

# DANIEL SMITH

Manufacturer of the World's Finest Artists' Paints

MADE IN THE USA SINCE 1976



# Meet the Owner of DANIEL SMITH



## John Cogley

John Cogley, the owner of **DANIEL SMITH** Artists' Materials, joined the company in the Information Technology Department in 1988.

With almost three decades of leading the company as President, CEO and Owner, John has been the driving force behind making **DANIEL SMITH** Watercolors and other products recognized as the world's best.

Because of John's commitment to innovation and in manufacturing the highest quality paints and other products, artists worldwide can rely on the performance and continuity of **DANIEL SMITH** products year after year.

**DANIEL SMITH** is the Innovative Manufacturer of Beautiful Watercolors and Oils for Artists Worldwide.

From being the first manufacturer to make the high-performance Quinacridone pigments into artists' paints, to the development of the exciting PrimaTek and Luminescent Watercolors and Oils, Watercolor Grounds, Watercolor

Sticks, artist-quality Water Soluble Oils and inspiring Hand Poured Half Pan sets **DANIEL SMITH** has been the leader in developing creative tools for Artists.

Making beautiful, innovative, and high quality artists paints, which perform consistently from tube to tube, year after year, makes **DANIEL SMITH** products the choice for artists worldwide.

## Stay connected with DANIEL SMITH online!



### INSTAGRAM

@danielsmithartistsmaterials

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### YOUTUBE

Channel - DANIEL SMITH





## Find YOUR Creative Inspiration with the Widest Range of Watercolors in the World

Buff Titanium	Nickel Titanate Yellow	Bismuth Vanadate Yellow	Hansa Yellow Light	Azo Yellow	Quinophthalone Yellow	Cadmium Yellow Light Hue	Cadmium Yellow Medium Hue	Aureolin (Cobalt Yellow)	Cadmium Yellow Deep Hue	Hansa Yellow	Mayan Yellow	Lemon Yellow	Indian Yellow	Naples Yellow	Hansa Yellow Deep	New Gamboge	Isindoline Yellow	Permanent Yellow Deep	Aussie Red Gold	Pyrrrol Orange	Permanent Orange	
Cadmium Orange Hue	Perinone Orange	Cadmium Red Scarlet Hue	Transparent Pyrrol Orange	Organic Vermilion	Mayan Orange	Quinacridone Coral	Pyrrrol Scarlet	Perylene Scarlet	Antraquinoid Scarlet	Cadmium Red Medium Hue	Pyrrrol Red	Perylene Red	Permanent Red	Permanent Red Deep	Quinacridone Red	Antraquinoid Red	Mayan Red	Alizarin Crimson	Perm. Alizarin Crimson	Rhodinite Genuine	Carmine	
Rose Madder Permanent	Opera Pink	Potters Pink	Quinacridone Pink	Quinacridone Rose	Quinacridone Lilac	Quinacridone Magenta	Pyrrrol Crimson	Quinacridone Fuchsia	Mayan Violet	Bordeaux	Permanent Violet	Quinacridone Violet	Perylene Violet	Cobalt Violet	Cobalt Violet Deep	Wisteria	Ultramarine Red	Rose of Ultramarine	Quinacridone Purple	Imperial Purple	Purple Genuine	
Ultramarine Violet	Amethyst Genuine	Carbazole Violet	Cobalt Blue Violet	Moonglow	Shadow Violet	Sugilite Genuine	Kyanite Genuine	Indigo	Mayan Dark Blue	Indanthrone Blue	Sodalite Genuine	Lapis Lazuli Genuine	French Ultramarine	Ultramarine Blue	Cobalt Blue	Phthalo Blue (GS)	Lavender	King's Royal Blue	Verdier Blue	Phthalo Blue (RS)	Prussian Blue	
Mayan Blue Genuine	Cerulean Blue	Cerulean Blue, Chromium	Manganese Blue Hue	Phthalo Blue Turquoise	Cobalt Teal Blue	Phthalo Turquoise	Kingman Green Turq. Gen.	Ultramarine Turquoise	Sleeping Beauty Turq. Gen.	Cobalt Turquoise	Amazonite Genuine	Blue Apatite Genuine	Lunar Blue	Cobalt Green Pale	Fuchsita Genuine	Viridian	Dioapside Genuine	Phthalo Green (BS)	Cascade Green	Jadeite Genuine	Cobalt Green	
Spring Green	Permanent Green Light	Phthalo Yellow Green	Permanent Green	Phthalo Green (YS)	Hooker's Green	Sap Green	Serpentine Genuine	Chromium Green Oxide	Green Apatite Genuine	Terre Verte	Deep Sap Green	Perylene Green	Prussian Green	Rare Green Earth	Undersa Green	Zoisite Genuine	Olive Green	Green Gold	Rich Green Gold	Nickel Azo Yellow	Bronzite Genuine	
Verona Gold Ochre	Burnt Bronzite Genuine	French Ochre	Raw Sienna Light	Burgundy Yellow Ochre	Chrome Titanate Yellow	Yellow Ochre	Mars Yellow	Yavapai Genuine	Raw Sienna	Transparent Yellow Oxide	Monte Amiata Nat. Sienna	Enviro-Frd Red Iron Oxide	Goethite (Brown Ochre)	Quinacridone Deep Gold	Italian Deep Ochre	Lunar Earth	Burnt Yellow Ochre	Garnet Genuine	Roasted French Ochre	Burgundy Red Ochre	Indian Red	
Venetian Red	Italian Burnt Sienna	Quinacridone Burnt Orange	Quinacridone Sienna	Pompeii Red	Red Fuchsita Genuine	Terre Ercolano	Minnesota Pipestone Gen.	Italian Venetian Red	English Red Earth	Red Jasper Genuine	Hematite Burnt Scarlet Gen.	Quinacridone Burnt Scarlet	Perylene Maroon	Sedona Genuine	Deep Scarlet	Naphthamide Maroon	Lunar Red Rock	Piemonte Genuine	Tiger's Eye Genuine	Burnt Tiger's Eye Genuine	Hematite Genuine	
German Green Raw Umber	Hematite Violet Genuine	Mummy Bauxite	Permanent Brown	Quinacridone Gold	Raw Umber Violet	Transparent Brown Oxide	Transparent Red Oxide	Frid Gold Ochre	Burnt Sienna Light	Enviro-Frd Brown Iron Oxide	Burnt Sienna	English Red Ochre	Burnt Umber	Enviro-Frd Yellow Iron Oxide	Raw Umber	Sepla	Sickerite Genuine	Van Dyck Brown	Bloodstone Genuine	Lunar Violet	Neutral Tint	
Graphite Gray	Jane's Grey	Payne's Blue Gray	Payne's Gray	Alvaro's Calliente Grey	Alvaro's Fresco Grey	Joseph Z's Warm Grey	Joseph Z's Neutral Grey	Joseph Z's Cool Grey	McCracken Black	Jane's Black (Red/Green)	Jane's Black (Blue/Orange)	Ivory Black	Lamp Black	Lunar Black	Black Tourmaline Genuine	Gray Titanium	Chinese White	Titanium White				





