

Chromag Logo Guidelines



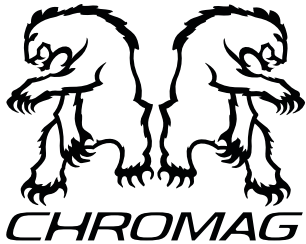
Minimum Clear Space

Please be nice to our logo, give it room to breath!
Measurement "X" is defined by the height of the "C".

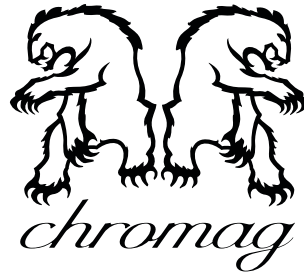


Versions

REFLECT_RACE



REFLECT_SCRIPT



RACE



SCRIPT



BEAR_SIDE



BEAR



Colour

In general our logos are to be used in black or white.
RGB black may be needed for web or video use.
Colour changes to match artwork are acceptable provided the logo sits on a plain background.

Do not add fill colours or use multiple colours.



If in doubt please contact info@chromagbikes.com, we don't bite!

Don't Even Think About It!



DO NOT:
AMEND THE LOGO
WITH YOUR OWN TEXT



DO NOT:
PLACE THE LOGO ON
BUSY OR TEXTURED
BACKGROUNDS



DO NOT:
CROP THE LOGO



DO NOT:
PLACE ELEMENTS
IN FRONT OF THE
LOGO



DO NOT:
ROTATE THE LOGO



DO NOT:
ADD EMBELLISHMENTS
OR EFFECTS



DO NOT:
SUBSTITUTE FONTS



DO NOT:
ADD OUTLINES
OR FILLS



DO NOT:
CHANGE ELEMENT SIZE
OR POSITION



DO NOT:
STRETCH OR DISTORT



DO NOT:
USE LOW RES
RASTERS



DO NOT:
USE INAPPROPRIATE
SIZING