

PRANA[®]
SpaCeuticals

**Professional
Intimate
Brightening
System**



Intimate bleaching products allow you to create a uniform color of the vaginal/anal area, under arms, and areola. Prana SpaCeuticals now offers products that are specifically designed to be safe to use in intimate areas. More and more women are inquiring about the latest trend so you shouldn't feel uneasy about looking for solutions to help bolster your client's confidence.

- 2oz Bikini Brite Peel
- 4oz Lactic Acid Peel
- 100 Pads Intimate Cleansing Wipes
- 3.4oz Hoo Haa Cleanser
- 2 oz AHA/BHA Masque



Bikini Peel Expectations

What is Hyper-Friction™?

Hyper-friction™ is known as excessive rubbing in one particular area causing discoloration and inflammation to the skin. Over time this ongoing process deteriorates the epidermis causing skin to become hard and dark. In addition to the normal salt and bacteria in underarm sweat, excessive deodorant application may cause discoloration for some clients prone to fragrance sensitivity.

What level of peeling will my client experience?

After day three there will be some noticeable dryness and minor to major sloughing of the skin.

How many treatments are normally recommended?

We recommend 3 consecutive treatments every 14 days but the results vary from case to case. This will depend on the client's lifestyle and their dedication to Home-care usage.

Should my client receive a waxing treatment before or after?

Waxing should be provided **5-7 days** prior to actual treatment. **No post-waxing or shaving** immediately after treatment due to the possibility of more (PIH) Post Inflammatory Hyperpigmentation. Clients that tend to have sensitive or reactive type skin, should be applying a talc-free powder as maintenance, see **Prana SpaCeuticals® Anti-FriXtion Powder to minimize further irritation.**

Is it different from a "face peel"?

The **idea** and **application** is the same as conducting a facial peel, but the **process** is different. The objective here is treating **Hyper-Friction vs Hyperpigmentation** from aging and sun damage. In many cases shedding of the body sometimes takes longer than typical face peeling.

How many layers of Bikini Peel can I apply?

In severe cases we would recommend 3-4 layers. The typical application that is recommended for most clients is 1-2 layers.

Tips of Trade: As all peels that are recommended for layering; apply **first layer**, wait until completely dry before applying the **second layer**. **Third** or any **additional layers** can be applied immediately with no wait time.

What must my client avoid after the peel treatment?

Clients should **abstain** from any indoor or outdoor activities that cause friction to the **treated area**, including intimacy. Try to avoid tight clothing, hot yoga, hot saunas and long durations of hot water submersion. Not following this advice may cause (PIH) Post Inflammatory Hyperpigmentation, which it will make it very difficult to have optimum results.

Why is home-care necessary?

The Home-care system is essential to always obtain optimum results. **AHA/BHA Refining Masque** is a critical game player for this treatment. Using 3 days post-treatment continues with the brightening effects and inhibits melanin production. **Hoo Haa Cleanser** helps to digest the dead skin and prevent itching, the **Bikini Bottom** helps to continue home care brightening effects along with minimizing underarm sweat, the **Hoo Haa Lotion** moisturizes, hydrates, decreases the itch and continues to brighten, as well as an all over body brightener. **Arnica Recovery Gel** helps to calm traumatized skin and will assist in the healing process.

Professional Protocol

1. Pre-cleanse area with **Intimate Cleansing Wipes**.
2. Gently cleanse the area being treated with enzymatic **Hoo Haa Cleanser**.
3. Pat area dry.
4. Degrease with **Lactic Acid Peel** and leave on for 3-5 minutes.
5. Neutralize with tepid water.
6. Pat area dry. Apply 2-5 layers of **Bikini Brite Peel**; making sure that the first layer of **Bikini Brite Peel** is completely dry before adding the 2nd-5th layers. The number of **Bikini Brite Peel** layers will depend on severity of pigment.
7. **Bikini Brite Peel** is a self-neutralizing peel.
8. Check for client's tolerance for each layer of peel applied.
9. (If client becomes reactive or too sensitive, gently cleanse with **Hoo-Haa Cleanser** and pat dry. Apply **Arnica Calming Gel** to alleviate trauma.)
10. Apply **AHA/BHA Refining Masque** over peel.
 - The client will go home with the **AHA/BHA Refining Masque** on their skin. Have them remove after 4 hours and apply the recommended **Hoo Haa Brite Lotion**.

Suggested Tips

- We recommend to include 1oz **Arnica Calming Gel** into the treatment. This topical treatment is a great 24-72 hour therapy to help minimize redness.
- It is recommended that your client wears loose clothing and will go home with disposable waxing panties and/or large surgical patches for the under arm area.

Follow Up Care

For optimal results, schedule every 10-15 days to repeat professional protocol.

A total of 3 consecutive Tx is recommended. **Home care is essential for maximum results.**

Contraindications

- ANY waxing 5-10 days prior to service
- Menstrual cycle (appointment can be made 5 days prior to or after cycle)
- Pregnant or lactating women should seek physician approval
- DO NOT treat open lesions, sores, or wounds.
- If you have a history of herpes simplex viral infections in the area being treated, you will need to take a prescription antiviral medication to prevent an outbreak. This medication should be started 3 days prior to the procedure and continued for 5 days post care.

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