you would like on your beanie. We will get back to you with your beanie design within 24 hours. Once approved we can move on to the next step. For more Beanie Inspiration [Click Here](#).

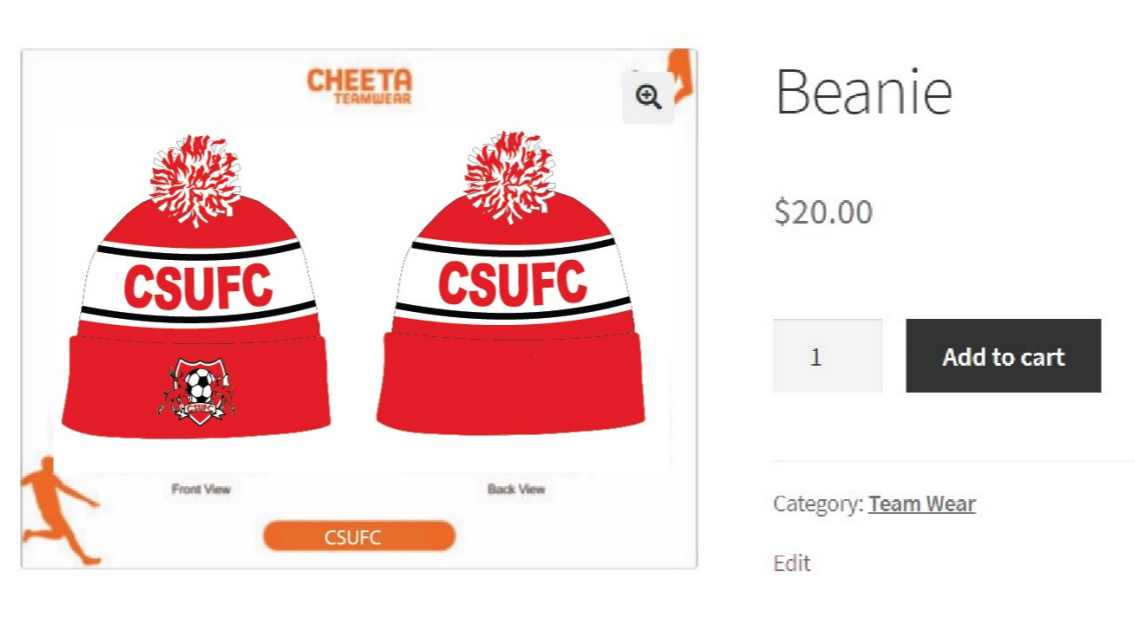
Pick Your Template



2. We set up your free online portal, uploading your beanie design along with pricing. Once your happy with the layout, we send you the link to the store, so that you can send to your membership base. The main front page of the store once they click on the link will look similar to the below.



They can then click on the beanie and add to cart to purchase.



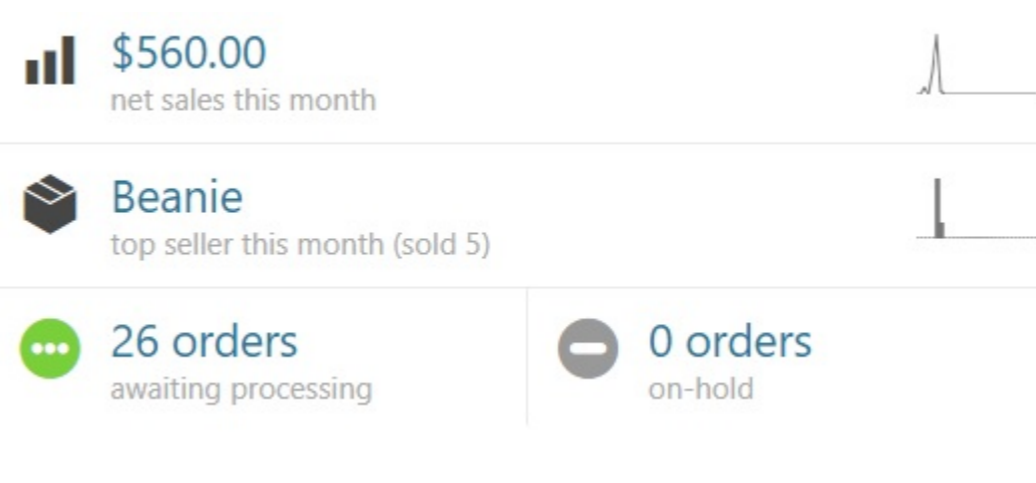
3. Cheeta Teamwear gives you access to your online portal, where you can log in and view your recent orders.

Username or Email Address

Password

Remember Me

4. You can track the back end where you can see your invoices, top selling products and sales for the month.



5. Whilst your beanies are in production, we can put together marketing materials for your social media and other publications.



6. We send your club a cheque for your profit, and beanies will be sent directly to the club and when things normalise members can return to pick up their beanie!



We have had local level clubs making over \$4k with this type of initiative with little to no work from the committee, and no upfront expenditure. Without the ability to run social functions, game-day BBQ's or raffles this is a way to keep the team ticking over.

Further beanies are timeless and will be used for seasons ahead. Supporters and donor's will feel like they are giving back and helping their local club without even leaving the house. It also gives supporters a reason to come back to the club when things are safe.

Use the delay in the season to your advantage to fill all gaps in team wear

#MORETHANJUSTAUNIFORM

[Beanie Design Step-By-Step Guide](#)

