



**CLEAN** REPUBLIC  
EVERYDAY CLEANER FOR EVERYONE | ESTD 2019

**FOR SPAS & CLUBS**



# ABOUT



**The company was founded in 2018 with the goal of producing and commercializing less toxic chemical alternatives.**

**Originally designed for the spa, fitness and hospitality industries, the idea behind Clean Republic was to replace quaternary ammonium and bleach-based products with a healthier alternative.**

- ✓ The innovation was a shelf-stable compound called Hypochlorous Acid (HOCl).
- ✓ Based in Boulder, Colorado the company has two production facilities in Houston, TX and one in Knoxville, TN.
- ✓ Operations are currently expanding into Phoenix, AZ and Reno, NV.
- ✓ Clean Republic focuses on both the commercial and consumer markets in the US, Canada and the UK.
- ✓ Today, Clean Republic products are used across 28 different markets.

# CLEAN REIMAGINED FOR A NEW WELLNESS

Increased focus on cleaning has added responsibilities and pressures on spa operators and business owners.

There is a need for industry-wide guidance and partners marrying product innovation with onboarding and compliance systems, at competitive pricing.

## **Focus on innovation**

Need for scale and effectiveness have ushered innovations in technology (electrostatic sprayers) and cleaning products such as Clean Republic.

## **Shift From Cleaning to Disinfectant**

Focus on total clean solutions, need to cover scale and variable surfaces.

## **Operational Compliance**

Stringent protocols require additional staffing, training and supervisory protocols.

## **Greater Frequency**

Repeated cleaning requires scaleable solutions, turnkey fulfillment, ease of adoption for staff

## **Accountability**

Key stakeholders including staff and parents requiring reporting regarding compliance and effectiveness.

## **Eco-Safety**

Industry and consumers alike are becoming more aware of health, operational and litigation risks around traditional chemical disinfectants. There is a stronger demand for natural solutions.



# THE TASK AT HAND

**1**

Clean and disinfect entire spa at every touchpoint.

**2**

Kill germs on contact, including SARS-CoV-2 and other viruses.

**3**

Leave no residue or smell of harmful chemicals that could disturb your guests.

**4**

Provide a sustainable, healthy solution that your guests and staff will feel safe with.

**5**

Deliver a cost-effective solution and rigorous protocol that is easy to implement.

# WE ALL DESERVE A BETTER CLEAN

At this moment in time, when we are cleaning and disinfecting more than ever, it is crucial to focus on the products that we are using to get the job done. Traditional cleaning and disinfecting products are full of chemicals and toxins, causing health and environmental problems.

## THE MESSY TRUTH

### 95% Chemicals

Cleaning products in the market are either quaternary ammonium compounds or bleach, known to pose health risks.

### EPA Risk Alert

The EPA is currently recommending that traditional household cleaners and disinfectants are avoided as they can lead to asthma, cancer, chemical burns, reproductive issues and more.

### Health Risk

Nurses cleaning with quats once a week, show a 32% increase in contracting COPD, a condition linked to lung cancer.

### A Growing Liability

Due to the significant and legitimate risks posed by these products, not only are users in jeopardy, but those who are selling these products are also at risk.

Read Full  
EPA  
Fact Sheet  
[HERE](#)

# JOINTLY WE CAN AND MUST DO BETTER



# THE SOLUTION



**A SMARTER WAY.** HOW IT WORKS.

**POWERED BY HOCl: NATURE'S (GOOD) KILLER INGREDIENT**



**H<sub>2</sub>O**  
(water)

+



**NaCl**  
(salt)

+



**Electricity**

=



**HOCl**



## SUSTAINABLE

leaves no toxic  
chemical residue



## NATURAL

produced with pure water,  
salt and electricity



## RESPONSIBLE

neutral pH, no VOCs, fragrances,  
alcohol, petrochemicals or sulfates



**Made in the USA**

# HOCl: This Is the Future of Cleaning

Our proprietary solution is created through an electrolysis process. It occurs by temporarily modifying the properties of water, by passing weak salt brine through an electrolytic cell and temporarily changing the properties of the salt water into a powerful oxidizing agent exhibiting highly effective antimicrobial properties. This electro-chemical reaction reproduces hypochlorous acid (HOCl), a substance found naturally in the human body that is known for fighting infection and bacteria.

Forget harsh chemicals and say farewell to toxic fumes. **It took a decade of research and development, but our chemists discovered how to stabilize this without using any additives which would jeopardize the purity solution.** It's nature at its purest combined with scientific evidence.



# WHY CLEAN REPUBLIC FOR YOUR RESORT AND SPA?

Because it's the cleanest way.

