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**Tortuga Expands Sizing, Colors of Award-Winning Setout Backpack:
The Carry On Backpack for City Travelers**

Walnut, CA (March 1, 2019) – Tortuga – makers of carry on [travel backpacks](#), daypacks, and accessories for city travelers – is excited to announce the launch of the award-winning [Setout Backpack](#) in new colors and a new size: 35L.

“Sometimes, a full-sized carry on backpack is just too much bag,” commented Tortuga’s Marketing Director, Taylor Coil. “If you’re a fan of packing light or simply take shorter trips, you might not need a maximal amount of packing space in your carry on. A more compact, right-sized option is best for those types of travelers. We’re thrilled to offer that option in our most popular product: the Setout Backpack.”

The Setout Backpack, winner of the 2018 Carry Awards for the Best Carry On Bag, aims to be the “just-right” option for city travelers. The innovative blend of suitcase-style packing, a suspension system that transfers 80% of the bag’s weight away from your shoulders, and just enough internal organization result in the optimal travel backpack for trips of a week or more. The new, smaller version is ideal for trips less than a week.

The Setout Backpack’s new colors, navy and black, are outfitted with a weather-resistant polyester made from recycled plastic bottles.

“We’re proud to expand our use of sustainable fabrics,” Coil said. “We’ve used a fabric made from recycled plastic in the lining of our backpacks for a long time. We’re thrilled to find another way to integrate sustainability into our supply chain without sacrificing the durability and quality we’re known for.”

To learn more about Tortuga, go to www.TortugaBackpacks.com or visit them on Instagram: @tortugabackpacks.

About Tortuga

On a backpacking trip to Europe in 2009, Tortuga co-founders Fred Perrotta and Jeremy Michael Cohen learned that most luggage is ill-suited for city travel. They couldn't find the perfect luggage for city travel, so they made it. Today, Tortuga is a 100% remote team on a mission to make travel easier and more enjoyable.