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# THE MENSWEAR ISSUE

DRAPERS' GUIDE TO THE AUTUMN 19 SEASON

PERFECT PRODUCT SELECTIONS | MENSWEAR MARKET UPDATE  
AN AWARD-WINNING INDEPENDENT | PITTI UOMO POWERS ON



Drapers

# THE MENSWEAR ISSUE



**GRAEME MORAN**

*Head of content - fashion and features*

**D**rapers marks the start of the new year with the first of our new-season buying guides.

Menswear trade show Pitti Uomo drew to a close in Florence last week (see the full report from Italy on p56) and, with the men's catwalk shows currently taking place across Europe - London followed by Milan (see next week's issue) and Paris - January is unofficially menswear month.

With this in mind, we bring you our dedicated menswear issue, created to inform and inspire as the new season gets under way.

As well as our market update (p15), which tackles the challenges and opportunities facing the menswear sector - where growth is still outpacing womenswear - we also meet the passionate and creative founders of burgeoning menswear independent retailer Burrows & Hare (p18), which now has three UK stores and scooped two trophies at September's Drapers Independents Awards. With their uniquely curated product and classic indie-style personalised customer service, the Ansari brothers are proof that, even in today's difficult times, the appetite for good-quality menswear is strong.

Elsewhere, this extended issue features our exclusive preview of what is on offer from a spectrum of menswear brands for autumn 19 (from p22). Curated into two creative photo shoots and extensive product edits, these give you a comprehensive first look at the season's emerging trends and key items.

We cover the English heritage-inspired checks and plaids that appear across everything from smart trousers and suiting to casual outerwear, through to the growing trend for a smart-meets-casual-meets-sport-meets-street mix-and-match style, whereby tracksuits, blazers, overshirts and tailored coats are designed to be worn together.

As male shoppers become more adventurous, menswear's rules might not be breaking, but they are certainly bending. The best buyers will use this as an opportunity to stand out from the competition, and offer their customers something fresh and exciting.

We hope you find this menswear buying guide useful, and look out for the womenswear issue on 8 February, and footwear special edition on 22 February.

**Remus Uomo** Wool-blend suit, price on request;

**Lock & Co** Mink & beaver hat, £312.10;

**Sandro** Metal and acetate glasses, from £67

# I SPY A NEW SEASON

Drapers goes under cover to bring you a first look at the autumn 19 menswear collections, spying on the season's check-patterned focus and detecting its smartly tailored must-buys

*Styling and words by*  
**GRAEME MORAN**

*Photography by*  
**JONATHAN DANIEL PRYCE**

Daks Cotton blend coat, price on request;  
Lock & Co Mink and beaver hat, £312.10;  
Sandro Metal and acetate glasses,  
from £67





**THE SARTORIAL  
CROMBIE COAT  
SHOULD BE A STAPLE  
OF YOUR OUTERWEAR  
OFFER – CHECKED  
PATTERNS ARE THIS  
SEASON’S UPDATE**

**Farah** Wool mix coat, £80;  
**John Smedley** Merino wool jumper,  
£56.20; **Pepe Jeans** Acetate  
glasses, from £30



**MINI-HOUNDSTOOTH  
TAILORING TAPS INTO  
THE SEASON’S  
PATTERNED FOCUS  
WITHOUT STANDING  
OUT FROM THE CROWD**

**Remus Uomo** Wool blend suit, price on  
request; **Original Penguin** Merino wool  
jumper, £31; **Lock & Co** Mink and beaver  
hat, £312.10; **Sandro** Metal and acetate  
glasses, from £67



**LEATHER BLOUSONS  
ARE A SMART  
ALTERNATIVE TO  
THE PERENNIAL  
BOMBER JACKET,  
DISGUISED AS A  
CASUAL ITEM, WHILE  
CHECK-PATTERNED  
TROUSERS ARE AN  
ESSENTIAL BUY**

**Kent & Curwen** Leather jacket, £369;  
**John Smedley** Merino wool jumper, £58;  
**Farah** Polyester mix trousers, £28;  
**Sandro** Metal and acetate glasses,  
from £67; **D555** Leather mix belt, £3

