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Tortuga Expands Women’s Travel Backpack Offerings

Walnut, CA (November 21, 2019) – Tortuga – makers of carry on [travel backpacks](#), daypacks, and accessories for city travelers – is excited to announce a 45L size of their bestselling [Women’s Setout Backpack](#).

“We launched a 35L Women’s Setout Backpack in July and it immediately became a bestseller,” commented Tortuga’s Marketing Director, Taylor Coil. “City travel backpacks are most typically designed around physiological traits more common in men, like broad shoulders and longer torsos. As soon as we launched a suspension system designed for women’s bodies, our customers started requesting more sizes and variants. We’re thrilled to help even more people have great trips.”

The Setout Backpack, winner of the 2018 Carry Awards for the Best Carry On Bag, is the “just-right” option for city travelers. The innovative blend of suitcase-style packing, a suspension system that transfers 80% of the bag’s weight away from your shoulders, and just enough internal organization result in the optimal travel backpack for trips of a week or more.

The women’s Setout Backpack is made from weather-resistant recycled polyester created from recycled plastic bottles.

To learn more about Tortuga, go to www.TortugaBackpacks.com or visit them on Instagram: @tortugabackpacks.

About Tortuga

On a backpacking trip to Europe in 2009, Tortuga co-founders Fred Perrotta and Jeremy Michael Cohen learned that most luggage is ill-suited for city travel. They couldn’t find the perfect luggage for city travel, so they made it. Today, Tortuga is a 100% remote team on a mission to make travel easier and more enjoyable.