

TANacions

SUNLESS TANNING



AFFILIATE GUIDE

COMMISSION STRUCTURE

- Create an account in Affilo, being sure to add your PayPal info.
- TANacious Sunless Tanning™ pays commission every Friday via PayPal.
- When a customer uses your discount code, you will receive an email notification. Your commission will be held 14 days in the case of an order being cancelled.

DISCOUNT CODES

- Affilo will assign you a link. **We do not recommend you use this link** as there are times social media platforms block our system from tracking your commission. Instead, we recommend that you use the specific discount code assigned to you.
- Your discount code gives your friends and followers \$5 off any order of \$40 or more.

SELL ON SOCIAL MEDIA

There are several ways that we recommend promoting TANacious Sunless Tanning™ products:

- Lives demonstrating how to use the product.
- Talk about the benefits of TANacious Sunless Tanning™ *listed below
- Promote the accessories we offer to help get the very best sunless tanning results
- Share your before and after results
- Partner with us to do a giveaway (email Gloria at hello@tanacioustanning.com for info)
- Be sure to use the hashtag #tanacioustanning
- Keywords to use:
 - Sunless Tanning
 - Self-Tanning
 - Vegan friendly
 - Paraben free
 - Sulfate Free
 - Self-Tanning Mousse
 - Odorless

- Naturally Derived
- Made in the USA

PRODUCT BENEFITS

TANacious Sunless Tanning™ products offer unique benefits. All of our products are:

- paraben free
 - sulfate free
 - alcohol free
 - animal cruelty free
 - vegan friendly
 - nut free
 - gluten free
 - naturally derived
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- Mousse is odorless and streak-free
 - We use a high-quality DHA which produces a very natural looking tan
 - Products are shipped within one to two business days
 - We offer a 14-day return policy

WHO WE ARE

- We are a woman owned business
- Our products are made exclusively for us; these are not white-labeled products
- We promote our products primarily through partnering with Social Media influencers

- TANacious Sunless Tanning™ was founded by Gloria in 2018. Gloria is often the person you will communicate with when reaching out with questions or issues. She founded the company on a strong basis of integrity both in the products as well as how she runs the company.
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When promoting TANacious Sunless Tanning™, please use our hashtag and logo which you will find in the image library provided.