

# NEW ORDER

DESIGN BY STEFAN DIEZ & HAY

HAY

- NEW ORDER -

## NEW ORDER

Developed in collaboration with HAY, Stefan Diez's New Order is a modular shelving and table system designed to fit the ever-changing boundaries of contemporary workspace and living environments. The simple open-grid construction serves as a flexible and functional framework, enabling the user to create customised open or closed storage solutions with optional drawers, doors and panels.

New Order's multifunctional tables are suitable as dining tables or meeting tables, used alone in a private setting or integrated with the shelving system and other space management components to make personalised workspace solutions. Diverse colour and material options extend the design possibilities, offering a versatile and aesthetic system.



- NEW ORDER -

## STEFAN DIEZ

Stefan Diez is a Munich based German industrial designer who founded his studio in 2003. The son of a cabinetmaker, where he received his first training, his approach to design is always firmly rooted in the workshop, where he gets to indulge his passion for material experimentation. He is a graduate of the Academy of Fine Arts and Design in Stuttgart and his products have received international acclaim, including winning the iF Gold Award and the Red Dot best of design award.

Diez takes a future facing approach to design, advocating the notion that design should be about creating durable quality products for generations to come. Diez is an exacting designer, a strong generator of ideas and is always rigorous in his quest to fathom the true practicalities of furniture production. For HAY, he has designed the New Order Shelving System, New Order Tables and and Rope Trick lamp.



## FRAMEWORK

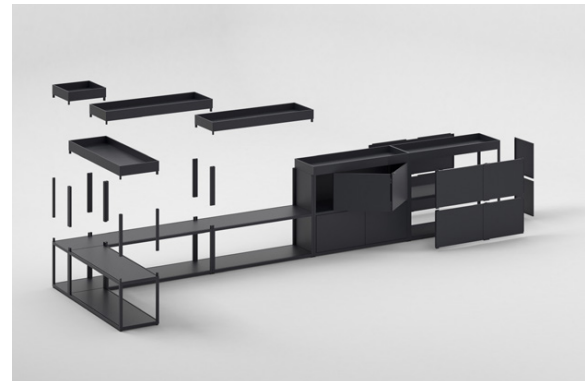
New Order functions like a framework or a backbone for a given workspace. It is sleek and contemporary in its aesthetic, and yet it is discreet enough not to interfere with or determine the look of a room. It offers architectural structure and can be endlessly modified or adjusted over time, so that it evolves and grows with the needs of a user. It also creates an open and inviting environment by offering the possibility to display or exhibit work, rather than hiding it away inside drawers or within the private space of a computer screen.



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## PRODUCT DETAILS

- / Modular system
- / Extremely flexible driven by simplicity
  - / Framework and backbone
  - / Aesthetic yet functional
  - / Easy to build and rebuild
- / Shelves and trays with different profile heights
- / Various colours, materials, surfaces and textile options
- / Open grid that can be filled with doors, drawers and a variety of panels
  - / Many combination opportunities
  - / Connection between shelves and tables
- / Many different applications within Workspace and Living





# WORKSPACE

- WORKSPACE -

## THE NEW WORKSPACE

New Order creates atmospheres and spaces that bring people together, and enables a user to be as comfortable in the workspace as in the home. It offers extremely flexible solutions for storage, organization, and display, while remaining distinguished by its simplicity.



