









Take the time to research what kind of roles, industries and skills interest you to pinpoint not only your key career aspiration, but everything else involved.



QUESTIONS TO CONSIDER:

- What type of role do I see myself excelling in?
- What soft skills do I need to work on?
- Do I need to upskill in some areas?
- How do I maintain accountability?



MAKE SURE TO CHECK IN

Book some time to check-in with yourself and your progress. Be mindful of how you evaluate yourself - you are your own advocate for success!





SET GOALS

What do you want to achieve this year? Pick 3-5 career goals that connect to your career aspirations.



that includes videos, blogs, events, mentors and insights to the industry.	
Learn about:	
- How to market yourself	

- The different roles in marketing
- Creating your personal brand
- Creating your personal brand
- Insights to what employers are looking for
- Canadian Marketing Association opportunities Plus MORE!



