



Artisan STONE EFFECTS

Product Data Sheet

THE *Artisan* COMPANY

Overview: A revolutionary Artisan product proudly developed and made right here in NZ and we're pretty excited to be opening another realm of possibilities for our customers with this leading Artisanal product. Uniquely formulated for quality, strength and versatility. It allows you to transform almost any surface into beautiful Artisanal Stone Effects. Suitable for both indoors and outdoors, from decor, pots to walls; you're limited only by your imagination.... Tough and resilient, it maintains long term weather tightness without cracking or splitting, mould & mildew resistant and is ideal for both residential and commercial applications; Provides ongoing exceptional protective and decorative qualities. Water based and low in VOC. Designed to be simple and easy to use, a premium DIY Artisanal product that allows anyone to create beautiful ArtisanStone Effects on their projects. Available in 4 carefully crafted Artisan colours loaded with rich pigments for that Artisanal quality & experience; 1Litre e and 4 Litre e

Typical uses:

- For exterior/interior surfaces to create decorative stone effects
- Walls, decor, furniture, pots, doors, areas where a decorative stone effect is required

Preparation: Clean down your surface to ensure it is free from dirt, oil, grease or wax

Application: Stir well to ensure pigments are evenly dispersed, apply generously with a Staalmeester flat brush or with our recommended Stone Effects Spreading tool that is in proportion to your project or a combination of both. Ensure the entire surface is covered well, then leave to dry naturally. A second or half coat may be required to ensure you cover the entire surface with Artisan Stone Effects.

Explore with creating different Stone Effects on your project :

- Apply generously with your stone effects spreading tools, spread over the entire surface, allow some air time, as it is half drying, apply different pressure points with your spreading tools, use the edges of your tools to create markings and move the product around once more, this will allow you to gather textures, create artisanal markings and detail Artisan Stone Effects the way you like it.
- Try stippling with your Staalmeester paint brush to create a stippled effect in specific areas and combine this with other textures you have created with your Stone Effects Spreading tools
- For a fine stone texture use your Stone Effects Spreading tool and apply and spread an even layer over your surface leave to dry and apply a second coat in the same manner.
- For Rustic Stone textures, do two generous coats. With each coat, allow some air time to allow the product to "half dry" then re-work and over work the product to create stronger rustic textures with your Stone Effects Spreading tools . Add some brush stippling marks with your Staalmeester brushes.
- Experiment with mixing, blending and working with two or even three Artisan Stone Effects to create even more interest and variation in colour, depth and effect eg) Rustic Rye blended and or mixed with Black Truffle sporadically on your project will create a wide range of earthy to light neutral shades.
- For more sheen or as an extra protective coat on hard use surfaces you can also add a layer of Artisan lacquer of your choice
- To decoratively enhance textures, try diluting Artisan Premium Chalk Paint in a colour of your choice and using it as a wash over your Stone Effects to give it a limed look.
- You can pair it with Artisan Metallic glazes eg) working Jayda Rose, Marko bronze over Black Truffle will provide aged stone effects with rustic metallic hues.

Dry time: As a recommended guide only; the approximate dry time is 1 hour with a re-coat time of 2 hours; this is based on a heavily laid and textured technique on a cold day. However dry times with Artisan Stone Effects can vary greatly depending on the amount you apply and the environment; a thin to medium layer can take as little as 30 mins and can be recoated within the hour. Artisan Stone Effects will dry completely matte and feel solid and hard to the touch when completely dry, user discretion is advised here **Coverage:** Coverage per litre varies greatly based on the type of textures you are creating we have taken an approximate averaged out coverage of 16m² based on medium textures **Wash Up:** Low in VOC and water based, clean up tools immediately with warm soapy water.

Disclaimer : All information provided by or on behalf of The Artisan Company Limited in relation to these products is provided in good faith and to the best of our knowledge and experience. We warranty that the product is fit for purpose as a decorative medium for creating Stone Effects Textures only. Responsibility lies with the user and applicator on whether the product is fit for purpose and suitability and The Artisan Company Limited is indemnified from any claims as a result of incorrect use or application.