

2017 Sponsorship Packet



Aug 3rd, 2017 • City Park



Event Info

The 8th annual Denver Burger Battle is an award-winning charitable showcase of the top restaurant burgers in Colorado

Event Facts

Date & Time: August 3, 2017. 6pm
Venue: City Park, Denver
Competing Restaurants: 15-16
Price: GA: \$76.99 VIP: \$137.49 (No daily deals)
Estimated Media Impressions: 2 Million
Facebook Fans: 8,350
Website reach: 31,360 pageviews
Estimated 2017 attendance: 1600

Attendance & Ticket Prices

Year	Attendance	Price
2014	1,200	\$65/99
2014	1,350	\$75/115
2016	1,500	\$77/\$137



Past Sponsors



Demographics

Gender:	Age:	Location:
Male: 52.5%	25-34: 37.6%	City of Denver: 47%
Female: 47.5%	35-44: 36.6%	Greater Metro: 16%
	45-54: 15.1%	Other Colorado: 12%
		Out of state: 5%

Past Competitors

Parkburger	Crave
Stoic & Genuine	Cholon
Elway's	Steuben's
TAG	Squeaky Bean
Cherry Cricket	Blackbelly
Highland Tap	Acorn
Citygrille	Old Major



Event Foundation

KOSSLER | **FOUNDATION**
Serving Denver

“We believe a city thrives when its people take ownership of it. Its problems are our problems. Its successes are our successes. Our mission is to celebrate local cultural achievements while aiding to solve hunger relief & child welfare in the city of Denver”

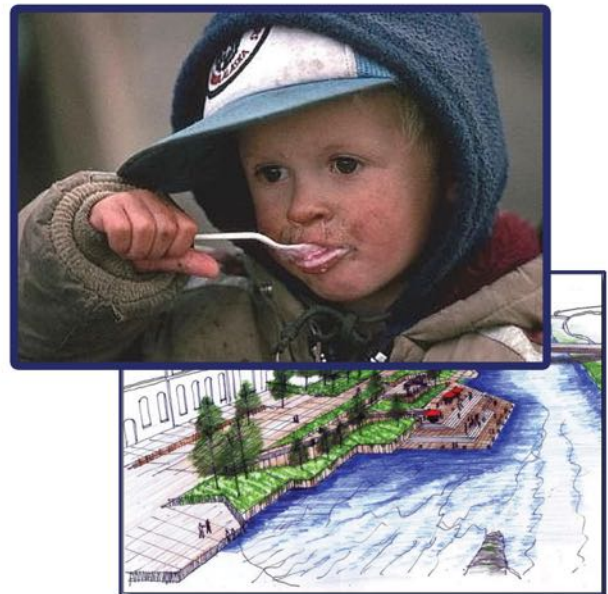
- Jeremy Kossler, founder

USE OF FUNDS

100% of proceeds from the Denver Burger Battle are donated to The Kossler Foundation, helping to aid hunger relief and child welfare.

The Denver Burger Battle is run by The Kossler Foundation, a 501(c)3 public charity registered with the IRS and the state of Colorado.

Total raised as of 2017: \$85,000+



Previous Charities Supported:

WE DON'T WASTE
the innovative provider of food for the hungry



— THE KITCHEN —
community
— COMMUNITY THROUGH FOOD —



Sponsorship Levels

FOUNDATION PACKAGE	
\$500	
1 dedicated post on DBB Facebook page	2 complimentary VIP tickets to event
1 dedicated post on DBB Twitter account	Logo displayed at entrance
Logo featured on DBB Website	Recognition during awards ceremony

ADDITIONAL OPTIONS:	TOTAL
Exclusive logo on all caricaturist drawings (digital & analog)	\$750
Exclusive logo on all event napkins	\$1,000
Presenting logo on official event Snapchat geofilter (NEW)	\$1,150
Exclusive logo on 200 official event t shirts	\$1,500
Exclusive Logo on all tickets	\$1,500
Logo featured on-stage and "installed" in entrance fencing	\$1,750
10'x10' Booth at event	\$2,500
10 comp VIP tickets + reserved VIP table (NEW)	\$2,500
Exclusive logo on all unique "cupholder" DBB plates (NEW)	\$3,250
Exclusive logo on 25,000 toothpick flags in each burger sample	\$4,500

*Sponsorships are tax deductible through our 501(c)3 foundation

Sponsorship Contact:

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D E N V E R
**BURGER
BATTLE**