

WEBSITE PRIVACY POLICY

Last updated: September 22, 2017

Introduction

Welcome to GeckoTek.co (the “**Website**”), the website of EZ Print, LLC d.b.a. GeckoTek (the “**Company**” or “**GeckoTek**” or “**we**” or “**us**” or “**our**”). We respect your privacy and are committed to protecting it through our compliance with this Privacy Policy (the “**Policy**”).

This Policy (together with our Terms of Use, found by clicking [here](#), incorporated here by reference, and any other documents referred to in it) describes the personal information that we collect from you, or that you provide on this Website and how that information may be used or disclosed by us.

This Policy does not apply to information collected on any third-party site or by any third-party application that may link to or be accessible from the Website.

Acceptance of the Privacy Policy

Please read this Policy and our [Terms of Use](#) carefully to understand our policies and practices regarding your personal information and how we will treat it. **By using or accessing our Website, you accept and agree to be bound and abide by both this Policy and our Terms of Use.** If you do not want to agree to this Policy or our [Terms of Use](#), you must exit the Website.

Changes to the Privacy Policy

We reserve the right to change this Policy from time to time and your continued use of the Website is deemed to be acceptance of such changes, so please check the Policy periodically for updates. All material changes will apply prospectively only.

Underage Users

The Company does not sell products for purchase by children. This Website is intended for use by adults only. **If you are not of legal age to form a binding contract (in many places, this is 18 years old), then you must get your parent or guardian to read these Terms of Use and agree to them for you, before you use this Website or provide any information to us. You must review these Terms of Use with your parent or guardian, so that you both understand how the Website works and what restrictions apply to your use of our Website.** However, if you are under 13 years old, then you may not use this Website under any circumstances.

Information We Collect About You

We collect several types of information from and about users of our Website, including:

- Information you provide to us.
- Information we collect as you navigate through the site, including usage details, IP addresses, cookies, and web beacons.
- Information we receive from third parties, for example, our business partners.

Information You Provide to Us

We may collect and use the following information that you provide to us:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our Website.
- Records and copies of your correspondence (including e-mail addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes, although you do not have to respond to them.
- Details of transactions you carry out through our Website and of the fulfilment of your orders. You may be required to provide financial information before placing an order through our Website.
- Information that you provide via our blog.
- Information that you provide via a social media site, such as Facebook, Twitter, YouTube, Pinterest, and Instagram (collectively “Social Media”) when engaging with our Website or Social Media accounts.

Social Media Pages

The Company may collect personal information from you through our Social Media if you provide it. Examples of how personal information may be collected directly on Social Media include your provision of information through (1) an application or form which links to this Policy, including links to our Website on Social Media; and/or (2) you interact with an agent of the Company via Social Media.

This Policy does not cover the privacy and security practices of the individual social media sites on which the Company has an account. Please review this Policy and our Terms of Use on each respective Social Media site if you have any questions about their privacy or security practices.

The social media sites where the Company has its Social Media may provide aggregate and customer information and analysis to the Company about visitors' use of our Social Media and the Company's advertising on these sites.

Usage Details, IP Addresses and Cookies, and Other Technologies

- **Usage Details and IP Addresses.** As you navigate through the Website, we may also collect details of your visits to our Website, including, but not limited to, traffic data, location data, logs and other communication data and the resources that you access, as well as information about your computer and internet connection, including your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' equipment, browsing actions and patterns, and does not identify any individual.

- **Cookies.** For the same reason, we may obtain information about your general internet usage by using cookies. A cookie is a small file stored on the hard drive of your computer. Use of cookies help us to improve our Website and to deliver a better and more personalized service by enabling us to:
 - Estimate our audience size and usage patterns.
 - Store information about your preferences, allowing us to customize our Website according to your individual interests.
 - Speed up your searches.
 - Recognize you when you return to our Website.

