

# The traveler's guide to longer *Battery Life*

The batteries in our phones have never lasted longer, but these days we use them for so much more than making calls. There's mapping, messaging and video calling, music listening, photo-snapping and web browsing... All of which will sap precious battery life. It's a tricky problem when you're traveling, as you can't always be sure where your next charge is coming from.

Thankfully, there are a number of smart, battery-saving tips that will keep you switched on until you can plug in.

100%

## 1 UPDATE YOUR SOFTWARE

The first rule of good battery life is to make sure that your software is organized and updated when you're plugged in. Major OS software updates can guzzle gigabytes of data, while big app updates on less-than-perfect mobile connections can drain battery power fast. You don't want to be updating either of these on the move.



80%

## 2 CUT DOWN ON JUNK APPS

Old apps can be a battery drain (as can some brand new ones), so delete any old unused digital baggage, and avoid downloading brand new apps just before leaving home. Keep an eye on app permissions too. Some apps ask for location information access and, if granted, they can regularly fire up your GPS to update your location. And that means more wasted battery power.



60%

## 3 DON'T OVERCHARGE THE BATTERY

If you always charge your cellphone overnight to 100%, then it might be a surprise to learn that this isn't the optimum way to do it. Instead, maintaining a charge between 50 and 80 percent has the potential to extend overall battery lifespan compared to full battery charging. Similarly, try not to let the battery run out completely.



40%

## 4 MASTER POWER MANAGEMENT

Your phone will typically have a host of clever tricks to extend battery life built in. These can include: power management/battery saver modes (e.g. switching on dark mode and reducing digital effects), app power usage metrics and performance data. Take a look, set custom modes and profiles and keep your battery healthy.



20%

## 5 AIRPLANE MODE ISN'T JUST FOR AIRPLANES

Your smartphone is constantly hunting for data connections and, in areas of where reception is poor, it needs to work much harder (which can really crunch battery life). Keeping Bluetooth off as default, using Wi-Fi only when it's needed, and activating Airplane Mode in low cell reception areas can eke out battery life when you're running low.



0%

## 6 ALWAYS CARRY A SPARE

When your battery is close to quitting, there are ways to top up on the go. If your device is Qi Wireless-compatible, you could use one of the growing number of public charging points in coffee shops, restaurants, and shopping malls. If it isn't (or you can't find one nearby), carrying a portable charger/power bank can give you a much-needed boost until you get back to a power outlet.



cbieduo®



cbietime®



cbieblue®

When you do get back to your hotel, charge your device with one of **Brandstand's** versatile alarm clocks, which can be found in over 1 million guest rooms worldwide. To find out more, visit: [brandstand.com/collections/alarm-clocks](https://brandstand.com/collections/alarm-clocks)