**TACTILE ARAN AND  
CHUNKY CABLE KNITS  
ARE AS COSY AS  
THEY ARE ON TREND  
FOR AUTUMN 19**

**Gloverall** Wool jumper, £48;  
**Tommy Hilfiger** Cotton mix trousers, £47.50;  
**Lock & Co** Mink and beaver hat, £312.10  
**Sandro** Metal and acetate glasses, from £67



**LONGER-LENGTH  
ENVELOPING  
COATS - SUCH AS  
THIS STURDY DUFFEL  
- ARE NEW-SEASON  
OUTERWEAR  
INVESTMENTS**

**Kent & Curwen** Wool coat, £283;  
**John Smedley** Merino wool jumper,  
£56.20; **Les Deux** Cotton mix trousers,  
£38.90; **Lock & Co** Wool beret, £24;  
**Sandro** Metal and acetate glasses, from  
£67; **GH Bass** Leather loafers, £54



**MORE DETAILED  
CHECKS WITH FLECKS  
OF COLOUR CREATE  
APPEALING ITEMS  
THAT HAVE A TOUCH  
OF PERSONALITY  
WITHOUT DRAWING  
TOO MUCH ATTENTION**

**Without Prejudice** Wool blazer, £120;  
**Joules** Cotton mix jumper, £29.15;  
**Lock & Co** Mink and beaver hat, £312.10



**NAUTICAL NODS  
AND MILITARY  
REFERENCES  
ARE ON-TREND  
SMART-MEETS-  
CASUAL ELEMENTS  
THAT ELEVATE  
BASICS, SUCH AS  
THIS ZIP-COLLAR  
FISHERMAN KNIT**

**Tiger of Sweden** Wool knit, £70,  
and wool mix trousers, £81;  
**Lock & Co** Wool beret, £24



**IF SOME CHECKS  
AND TARTANS ARE  
TOO BOLD, SLIP  
SUBTLE WINDOWPANE  
PATTERNS IN MATCHY  
MONOCHROME INTO  
YOUR SELECTION**

**Luke 1977** Tweed blazer, £54;  
**Tiger of Sweden** Wool mix trousers, £81;  
**London Undercover** Umbrella,  
price on request

**Model** Charlie Ayres-Taylor at Storm  
**Grooming** Elvire Roux at  
Carol Hayes Management  
**Fashion assistant** Heather Gwyther  
All prices are wholesale  
With thanks to the Hoxton, Holborn







'CHECK-PATTERNED BLAZERS CAN BE BOLD AND BRIGHT, BUT BUY INTO MORE SUBTLE MINI-CHECKS AND MONOCHROME COLOURS'

Graeme Moran Head of content - fashion and features

# REQUIRED JACKETS

Whether checked, patterned, a mismatched jacket-and-waistcoat combo or casual tailoring, be sure to buy into blazers



Baumler Wool mix blazer, £120



Without Prejudice Wool waistcoat, £50



Without Prejudice Wool blazer, £120



Guide London Wool mix blazer, £75



Luke 1977 Polyester mix blazer, £54



Edwin Cotton blazer, £100



Tommy Hilfiger Wool mix blazer, £127.50



Skopes Wool mix blazer, £61.20



Remus Uomo Synthetic blend blazer, price on request

# ALL BASES COVERED

This season's outerwear ranges from padded puffers, over-the-head anoraks and rain-ready cagoules to classic toggled duffels



Barbour Polyamide jacket, £84.85



Tretorn Polyester jacket, £36



Luke 1977 Polyester gilet, £30



Owen Barry Sheepskin jacket, £369



Merc Cotton jacket, £48



Alpha Industries Nylon jacket, £110



Scotch & Soda Nylon jacket, £74



Kappa Nylon jacket, £44



**Alpha Industries**  
Fake leather and fake fur coat, £88



Cottweiler



**Without Prejudice**  
Wool coat, £150



**Creo Studios**  
Nylon coat, £92.22



**Arctic Army**  
Cotton coat, £283.93



**Peregrine**  
Cotton coat, £95



Wood Wood



**Scotch & Soda** Cotton jacket, £106



Qasimi



**Farah** Wool mix duffel coat, £106



**Barbour** Polyamide mix anorak, £43.60



**Edwin** Cotton anorak, £80



**Left:** Kangol Acrylic mix hat, £16.50; **Without Prejudice** Wool coat, £120; **D555** Cotton T-shirt, £3.50; **Sergio Tacchini** Tracksuit bottoms (part of a set), £40 for the set; **Vans** Canvas shoes, price on request

