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**Tortuga Launches Cutting-Edge Setout Divide Travel Backpack
A Travel Essential for Urban Weekend Escapes**

Walnut, CA (August 20, 2018) – Tortuga – makers of carry on travel backpacks, daypacks, and accessories for city travelers– is thrilled to announce the launch of their newest design, the [Setout Divide Backpack](#). The Setout Divide Backpack is a mid-sized expandable carry on with a divided main compartment – designed for short trips.

“Our customers take 2 to 3 times more domestic trips than international trips every year,” commented Tortuga co-founder Fred Perrotta. “Most of those trips are for less than a week. They told us that, for short trips, a full-sized carry on is too much bag. So we made the Setout Divide to be the ideal travel backpack for those shorter, domestic trips.”

Tortuga understands the importance of staying organized and comfortable en route. The Setout Divide’s two-compartment layout is perfect for separating clean clothes from dirty, or large pieces from small. It is ergonomic with a padded, removable hip belt and hideaway shoulder straps. The Divide features designated spaces for a laptop and other travel essentials. If you’re traveling in tandem with a suitcase, slide the suitcase’s handle through the Divide’s pass through sleeve for a seamless trip to your gate. The Setout Divide Backpack expands from 26L to 34L, and is the optimal travel backpack for a long weekend getaway.

The Setout Divide is a streamlined, compact addition to the award-winning Tortuga line of backpacks designed to simplify city travel for urban explorers.

To learn more about Tortuga, go to www.TortugaBackpacks.com or visit them on Instagram: @tortugabackpacks.

For high res images of the Setout Divide Back, click [here](#)

About Tortuga

On a backpacking trip to Europe in 2009, Tortuga co-founders Fred Perrotta and Jeremy Michael Cohen learned that most luggage is ill-suited for city travel. They couldn't find the perfect luggage for city travel, so they made it. Today, Tortuga is a 100% remote team on a mission to make travel easier and more enjoyable.