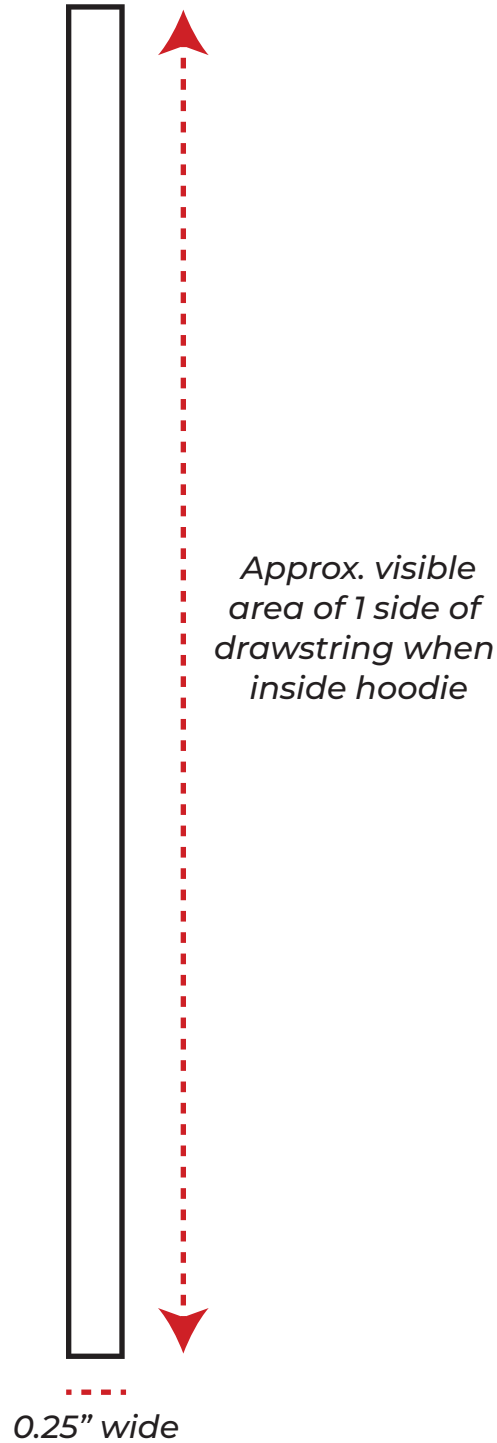


Custom Drawstrings Template

*Use template to place artwork
(Template is true to real-life size)*



Good examples

1. Palmetto



Rotated 180°



Side 1

2. CBD



Rotated 180°



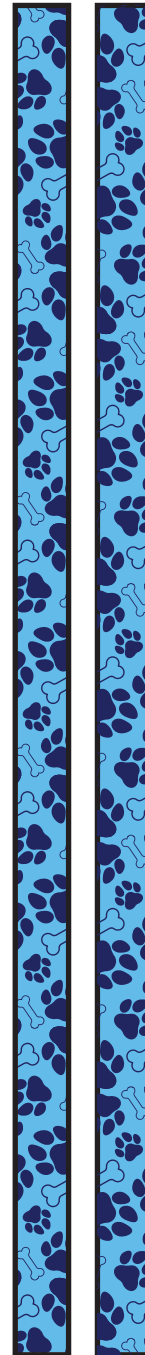
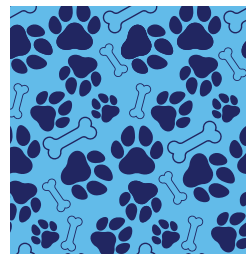
Side 2

Side 1

3. Woof



Rotated 180°

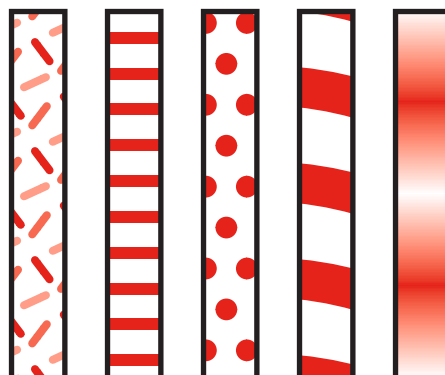


Side 2

Side 1

Side 2

Generic patterns that would also work - could compliment a branded hood (any colors)



Recommended practices

1. Pattern should be “random”.
At minimum, the logo should flip around at least once per pattern.



Logo will be upside down on one side of the drawstring.

BAD!



Logo will be alternating between rightside up and upside down no matter what side.

BETTER!!



Reliable mix of all angles of logo so every single drawstring in a batch “works”.

BEST!!!

This way, when the drawstring is strung through the hood, the design is not upside down on half of the visible drawstring.

2. Elements should be “simple”. Best are simple images, words should be avoided. Logos have to be very small to fit on the drawstring. Fine details will be lost. The finished drawstring is about a quarter of an inch wide (0.25”). The more complicated the logo, the less legible it will be on the drawstring.

YES!



Simple, recognizable shape
1 color, no small details.

YES!



Simple, recognizable shape
Big blocks of limited color.

NOT IDEAL.



Too much detail.
Won't look like much of anything at 0.25”.

NOT IDEAL.



Words. At a small size, this will be hard to read. The gaps in letters could fill in.

NO!



Words. Too many small details. Will be illegible.

NO!



Way too many fine details. Will not work at all.

3. Avoid arranging things in straight rows/columns.
Staggering elements gives the greatest chance of the whole batch of drawstrings looking great.

If elements are not staggered, you could get something like...



This...



this...



or this!



Meanwhile, these all look good.