



HEALTHREACH



## Advanced Skincare Formulation Hydrolysed Powder with Vitamin C

Collagen is the most abundant protein in our bodies, making up about 30% of the entire protein content of the body and about 70% of the protein content of skin. Collagen is produced within the body and after about the age of 30, the body starts to deplete collagen at a rate of approximately 1.5% every year. Also, exposure to sunlight causes both damage and loss of skin collagen.

Collagen plays a vital role in giving the skin its strength, firmness, fullness, smoothness and elasticity. The natural loss of collagen that occurs with aging and sun exposure is largely responsible for skin aging and wrinkles. A major scientific study\* has shown that taking a collagen supplement helps to improve collagen production and strengthen the skin's dermis (the second layer of skin where the collagen is found). The study has also shown that taking a collagen supplement helps the skin to retain moisture and look fuller.

Collagen is also one of the major building blocks of bones, muscles, tendons and ligaments.

HealthReach Collagen Pure contains the highest quality hydrolysed collagen. Hydrolysed collagen is a form of collagen that has been broken down into smaller particles. This process results in a pure powder that is highly bioavailable, meaning that it can be easily absorbed in the body.

HealthReach Collagen Pure also contains Vitamin C which contributes to normal collagen formation for the normal function of skin. Vitamin C also contributes to normal collagen formation for the normal function of bones.

HealthReach Collagen Pure is naturally flavoured and sweetened to give a pleasant taste.

\*Clinical Study, "Visualisation and Assessment versus Placebo of the Effect In Vivo of the Oral Intake of Hydrolysed Collagen on Skin Properties. Investigational Products" Cosderma, France, 2012

**HealthReach Limited**  
296 North Circular Road, Dublin 7, Ireland.  
Customer Care +353 1 8600444  
[www.healthreach.ie](http://www.healthreach.ie)

Helping you to help your body, the natural way!