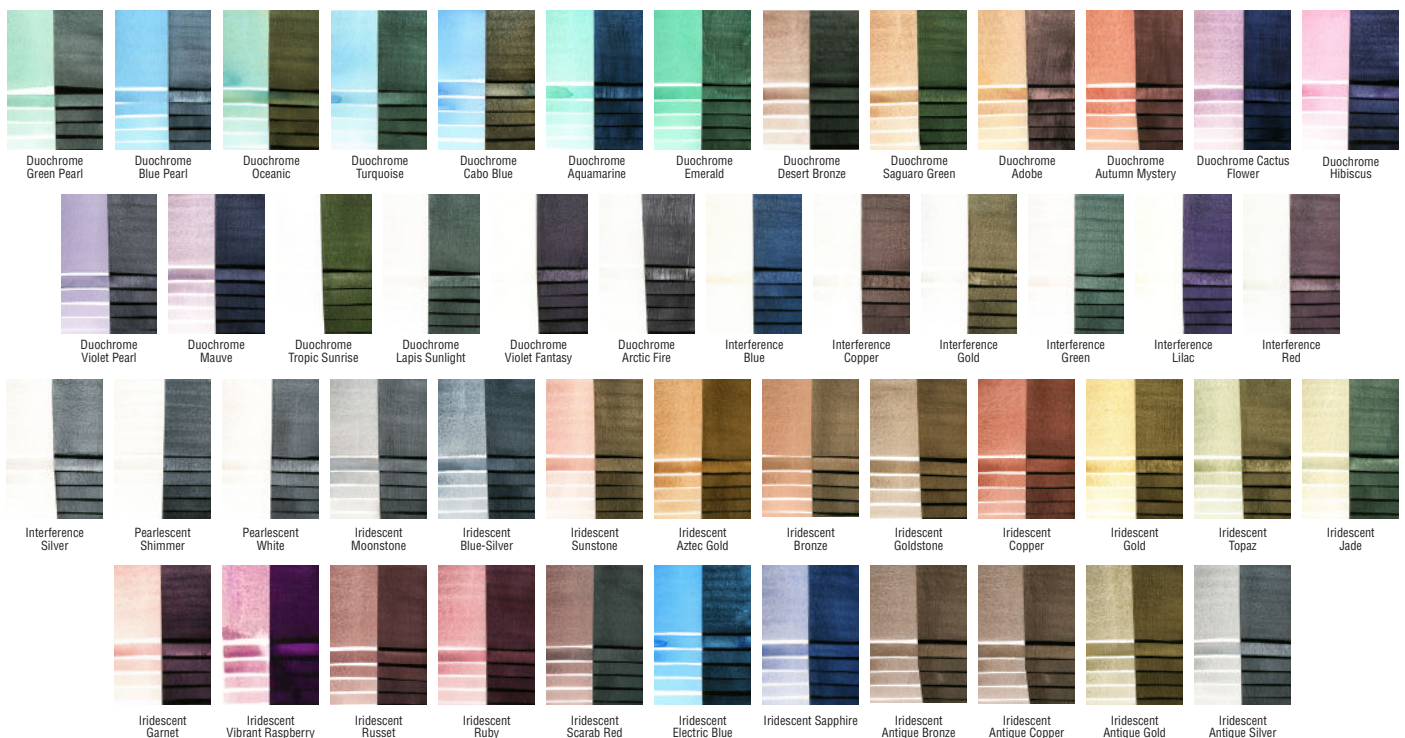
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**DANIEL SMITH**  
Luminescent™ Watercolors