**Right:** **Native Youth** Wool-mix coat, £33.50; **Original Penguin** Cotton hoodie, £25; **Wrangler** Cotton jeans, price on request; **Converse** Canvas and rubber shoes, price on request

# SEEING DOUBLE

The blending of smart and street, tailored and casual, classic and new continues into autumn 19, where the mixing and matching of styles creates a look of contrasting similarities

*Styling and words by*  
**GRAEME MORAN**

*Photography by*  
**LUC COIFFAIT**



Menswear's focus on patterned trousers grows for another season – checked styles are central, while pinstripes come in an array of widths

**Left: RM Williams** Jacket, £240;  
**Sergio Tacchini** Polyester tracksuit top (part of a set), £40 for the set;  
**Original Penguin** Cotton mix trousers, £25  
**Right: Tiger of Sweden** Cotton jacket, £60;  
**Barbour** Cotton T-shirt, £12; **Farah** Polyester mix trousers, £28;  
**RM Williams** Leather belt, £28



Transitional items and layering pieces, such as reworked denim jackets, will carry customers through the season

The side-stripe-trouser trend continues into next season, alongside fluffy fleece and borg, used as linings, contrast collars or all over outerwear

**Native Youth** Polyester and wool jacket, £33.50;  
**Spill the Tea** Cotton T-shirt, £11.50;  
**Edwin** Cotton tracksuit bottoms, £32



Checks, plaids and tartans are the menswear patterns of the season, across everything from outerwear to casualwear and tailoring

**Remus Uomo** Wool suit, price on request;  
**Les Deux** Cotton sweatshirt, £31.50;  
**Superga** Canvas shoes, £22.91;  
Socks, stylist's own

Chunky roll-necks are a key winter buy, while unusual takes on knitwear classics, such as this trompe l'oeil Fair Isle style, will catch shoppers' attention



**Original Penguin** Cotton jumper, £33;  
**King & Tuckfield** Cotton trousers, £73



**Kent & Curwen**  
Wool mix jumper, £109;  
**Edwin** Cotton trousers, £32;  
**GH Bass** Leather loafers, £54;  
Socks, stylist's own



While checks dominate, stripes are an alternative in various scales across shirts and trousers

**King & Tuckfield** Cotton shirt, £65;  
**Les Deux** Cotton T-shirt, £20.40;  
**Farah** Cotton trousers, £28;  
**RM Williams** Leather belt, £28

Corduroy continues to creep into casual collections, while matching jacket-and-trouser sets are a new-season style to watch

**Wrangler** Cotton jacket, cotton mix jumper and cotton trousers, prices on request



Mix and match smarter styles with sportswear and street-inspired pieces, such as over-the-head anoraks and tracksuit-style trousers or denim

**Tommy Hilfiger** Wool mix blazer, £127.50;  
**Sergio Tacchini** Cotton mix anorak, £42;  
**Guess** Cotton mix jeans, £22.70







Autumn 18's puffer jacket trend carries into next season, but new takes blend the traditionally sporty piece with classic fabrics, prints and patterns, as in this checked version

**Bellfield** Polyester mix jacket, £21.50, and cotton shirt, £12.50;  
**John Smedley** Merino wool jumper, £56.20



Graphics and branding are an ongoing theme, but surprise customers with fresh takes across both smart and casual items

Left: **Gloverall** Wool jumper, £52;  
Right: **Soulland** Tencel shirt, £70;  
**Tommy Hilfiger** Cotton T-shirt, £18.90

**Models** Trent and Piers at IMG  
**Grooming** Elvire Roux at Carol Hayes Management  
**Fashion assistant** Heather Gwyther  
All prices are wholesale



'SHOPPERS CAN FIND BASICS ANYWHERE - PRODUCTS WITH A POINT OF DIFFERENCE GIVE THEM A REASON TO SHOP WITH YOU'