You may refuse to accept cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Web Beacons.** Pages of the Website may contain electronic images known as web beacons (also referred to as single-pixel gifs) that permit the Company to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity). Web beacons are not used to access your personal information on the Website and are only used to compile aggregated statistics concerning use of the Website.
- **Third-Party Advertiser Use of Cookies and Other Tracking Technologies.** Some advertisements on the Website are served by third-party advertising companies. Please note that our advertisers may also use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about our users. We do not have control over third-party advertisers' cookies or how they may be used. If you have any questions about an advertisement, you should contact the responsible advertiser directly.

We do not collect personally identifiable information automatically, but we may tie this information to your previously submitted personally identifiable information.

Uses Made of the Information

We use information that we collect about you or that you provide to us, including any personal information, in the following ways:

- To present our Website and its contents in a suitable and effective manner for you and for your computer.
- To provide you with information, products or services that you request from us.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our service.

- To allow you to participate in interactive features of our service, when you choose to do so.

We may also use your information, or permit selected third parties to use your information, to contact you about goods and services that may be of interest to you where you have consented to be contacted for such purposes. If you do not want us to use your information in this way, or to provide your information to third parties for marketing purposes, please contact us at the following email address: info@geckotek.co.

We do not disclose your personally identifiable information to our advertisers, but we may provide them with aggregated information about our users (for example, we may report to them that 500 men aged under 30 clicked on their advertisement on a given day). We may also use such aggregated information to help advertisers reach the kind of audience they want to target. We may make use of the personal information we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience. Even though we only disclose aggregate information that is not personally-identifiable to advertisers without your consent, when you click on or otherwise interact with an advertisement there is a possibility that the advertiser may assume that you meet the target criteria they selected.

Disclosure of Your Information

We may disclose personal information that you provide via this Website to the following third parties:

- Our subsidiaries and affiliates.
- Contractors and service providers we use to support our business.
- To a buyer in the event of a merger, divestiture, restructuring, reorganization, dissolution or any other form of sale of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by the Company about its customers is among the assets transferred.

We may also disclose your personal information to third parties to:

- Comply with any court order or other legal obligation.
- Enforce or apply our [Terms of Use](#) and other agreements.
- Protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Cookies.** If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this site may then be inaccessible or not function properly.

- **Promotional Offers from Third Parties.** If you do not wish us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by checking the relevant box located on the form on which we collect your data (the order form). You can also always opt-out by sending us an e-mail stating your request to info@geckotek.co.
- **Promotional Offers from the Company.** If you do not wish to have your e-mail address used for promotional purposes by the Company, you can opt-out by checking the relevant box located on the form on which we collect your data (the order form). You can also always opt-out of receiving e-mail information from us other than the e-mail informing you of the completion of user registration, correction of user data, or change of password by sending us an e-mail stating your request to info@geckotek.co. If we have sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. This opt-out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

You should review this Policy carefully, because if you do not agree with our practices, your ultimate choice is not to use the Website. Remember, by using any part of the Website, you accept and agree to our privacy practices. If we update this Policy, your continued use of the Website (following the posting of the revised Policy) means that you accept and agree to the terms of the revised Policy.

Accessing and Correcting Your Personal Information

You may send us an e-mail at info@geckotek.co to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to info@geckotek.co or write us at: EZ Print, LLC d.b.a. GeckoTek, 1776 Mentor Ave., Suite 175 Cincinnati, OH 45212.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to us is stored on our secure servers behind firewalls. All payment transactions on our Website are secure and encrypted, and we never store your credit card information. Payments are processed through a third-party company. Payment information is also governed by the third-party's privacy policy which can be found when entering your payment information. The third-party company uses industry-standard Secure Socket Layer (SSL) encryption technology to safeguard the account registration process and sign-up information. The third-party company also uses other security safeguards including data encryption, firewalls, and physical access controls to building and files.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards. The information you share in public areas may be viewed by any user of the Website.

The transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our Policy on this page. If we make material changes to this Policy, we will notify you through a notice on the Website home page. The date the Policy was last revised is identified at the top of the page.

Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at: info@geckotek.co.