# Capture Shimmer, Shine, and Light

**DANIEL SMITH** Luminescent Watercolors are specialty colors with optical effects, found in nature, that regular colors cannot replicate. These colors have an iridescent sheen, shimmer, sparkle or color shift often seen in birds' feathers, insects, fish, flowers, metals and water. The luminous quality of these special watercolors give artists a wider range of color options.





# DANIEL SMITH

## PrimaTek™ Watercolors



Paint with Earth's  
Natural Texture

Made in  
the USA

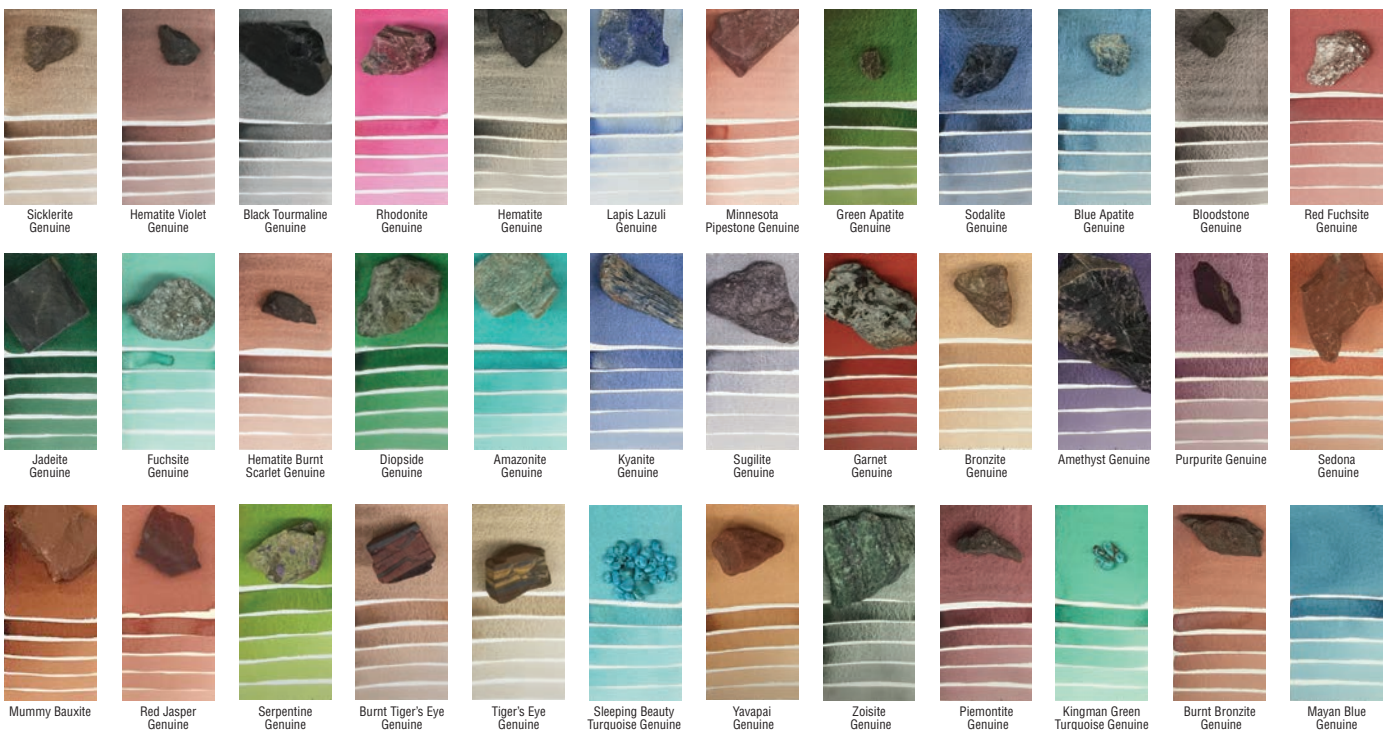
Easily  
add Depth  
to Your  
Paintings

Ground  
Yourself  
in Nature



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**DANIEL SMITH** created the PrimaTek line of paints made from minerals, some semi-precious, beginning in 1998 with a cache of Lapis Lazuli. **DANIEL SMITH** has a mineralogist who sources minerals which **DANIEL SMITH** processes into pigment, then mills it into watercolor. PrimaTek's express themselves with gorgeous granulation giving a sense of movement and depth that some artists have described as "magical".