	Clean Republic	Quaternary Ammonium	Chlorine Dioxide	Bleach	Tabs	Alcohol	Peroxide
Ready to Use	✓	✓	✓	✓		✓	✓
Kills bacteria	✓	✓	✓	✓	✓	✓	✓
No Additives	✓						
Non-corrosive	✓					✓	
Non-bleaching	✓	✓					
Deodorizer	✓	✓		✓	✓	✓	✓
Electrostatic sprayer approved	✓	✓			✓		
Electrically generated	✓						
Shelf-stable	✓	✓	✓	✓	✓	✓	✓
No residue	✓				✓		





# DISINFECTANT + SANITIZER

The only disinfectant with a hypochlorous acid active ingredient to kill multiple drug-resistant pathogens. It is engineered to meet the needs of the hospitality industry with a **high performance clean.**

## FEATURES & BENEFITS

- \* Kills 99.9% of bacteria and viruses.
- \* EPA approved to kill the Covid-19 virus in 60 seconds on hard, non-porous surfaces.
- \* EPA category IV toxicity rating (no PPE requirements).
- \* pH-neutral. Made with only salt, water and electricity.
- \* Non-corrosive. Non-bleaching. No harsh chemicals or fumes.
- \* Can be applied for use via electrostatic sprayer.
- \* No scent. No residue.
- \* Shelf life – 12 months.
- \* Contact times 1-10 minutes depending on bacteria and virus, including SARS-CoV-2, the virus that causes Covid-19, Norovirus, H1N1, MRSA, TB and C-Diff.
- \* Contains no additives.

## SIZING OPTIONS

- \* 32 oz, 1 gallon, 5 gallons, 55 gallon drum, 275 gallon tote

## COST EFFECTIVE

- \* Competitive pricing

## PRODUCTION

- \* 500k gallons per week
- \* Produced at 550ppm, 338 FAC

\*\* Please use caution when using around untreated metals.

# All-Purpose Everyday Cleaners Offer Your Guests Convenience and Safety On-the-Go.



16 OZ  
ALL-PURPOSE  
EVERYDAY CLEANER



3.4 OZ  
ON-THE-GO  
EVERYDAY CLEANER



0.6 OZ  
MEDICAL STRENGTH  
HAND CLEANSER

They are also a welcome addition to toiletry kits and in-room amenities as well as hospitality gifts at check-in. Perfect for sale in the gift shop or spa, our All-Purpose Everyday Cleaners are free of synthetic chemicals and toxic fumes.

# Benefits of Electrostatic Spraying Compared to Other Methods

Electrostatic sprayers enable a quick and effective application of disinfectants and sanitizers. Different than traditional trigger sprayers, the fully-charged droplets hit the surface and create an even spread – like a magnet. That “magnetic” effect causes the evenly distributed solution to wrap around objects and cling to surfaces that are normally missed, which increases efficiency and drastically reduces human error.

- ▶ Electrostatic sprayers are 5-10 times faster than spray & wipe requiring substantially less labor time.
- ▶ Spray & Wipe use 4-5 times more disinfectant.
- ▶ Spray & Wipe is difficult to reach under desks, chairs, bus seats, etc. and not practical for large areas like gyms.
- ▶ With HOCl, there is no inhalation risk and can be used around people.

## Fast, Efficient Smart Clean At Scale

Covers approximately 30,000 sq ft with just 1 gallon of Clean Republic.



## Spa Equipment & Surfaces

From sinks, to mirrors, floors, countertops, knobs, handles and everything in between, use our APC to clean your spa top to bottom. This multitasking formula can be used on any surface to halt the spread of pathogens and clean surface debris. High traffic areas such as waiting room sofas, tables and chairs, should be thoroughly cleaned and disinfected between each client. Both our All-Purpose Cleaner (APC) and Disinfectant + Sanitizer (D+S) are safe for fabric and most materials including vinyl, cotton, linen, and suede. There is no need to wipe, just spray and go. Our D+S is alcohol free making it ideal for massage and facial tables which are often made from PVC or vinyl. Many disinfectants containing alcohol generally weakens vinyl and PVC causing it to crack. Once you get a broken surface on any material, it is extremely difficult to disinfect it properly, resulting in an area where bacteria can harvest and multiply. Our APC and D+S are made using salt, water and electricity and will not harm surfaces in any way.

## Spa Reception Area

Use our APC to keep your computers, keyboards, phones, reception desktop, credit card swiper, pens and more clean, healthy, and germ free. For computer and phone screens dampen a cloth and wipe.