- STORAGE -





- STORAGE -



- WORKSTATION -



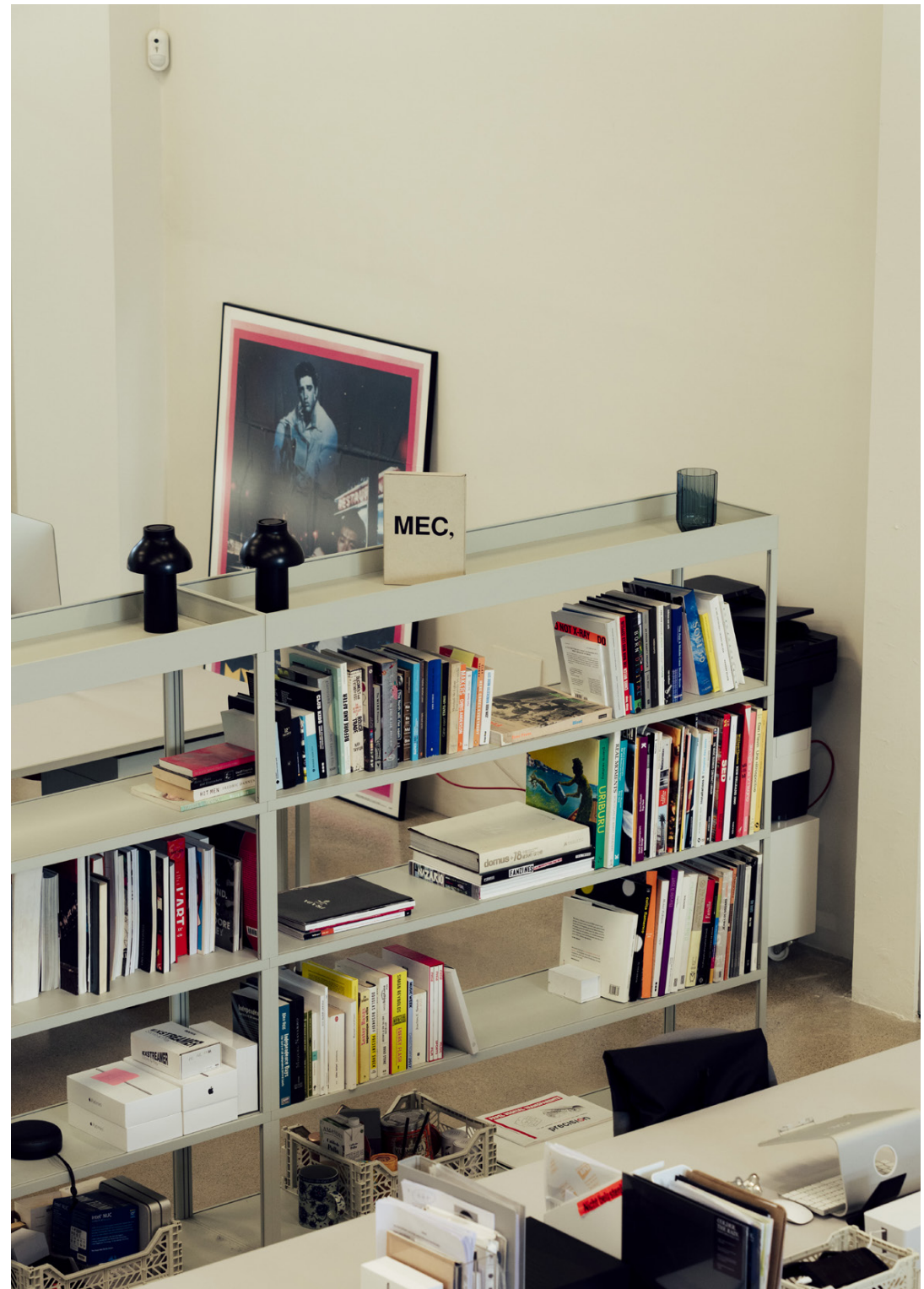




- SPACE DIVIDER -



- SPACE DIVIDER -





- MEETING -



- MEETING -



- MEETING HIGH TABLES -





- MEETING HIGH TABLES -



# LIVING



- LIVING -

## LIVING

New Order is extremely versatile, and can either function like a framework for a given space or be integrated seamlessly into it. It is sleek and contemporary in its aesthetic, and yet is discreet enough not to interfere with or determine the look of a room. It creates an open and inviting environment by offering the possibility to display or exhibit items, rather than hiding them away.





- HOME OFFICE -



- BOOKSHELF -





- BOOKSHELF -



- STORAGE -











- DINING -



- DINING -