# DANIEL SMITH

Extra Fine™ 5ml Watercolors



## 117 Colors in a Convenient 5ml Size

Transparent Pyrral Orange	Organic Vermilion	Mayan Orange	Quinacridone Coral	Pyrral Scarlet	Cadmium Red Medium Hue	Pyrral Red	Perylene Red	Quinacridone Red	Alizarin Crimson	Perm. Alizarin Crimson	Carmine	Opera Pink	Quinacridone Pink	Rhodonite Genuine	Quinacridone Rose	Quinacridone Magenta
Pyrral Crimson	Quinacridone Violet	Perylene Violet	Cobalt Violet	Rose of Ultramarine	Quinacridone Purple	Imperial Purple	Ultramarine Violet	Amethyst Genuine	Carbazole Violet	Cobalt Blue Violet	Moonglow	Shadow Violet	Indigo	Mayan Blue Genuine	Indanthrone Blue	Sodalite Genuine
Lavender	Ultramarine Blue	French Ultramarine	Cobalt Blue	Phthalo Blue (Green Shade)	Verditer Blue	Phthalo Blue (Red Shade)	Prussian Blue	Lunar Blue	Cerulean Blue	Cerulean Blue, Chromium	Manganese Blue Hue	Cobalt Teal Blue	Ultramarine Turquoise	Cobalt Turquoise	Phthalo Turquoise	Amazonite Genuine
Cascade Green	Jadeite Genuine	Viridian	Phthalo Green (Blue Shade)	Phthalo Green (Yellow Shade)	Hooker's Green	Sap Green	Serpentine Genuine	Green Apatite Genuine	Deep Sap Green	Perylene Green	Undersea Green	Green Gold	Rich Green Gold	Nickel Azo Yellow	French Ochre	Yellow Ochre
Raw Sienna	Quinacridone Gold	Monte Amiata Natural Sienna	Goethite (Brown Ochre)	Quinacridone Deep Gold	Indian Red	Quinacridone Burnt Orange	Quinacridone Sienna	Quinacridone Burnt Scarlet	Deep Scarlet	Piemontite Genuine	Transparent Brown Oxide	Transparent Red Oxide	Burnt Sienna Light	Burnt Sienna	Burnt Umber	Raw Umber
Sepia	Van Dyck Brown	Bloodstone Genuine	Hematite Genuine	Neutral Tint	Payne's Gray	Lunar Black	Chinese White	Titanium White	Pearlescent White	Iridescent Aztec Gold	Iridescent Copper	Iridescent Topaz	Iridescent Ruby	Iridescent Electric Blue		



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# DANIEL SMITH

## Hand Poured Watercolor Half Pan Sets

Following in the **DANIEL SMITH** Tradition of manufacturing the finest handcrafted paints and products, our pans are **HAND Poured**.

- Available in a variety of 9 different sets; 3 Metal Boxed sets & 6 Plastic Boxed sets
- Professional Artist Quality
- Hand Crafted & proudly made in Seattle, WA USA
- DANIEL SMITH uses the exact same formula for both tube and hand poured pan colors
- Re-wets quickly and easily
- Portable and easy to use
- Perfect for travel, plein air, urban sketching and exploring unique color combinations



### 12-COLOR HALF PAN SET IN A METAL BOX

285650107

- Buff Titanium
- Hansa Yellow Light
- Hansa Yellow Medium
- Hansa Yellow Deep
- Pyrrol Scarlet
- Quinacridone Rose
- Cerulean Blue, Chromium
- Ultramarine Blue
- Sap Green
- Yellow Ochre
- Burnt Sienna
- Raw Umber

### COLORS OF INSPIRATION 12-COLOR HALF PAN SET IN A METAL BOX

285650103

- Cadmium Yellow Medium Hue
- Quinacridone Rose
- Wisteria
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Phthalo Blue (GS)
- Lavender
- Cascade Green
- Serpentine Genuine
- Green Apatite Genuine
- Quinacridone Gold

### 24-COLOR HALF PAN SET IN A METAL BOX

285650113

- Buff Titanium
- Hansa Yellow light
- Quinacridone Gold
- Hansa Yellow Deep
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Cobalt Turquoise
- Phthalo Green (BS)
- Sap Green
- Perylene Green
- Undersea Green
- Raw Sienna Light
- Yellow Ochre
- Goethite (Brown Ochre)
- Indian Red
- Quinacridone Burnt Orange
- Burnt Sienna
- Burnt Umber
- Raw Umber
- Jane's Grey

