



COMMERCE FOR A CAUSE

eliminating racism
empowering women
ywca
O'ahu

Partnership Guide



A Social Enterprise for Social Equity

Recent global events and increasing economic hardships disproportionately affect women.

YWCA O'ahu believes that when women have access to resources, communities thrive. By providing women access to jobs, career advancement, entrepreneurship, transitional housing, and financial stability, we help not only them, but also help their families and community by contributing to the global economy.

Shop YWCA

Shop YWCA is a social enterprise and educational platform focused on helping small business recovery and workforce development in our community.

We are powered by meaningful donations, exciting shopping, and amazing entrepreneurs.

What is a social enterprise?

Nonprofits rely on funding through governmental organizations, grants, and donors, whereas social enterprises create a source of funding themselves by generating their own profit.

Support Shop YWCA and see the impact shopping pre-loved can make for women in our community.



Engage your Community and Empower the Women of O'ahu

How you can help:



Host a drive for new or gently used high-end clothing and accessory brands that will be listed for sale on ShopYWCA.com.



Volunteer as a team-building exercise to help organize and sort our donated inventory.



By supporting Shop YWCA, you're supporting our programming in women's economic advancement, business & leadership development, and health and wellness for our community.

Recognition

To show our appreciation for your support, in addition to providing a tax receipt during donation drop-off, we'll gladly offer recognition such as a certificate of support, team or individual photos for use on social media, and featured donor stories or blogs.

Benefits:



Great team-building exercise



Sense of purpose



Community impact



Sustainability through upcycling



Commerce for a Cause

Give Gucci and pay it forward with Prada. By encouraging your friends, family, or community to donate high-end fashion brand apparel and accessories, you are enabling us to raise funds for life-changing programs at YWCA O'ahu that support women's advancement.

100% of the proceeds go towards YWCA O'ahu programs.

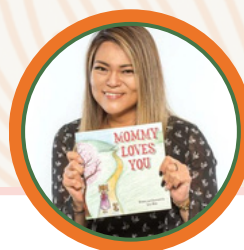


COVID recovery and beyond

"The COVID lockdown was horrible for me as a person who has no family. I had a horrible time with the isolation so I began to write my book.

YWCA O'ahu was a great help teaching me the business end of things and the steps I needed to take to get me through and beyond a terrible time in our history."

- Charlene de Lory



Taking control and giving back

"As a banker who was incarcerated because of drug abuse, YWCA's Fernhurst Ka Hale Ho'āla Hou No Nā Wāhine program allowed me to successfully transition from prison back into the community.

Because of their guidance, I have now written and illustrated two published children's books, "Mommy Loves You," and "My Best Friend." I owe a lot to YWCA O'ahu and intend to pay it forward by supporting other women."

- Lois Kim

Make a Difference with a Donation Drive

To coordinate, contact Shop YWCA



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SHOPYWCA.COM