Graeme Moran Head of content - fashion and features

# BOOST YOUR BUY

Fill your offer with fresh pieces from retro tracksuits to practical overshirts, through to cosy knitwear and corduroy jackets



**Colours & Sons**  
Cotton jumper, £34.50



**Luke 1977** Cotton shirt, £30



**Wrangler** Wool mix jacket,  
price on request



**Tress** Cotton mix jacket, £95



**Joules** Cotton top, £37.50



**Luke 1977** Cotton jumper, £28



**Alpha Industries**  
Cotton mix sweatshirt, £28



**Native Youth**  
Wool mix jacket, £24.25



**Farah** Polyester jacket, £50



**Tommy Hilfiger**  
Polo shirt, £28.35



**Sergio Tacchini** Polyester mix  
tracksuit top, £24



**Wrangler** Cotton shirt,  
price on request



**Original Penguin**  
Cotton jumper, £25



**Guess** Cotton jacket, £36.60



**Barbour**  
Cotton mix shirt, £47.60



**Les Deux** Cotton mix shirt, £31.50



**Peregrine** Wool shirt, £75



**Bellfield**  
Cotton shirt, £12.50



**Barbour** Cotton shirt, £26



**Native Youth**  
Cotton mix jacket, £26



**Luke 1977** Polyester tracksuit top,  
£34, and bottoms, £24



**Guess** Cotton top, £17.30



**Kent & Curwen**  
Wool mix jumper, £69



**Alpha Industries** 01869 366 580 alphaindustries.de **Arctic Army** 020 7288 8704 leveloneshowroom.com **Barbour** 07725 596650 barbour.com/uk **Baumler** 07860 742013 company.baeumler.com  
**Bellfield** 0844 477 4856 bellfieldclothing.com **Colours & Sons** 0116 236 2304 coloursandsons.com **Converse** 020 7907 7130 converse.com/uk **Creo Studios** 07725 822474 creo-studios.com  
**D555** 0115 977 0009 dukeclothing.com **Daks** daks.com **Edwin** 07793 973010 edwin-europe.com **Farah** 07795 552753 farah.co.uk **GH Bass** 020 7449 4740 ghbass-eu.com **Gloverall** 01604 812812 Gloverall.com  
**Guess** 020 7702 0203 lovebrandsuk.com **Guide London** 020 7481 1111 guidelondon.co.uk **John Smedley** 01629 534571 johnsmedley.com **Joules** 01858 435261 joules.com **Kangol** 0194 681 8213 kangol.com  
**Kappa** 0161 393 9440 kappastore.eu **Kent & Curwen** 020 3137 3901 zonetwo.com **Les Deux** 020 3137 3901 zonetwo.com **Lock & Co** 020 7930 8874 lockhatters.co.uk  
**London Undercover** londonundercover.co.uk **Luke 1977** 01869 366580 luke1977.com **Merc** 020 8838 2444 merc.com **Native Youth** 0161 835 2064 native-youth.com **Original Penguin** 07768 252297 originalpenguin.co.uk  
**Owen Barry** 01458 442858 owenbarry.com **Pepe Jeans** 01159 677912 mondottica.com **Peregrine** 0117 973 9645 peregrineclothing.co.uk **RM Williams** 01920 444291 rmwilliams.com  
**Remus Uomo** remusuomo.com 0333 456 7777 **Sandro** 01159 677912 mondottica.com **Scotch & Soda** 07866 226732 zonetwo.com **Sergio Tacchini** 07737 018058 sergiotacchini.com/gb\_en  
**Skopes** 0113 240 2211 skopeswholesale.com **Soulland** +45 26 15 01 86 soulland.com **Spill the Tea** 07802 301797 spillthetea.com **Superga** 07506 748728 gldgroup.com **Tiger of Sweden** 07591 205615 tigerofsweden.com  
**Tommy Hilfiger** 020 3144 0900 uk.tommy.com **Tress** 07502 161414 tress-clothing.com **Tretorn** 01633 485365 gb.tretorn.com **Vans** 0800 234 6152 vans.co.uk  
**Without Prejudice** 020 7604 5942 withoutprejudice.com **Wrangler** 0800 917 8582 wrangler.co.uk/uk-en

ALL PRICES ARE WHOLESALE