### SKETCHER 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650005

- Hansa Yellow Medium
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Monte Amiata Natural Sienna
- Transparent Red Oxide

### ULTIMATE MIXING 15-COLOR HALF PAN SET IN A PLASTIC BOX

285650009

- Buff Titanium
- Hansa Yellow Medium
- Quinacridone Gold
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Phthalo Green (BS)
- Goethite (Brown Ochre)
- Burnt Sienna
- Indian Red
- Raw Umber
- Jane's Grey

### COLORS OF INSPIRATION 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650003

- Wisteria
- Lavender
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Serpentine Genuine

### BLUES: SERENE TO DRAMATIC 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650004

- Sleeping Beauty Turquoise Genuine
- Cerulean Blue
- Lunar Blue
- Indigo
- Sodalite Genuine
- Payne's Blue Gray

### EARTH: DESERT TO MOUNTAINS 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650002

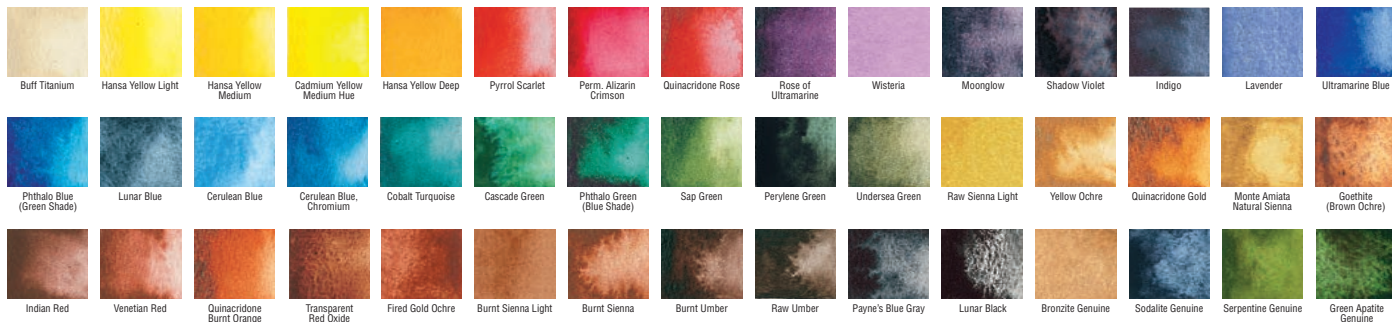
- Buff Titanium
- Raw Sienna Light
- Bronzite Genuine
- Venetian Red
- Burnt Sienna Light
- Lunar Black

### FLORAL: COTTAGE GARDENS TO BOTANICALS 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650001

- Cadmium Yellow Medium Hue
- Quinacridone Gold
- Quinacridone Rose
- Phthalo Blue (GS)
- Cascade Green
- Green Apatite Genuine

## 45 Colors Available As Individual Open Stock Half Pans





# DANIEL SMITH EXTRA FINE™ GOUACHE

**DANIEL SMITH Extra Fine™ GOUACHE** is a professional artist grade water media that produces an opaque matte finish. Made with the same high-quality pigments and gum arabic as **DANIEL SMITH Extra Fine™ Watercolors**, **DANIEL SMITH Extra Fine™ GOUACHE** is uniquely formulated with higher pigment loads to achieve density and opacity without adding whites or other fillers.

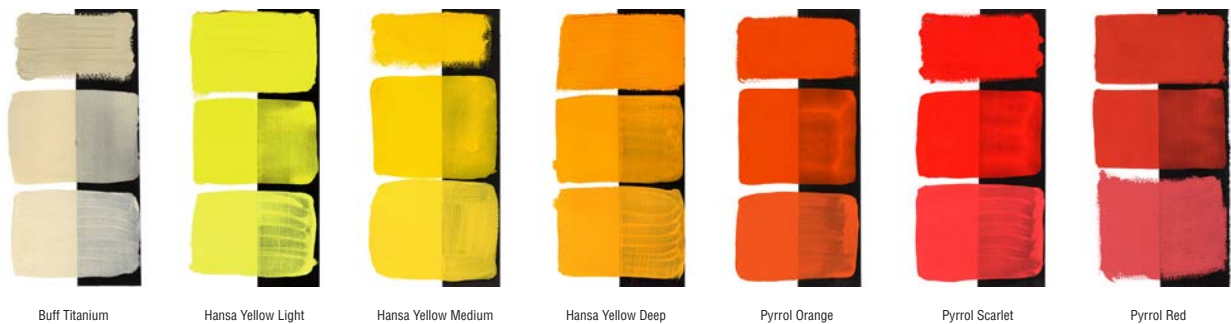
Whether your painting style is abstract, representational, illustrative or figurative, you'll enjoy the creative versatility of **GOUACHE**. Apply it as mass tone straight from the tube to get rich, full-bodied solids with single brush strokes. Temper colors smoothly with water to create softer lines and hazy layers. Mix and blend new shades to customize your palette. You can even scrape into it or build up light texture with mark-making tools.

