



CONNECTING HOMECARE & DENTISTS

with



bluetoothbrush.com

The logo for 'biu' is centered within a white circle. The letters 'b', 'i', and 'u' are rendered in a dark grey, rounded, sans-serif font. The two 'i's are stylized with small blue dots above them. The background of the slide is a gradient of light blue, with a darker blue triangular shape in the top right corner.

biu

**BEHAVIOR
DRIVES PEOPLE.
*PEOPLE DRIVE
BUSINESS.***

Improve Oral Hygiene Habits & Compliance

A superior home care experience resulting in improved compliance and better health outcomes.



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Advanced Dental Tracking

Patient Benefits

- Track daily habits (*brushing, flossing, coffee, smoking, etc.*)
- Monitor periodontal disease
- Customize brushing experience based on hygienist recommendation
- Receive home care instructions directly to phone
- Communicate with dentist through the app
- Records 90 sessions offline

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Provider Benefits

- **Access your BLÜ users in one place**
- **Enhance your existing in-house wellness programs with advanced home care data**
- **Access to updated dental records**
- **Enhance communication between users, practices, and providers**
- **Add visibility to rewards program tracking**

Reward Behavior



DentRite®

Join now

Save 20%

Members save on all other dental services including but not limited to fillings and major work such as dentures, extractions, root canals, crowns, periodontics and orthodontics.

\$60

Membership price per year*
\$80 per year for families*



Adult Cleanings

Regular price

~~\$110~~

Member price

\$30



DENTIST DASHBOARD



Dashboard

MENU

Dashboard

Patients

Invitations

Settings

Practice Overview

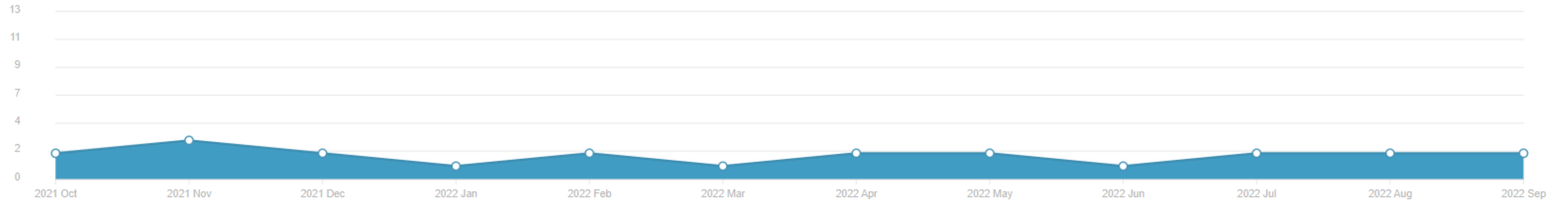
Last Year

TOTAL PATIENTS

22

ACTIVE PATIENTS

22.73%



Recently Accessed Patients

No Patients

Quick Patient List


Search Patients

B


 BLU Tester

View Patient

J

 Jiang Long

View Patient

 jiang long

View Patient

M

 Martin Floreani

View Patient



Dentist BLU test
BLU Dentist Cares



New Connections & Communication

**+ Engagement &
Compliance**

+ Patient Satisfaction

+ Treatment Acceptance

What BLU Provides YOU!

1

Promote Prevention

- Teach and encourage proper home care habits, promote compliance and reward good behaviors

2

Improve Member/Provider Communication

- “Find a dentist” prioritizes in-network practices.
- App facilitates communication with providers (Q&A and photos).

3

Direct Access to Members

- Preventive care reminders, loyalty points, upgrades, promotions...

blü



- A Unique Way to Attract & Retain Patients
- Improve Health Outcomes

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