## Spa Tools

Use our D+S to disinfect and sanitize your tools and stones. Unlike chemicals such as barbicide and cavicide, the recommendation for soaking so your tools so they are sterilized is 10 minutes. It is not recommended that you soak your tools in D+S overnight. To view our extensive kill list for our D+S go [here](#).

## Deodorize & Refresh Laundry Safely

Remove the bacteria that causes odors. Think towels, capes, robes, aprons, uniforms, and more. Simply use a capful of our APC or D+S in your fabric softener tray.

### ALL-PURPOSE EVERYDAY CLEANER



### DISINFECTANT + SANITIZER



# Standard Operating Procedures & SDS

## The cleaning program works as follows:

### High-contact surfaces:

1. Disinfect / Sanitize with our Disinfectant + Sanitizer 1-2 times per day
2. Clean with our All-Purpose Cleaner after each client and/or customer or as needed

### Tools

1. Disinfect / Sanitize with our Disinfectant + Sanitizer after each client
2. Soaking time for tools and implements is 10 minutes

## This program has been designed for three main reasons:

1. To meet State mandated cleaning requirements
2. To ensure an extremely high standard of cleaning for you customers
3. To keep costs low

**Product Instructions:** Disinfectant + Sanitizer is designed to kill pathogens. While our All-Purpose Cleaner is designed to clean surface debris and halt the spread of pathogens or in other words remove germs. Thus, the All-Purpose Cleaner can be used as much as needed in between the deeper cleans. This is the program that we have rolled out with Spavia, Woodhouse Spas, as well as several Ritz Carltons, Four Seasons and Montages.



# CLEAN REPUBLIC IS HERE TO SUPPORT YOU EVERY STEP OF THE WAY

## ZOOM TRAINING

Teach the staff about the science behind HOCl. We will review cleaning protocols for your industry, and we'll help you fully understand what sets Clean Republic apart from the rest, making it the healthiest, safest and most effective cleaning solution on the market.

## PRODUCT CUSTOMIZED

We'll work with you to enhance your spa's Standard Operating Cleaning procedures.

## ACCOUNT SUCCESS MANAGEMENT

You will be assigned an Account Success Manager to ensure you always have a point person who knows your business needs inside and out.

## COMMUNICATION SUPPORT

We will provide marketing support to build trust and awareness, and educate your community on the steps you are taking to protect their health and safety.

## CERTIFICATION COURSE

A training guide to ensure the staff understands cleaning and disinfecting protocols as well as the science behind Clean Republic.

An online exam allowing the hotel the ability to test its team, earning them an official certificate of completion that can be showcased and touted.

# OPERATIONAL SUPPORT

## Marketing & Communication

### ONBOARDING INCLUDES:

Access to [ProShop](#), our web-to-print platform, for easy printing of brochures, postcards and stickers that will tell your staff, guests and families that your accommodations aren't just clean, they are Clean Republic Certified. And therefore, it's a clean, healthy and safe environment.



SCIENCE-BACKED  
CLEAN FOR YOUR  
ADVENTURE-FILLED STAY.

YOUR LOGO

THIS POOLSIDE LOUNGE  
IS DISINFECTED &  
SANITIZED WITH  
CLEAN REPUBLIC.



YOUR LOGO

THE CLEANEST  
ROOM  
FOR THE  
BEST STAY!



THE FUTURE OF TRAVEL IS  
HERE! WELCOME TO YOUR  
NEXT LEVEL, SCIENCE-  
BACKED CLEAN  
ACCOMMODATION.



# CLEAN REPUBLIC

EVERYDAY CLEANER FOR EVERYONE | ESTD 2019

We are a team of forward-thinking individuals passionate about providing cleaning, sanitizing and disinfectant solutions that address the public health issues we all face on a daily basis. Clean Republic products are intentionally made to promote health and sustainability.

Currently serving 28 industries, ours is a movement to build a better future and planet. On this journey, we are partnering with a growing number of like-minded organizations of all sizes and across all industries. We would love for you to join us.

## Some of Our Partners



THE WOODHOUSE  
*day spa*®



FOUR SEASONS  
*Hotels and Resorts*



GERDING EDLEN  
MANAGEMENT

TAVISTOCK®  
—GROUP—

spavia



c|h|a  
Colorado Hospital Association



Montage  
HOTELS & RESORTS

W T S INTERNATIONAL

SAN FRANCISCO 49ERS



# LET'S WORK TOGETHER AND REINVENT THE WAY YOU CLEAN!

ROBIN VEGA

📞 720.289.7811

✉️ ROBIN@CLEAN-REPUBLIC.COM

💻 CLEAN-REPUBLIC.COM

**STAY-IN-THE-KNOW**

@THECLEANREPUBLIC