Use **DANIEL SMITH Extra Fine™ GOUACHE** alone or to accent your watercolor paintings with velvety shadows or bold pops of color. Try it with a wider variety of brushes on either light or dark surfaces – explore a whole new world of artistic expression!

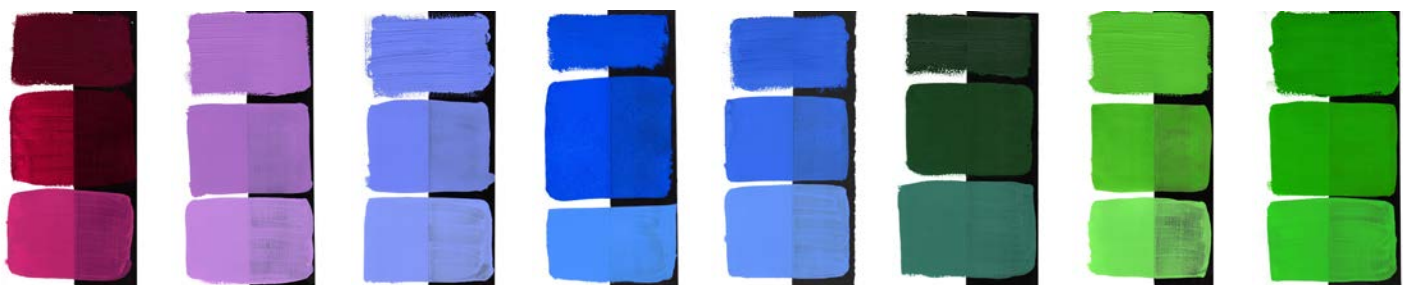


Scan for more info

- 22 richly saturated colors; 17 are single pigments
- Exceptional lightfastness and pure, natural opacity
- Full range of staining and lifting qualities
- Rewets, dilutes and cleans up easily with water
- Available in 15ml tubes; add colors to empty half-pans for portability



Buff Titanium      Hansa Yellow Light      Hansa Yellow Medium      Hansa Yellow Deep      Pyrrol Orange      Pyrrol Scarlet      Pyrrol Red



Quinacridone Magenta      Wisteria      Lavender      Ultramarine Blue      Cobalt Blue      Cascade Green      Spring Green      Permanent Green Light



Yellow Ochre      Raw Sienna      Indian Red      Burnt Sienna      Burnt Umber      Lamp Black      Titanium White

**GOUACHE** swatches are painted in three sections across black and white surfaces. The top is mass tone straight from the tube; middle is 1:1 paint and water; bottom is 1:1 paint, water and Titanium White



Artwork by Rajat Bandopadhyay

# Watercolor Sticks



### It's Like a Pan in Your Hand!

- They are pure pigments in a stick.
- Affordable, portable and versatile!
- A creative tool! Make marks and color mixes.

Stay inspired,  
scan for more  
creative ideas!



## The Power of Pure Pigment at Your Fingertips

Buff Titanium	Bismuth Vanadate Yellow	Hansa Yellow Light	Aureolin	Hansa Yellow Medium	Hansa Yellow Deep	New Gamboge	Pyrrrol Orange	Organic Vermillion	Mayan Orange	Quinacridone Coral
Pyrrrol Red	Quinacridone Red	Alizarin Crimson	Permanent Alizarin Crimson	Carmine	Opera Pink	Quinacridone Violet	Imperial Purple	Carbazole Violet	Moonglow	Indanthrone Blue
Sodalite Genuine	French Ultramarine	Ultramarine Blue	Cobalt Blue	Phthalo Blue (GS)	Lavender	Phthalo Blue (RS)	Prussian Blue	Cerulean Blue, Chromium	Cobalt Teal Blue	Phthalo Turquoise
Phthalo Green (BS)	Spring Green	Permanent Green Light	Phthalo Green (YS)	Sap Green	Serpentine Genuine	Undersea Green	Olive Green	Rich Green Gold	Nickel Azo Yellow	Yellow Ochre
Raw Sienna	Burnt Yellow Ochre	Quinacridone Burnt Orange	Quinacridone Sienna	Quinacridone Burnt Scarlet	Piemontite Genuine	Hematite Genuine	Quinacridone Gold	Burnt Sienna	Burnt Umber	Neutral Tint
Graphite Gray	Ivory Black	Lamp Black	Lunar Black	Titanium White	Iridescent Electric Blue	Pearlescent White				

# Watercolor Ground



- Paint on almost any surface
- Make any surface archival
- Correct mistakes

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creative ideas!



