



## **Intercept Silver & Jewelry Care Co. Announces New Partnership With HSN**

*Intercept Silver & Jewelry Care Co., an exclusive authorized distributor of Intercept Technology™ for the silver and jewelry industries is pleased to announce its new partnership with HSN. When shipping orders to HSN, most HSN silver jewelry vendors are now required to use the Corrosion Intercept®/clear poly anti-tarnish zip-lock bags from Intercept Silver & Jewelry Care Co.*

Millburn, New Jersey ([PRWeb](#)) September 11, 2007 -- Today, Intercept Silver & Jewelry Care Co. announces that one of its customers, HSN, now requires most of their silver jewelry vendors to use Corrosion Intercept®/clear poly [anti tarnish zip lock bags](#).

The Corrosion Intercept®/clear poly bag is an [anti tarnish zip-lock bag](#) that is perfect for silver and jewelry items like those sold on HSN. The bag can protect items from tarnish for up to three years or more.

Marc Rothenberg, from Intercept Silver & Jewelry Care Co. is happy with the new alliance. In fact, he estimates an increase of approximately three to four million units in sales annually. "The Corrosion Intercept® [anti-tarnish bag](#) is simply the best on the market. The patented polymers react with and permanently neutralize corrosive gases that lead to corrosion and tarnishing of precious metals such as silver and gold. By specifying that the anti tarnish zip-lock bag must accompany most silver items shipped, HSN is assuring that products eventually reaching their consumers will arrive tarnish free." In fact, HSN customers can continue to use the Corrosion Intercept® anti-tarnish bag long after they receive their purchase.

In addition to protecting the item from tarnish and corrosion, the Intercept Technology™ polymers are non-toxic, non-abrasive, environmentally friendly and do not leave deposits on items it protects.

In addition to HSN, many other large corporations utilize the Intercept Technology™ for similar applications to prevent corrosion. Any manufacturer or retailer interested in learning more about how Corrosion Intercept® can help protect precious metal jewelry, thereby decreasing customer returns, is encouraged to contact Intercept Silver & Jewelry Care Co. for more information.

### About [Intercept Silver & Jewelry Care Company](#):

Intercept Silver & Jewelry Care Company is an exclusive authorized distributor of Intercept Technology™ anti-corrosion and anti tarnish products for the silver and jewelry industries.

The anti tarnish products incorporate Corrosion Intercept® and Static Intercept® polymers that react with and permanently neutralize corrosive gases that lead to corrosion and tarnishing of metals, both precious metals as well as other metals used in silver and jewelry products.

At Intercept Silver & Jewelry Care Company, Corrosion intercept® and Static Intercept® are available throughout the entire tarnish prevention product line. Customers are afforded the finest in anti tarnish packaging and storage systems as well as custom products for manufacturers, designers, wholesalers, retailers and consumers.

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### **Contact Information**

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