

ZENB PANTRY STAPLES

NO COMPROMISE LEGUME PRODUCTS



MADE WITH 100% YELLOW PEAS



Introducing a clean label plant-full brand that is re-inventing pantry staples by using as much of the whole plant as possible with no compromise on taste & texture.

The secret to growing consumer interest in ZENB Pasta is our non-wheat, single ingredient approach using Yellow Peas (skins, seeds & stems). As a pulse crop that delivers strong nutritional values (including high protein & fiber), it tastes good and does good for your body and the earth. The results are a highly satisfied customer base that continues to grow as our product line expands with highly coveted shapes.



BEST GLUTEN-FREE PASTA PRODUCT 2023 SELF Pantry Awards

ZENB Penne chosen from more than 400 product submissions, selected based on: taste, ease of use, packaging, satisfaction and overall experience.



BEST GLUTEN-FREE PASTA PRODUCTS 2023 Mindful Awards

ZENB Pasta was chosen from over 1,800 entries, honoring conscious CPG products that are transparent, fair, natural, organic, sustainable, healthy and delicious.



BEST PLANT-BASED FUNCTIONAL PRODUCT 2023 World Plant-Based Innovation Awards

ZENB Spaghetti was only pasta recognized from thousands of submissions based on brand mission & personality, creativity, technological breakthroughs, eating experience, taste, sustainability, and nutritional value.



EDITOR'S TOP PICK PRODUCT OF THE YEAR 2023 Food & Beverage Magazine Awards

ZENB Lasagna was the only pasta product recognized as a Product of the Year by leading food and beverage trade trusted by buyers, chefs, food & beverage directors and business owners.

FEATURED ON



PASTA

- Made from 100% yellow peas, including the skins
- Firm, al dente texture
- Same taste & texture as wheat pasta but healthier as supported by unbranded consumer taste-test research.

ZENB[®]

PRODUCT PORTFOLIO

Select Items Available At

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DISTRIBUTORS

UNFI
BETTER FOOD. BETTER FUTURE.

CRACKER CRISPS

- Unique flaky, airy, crispy texture
- Better for you with 5g protein and 3g fiber per serving
- Modern twists on familiar flavors
- Real simple ingredients: yellow peas, olive oil & seasonings and no added starches, gums, additives, preservatives or flavors.



A LEGACY OF FLAVOR

ZENB is a division of Mizkan, a woman-owned, privately held company that has been changing the way people think about food for over 200 years. Driven by two core principles – 1) offer customers only the finest products, and 2) continuously challenge the status quo – our food development innovation positions us to continue unlocking new ways of thinking about food & ingredients.



Ready to make a Plant-Full addition to your retail shelves? Scan the QR code to schedule a meeting.

ZENB.com/RetailPartners