You can paint our Watercolor Grounds onto metal, wood, plastic, glass, stone, fabric and more, then paint over with watercolor!

The **DANIEL SMITH** Watercolor Grounds create a soft, absorbent, watercolor friendly surface with a slightly cottony texture that is similar to cold press paper.

With this breakthrough ground, artists can paint with their watercolors onto nearly any 2 and 3-dimensional surface!

Color	Size	SKU
Titanium White	4 oz	284055002
	16 oz	284055001
Buff Titanium	4 oz	284055005
	16 oz	284055003
Mars Black	4 oz	284055007
	16 oz	284055006
Transparent	4 oz	284055011
Pearlescent White	4 oz	284055013
Iridescent Gold	4 oz	284055012

**DANIEL SMITH** 

Create a Paintable Surface with Watercolor Grounds, available in 6 colors!



Transparent



Iridescent Gold



Pearlescent White



Buff Titanium



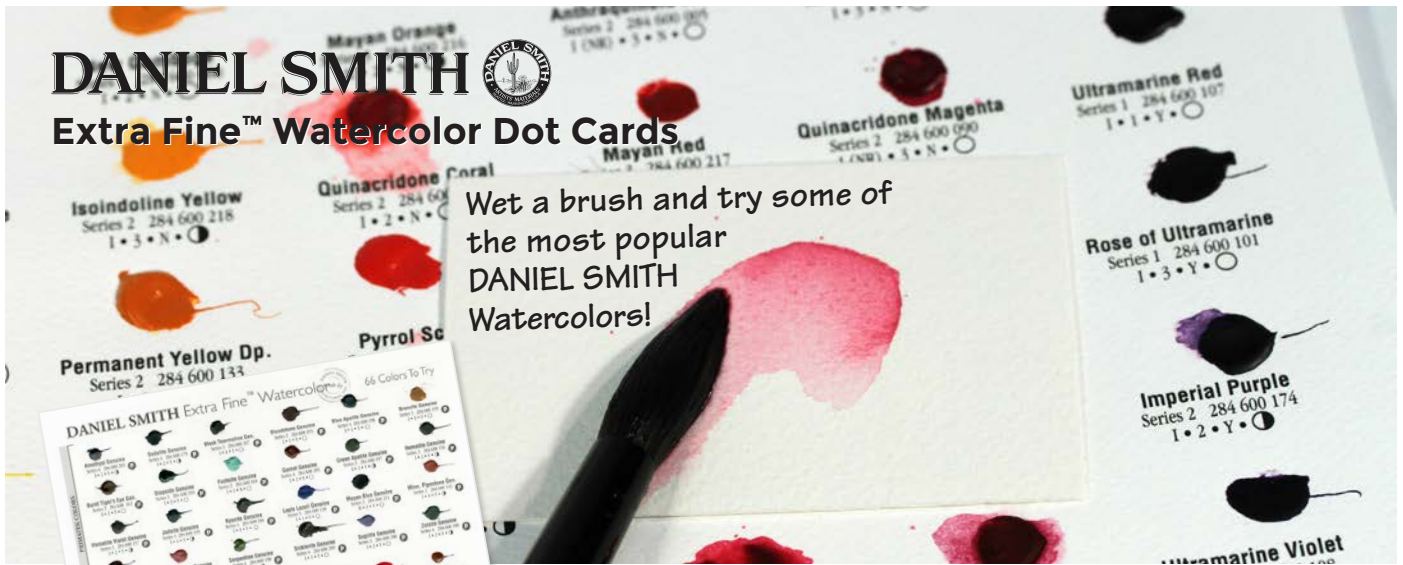
Titanium White



Mars Black



# DANIEL SMITH Extra Fine™ Watercolor Dot Cards



Wet a brush and try some of the most popular DANIEL SMITH Watercolors!



## DANIEL SMITH Watercolor 66 Dot Card

Wet a brush and try some of the most popular DANIEL SMITH Watercolors! All colors are labelled with important color information for easy reference.

- SKU 1900501

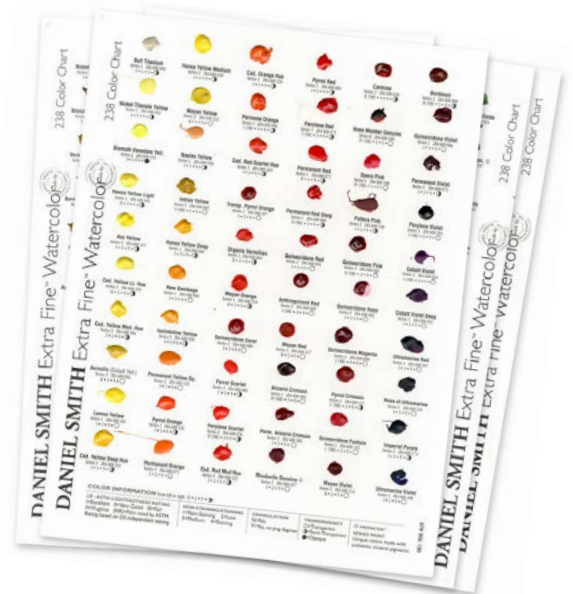


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## DANIEL SMITH Watercolor 238 Dot Card

An opportunity to try 238 of the DANIEL SMITH Watercolors! Experience the beautiful colors and learn about their properties. A wonderful tool that can be used to build personal color palettes and as a color resource. 238 samples of color have been applied to 4 sheets of paper, from yellows to oranges, reds, violets, blues, greens, browns to blacks and then the luminescents watercolors.

- SKU 1900482



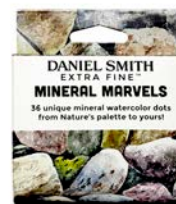
## Watercolor Confetti & Mineral Marvels Dot Card Sets

Packaged in cute, convenient take-along boxes, each with 9 cards of 4 Extra Large Watercolor Dots on them for a total of 36 DANIEL SMITH colors in each box.



Watercolor Confetti Set

- SKU 285900101



Mineral Marvel Set (Primatek)

- SKU 285900105





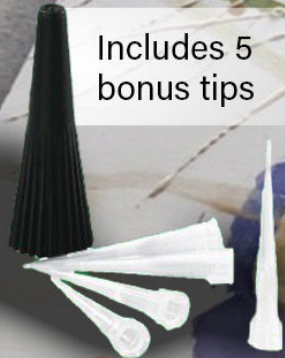
# Masking Fluid

Preserve your whites

Easy Application  
Apply straight from the bottle

Includes 5  
bonus tips

Stay inspired,  
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creative ideas!



Artwork by David Daniels

# Walnut Ink

Artwork by  
Laurin McCracken

Sketch, draw and  
add warmth  
to your artwork.



Stay inspired, scan for more creative ideas!





# DANIEL SMITH

## Acrylic Gesso



### DANIEL SMITH Acrylic Gesso

Our gesso is the best in the world. All are archival, have excellent lightfast ratings, and are made with a high-grade acrylic emulsion that provides optimal flexibility and durability. Cleans up with soap and water. Use our gesso as the perfect base for your oil, alkyd, acrylic, or gouache artwork.



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#### Iridescent Gold Gesso

Its opaque, lustrous, metallic sheen comes from mica and iron oxides. Hints of radiant gold peek through your brushstrokes for a vibrant, luminous glow.

- 16 oz (Pint) | SKU 284040003

#### Transparent Gesso

Let the pattern of your substrate shine through. Highlight the grain of wood panels or the textures of canvas and other surfaces through your artwork.

- 4 oz | SKU 284060016

#### Titanium White Gesso

Thick and heavily pigmented for excellent opaque coverage.

- 16 oz (Pint) | SKU 284040015
- 32 oz (Quart) | SKU 284060006



# DANIEL SMITH Water Soluble Oil Color

**These 43 rich colors offer buttery consistency and easily clean up with water ... No solvents needed!**



## DANIEL SMITH Solvent-Free Medium

**Water-Soluble Painting Medium** contains Safflower Oil and Alkyd Resin. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will keep the drying time the same and is used to thin your Water-Soluble Oil Color.

**Water-Soluble Fast Drying Painting Medium** contains Linseed Oil and Alkyd Resin. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time by 1-2 days.

**Water-Soluble Fast Drying Linseed Oil** contains Linseed Oil. When mixed with

DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time by 1-2 days.

**Water-Soluble Modified Linseed Oil** contains Linseed Oil (listed as Oxidizing Oil on the label). When mixed with DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time slightly, 0-1 days.

**Water-Soluble Safflower Oil** contains Safflower Oil. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will slow the drying time by 0-1 day and is used to thin your Water-Soluble Oil Color.



**Transparent Blender** has all of the qualities of Water Soluble Oils without the color. It mixes easily, holds a similar brushstroke, and dries at the same rate for versatile blending.



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# DANIEL SMITH

Manufacturer of the World's Finest Artists' Paints

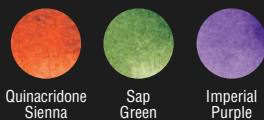
DANIELSMITH.COM

## BEST SELLERS • DANIEL SMITH Extra Fine™ 15ml Watercolor Sets



### Primary Mixing Watercolor Set

Three 15ml Tubes with DANIEL SMITH Logo Box  
• SKU 285600103



### Secondary Mixing Watercolor Set

Three 15ml Tubes with DANIEL SMITH Logo Box  
• SKU 285600107



### Primary Watercolor Set

Three 15ml Tubes  
• SKU 285250066



### Secondary Watercolor Set

Three 15ml Tubes  
• SKU 285250077