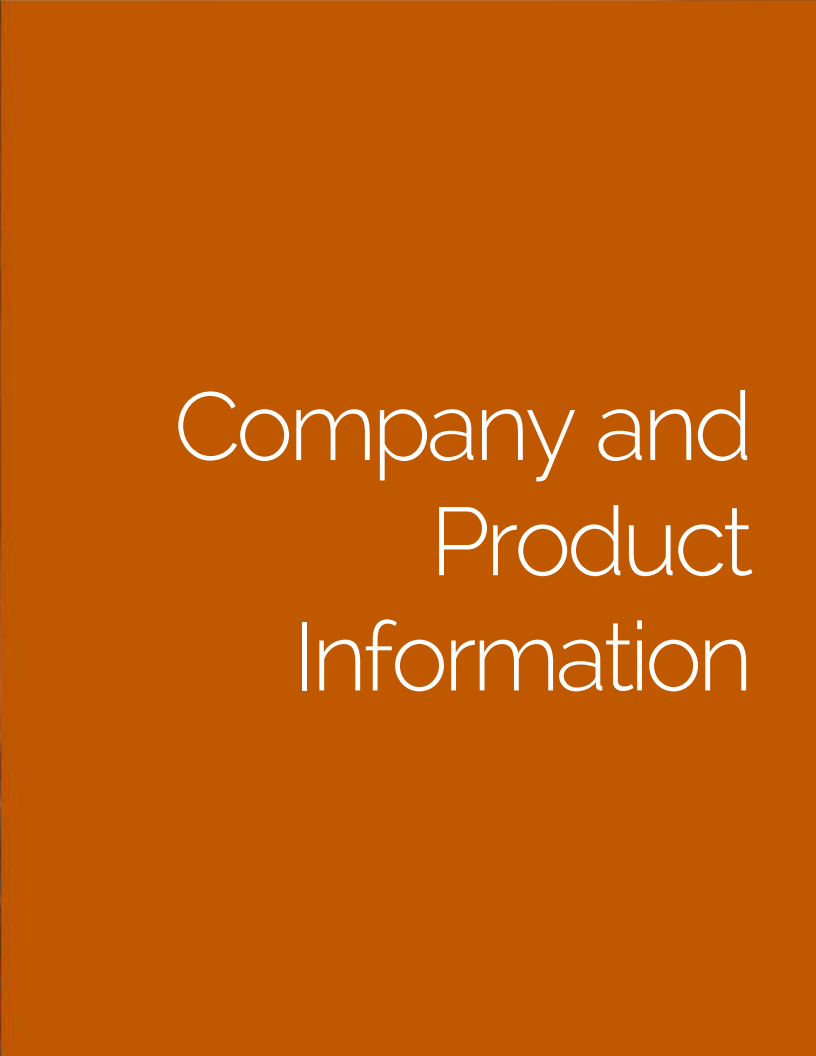




EST. 1989

Truly Natural Products for the
Skin, Body, Mind & Spirit

www.SourceVital.com



Company and
Product
Information

our story

The roots of Source Vitál Apothecary reach back nearly thirty years to a time before “natural” and “synthetic-free” were buzz words in the skin and body care industry.

Jerry Pope and his wife, Brea Gratia, established one of the nation’s first day spas, but had a hard time finding a skin and body care line that was both effective and made with real, naturally-derived ingredients. So they decided to formulate products themselves. Jerry quit his job and started *The Preferred Source*, which would later become Source Vitál. Some lines claim to be “spa-grade”, while our line was “born” in a spa – made for the highest levels of effectiveness.

Today, Source Vitál Apothecary continues to formulate products based on Jerry’s original standard of using only the highest quality plant based ingredients, no synthetics, harsh chemicals, pharmaceuticals, or other toxins.

a modern apothecary

Like apothecary shops of old, our products are *handcrafted* in *small batches* at our headquarters in Houston, Texas. Using family recipes and decades of industry knowledge, each formula is created with ingredients proven to positively benefit the skin, body and spirit.

Our products are easy and effective to use. Everyone’s skin is different and we offer a variety of options that can be mixed and matched to suit any customer’s needs.

MISSION

Our mission is to provide natural products of integrity for the skin, body, mind and spirit and to inspire holistic health by turning to the Earth’s source of healing elements. We are dedicated to making the world a more nurturing, healthy and peaceful place to live.

VISION

To manufacture holistic health, one bottle at a time.

formulas and ingredients

active formulations

While other product lines boast active ingredients in the 5-10% range. Source Vitál Apothecary's active ingredient listings for our products range from **35% to 91%**. You won't find any other product line on the market that includes the high concentrations of top quality, active ingredients found in every one of our bottles.

That's our commitment – natural products made with elements of the land and the sea – to feed the skin, enriching it with the nourishment it needs to be truly healthy. Our products reduce the visible signs of aging, acne, dehydration, and inflammation naturally.

You will immediately see and feel the difference with Source Vitál Apothecary.

"A product can be no better than its components. Many hours of study have gone into each ingredient before we use it. Each essential oil, botanical extract, seaweed, and salt is researched and tested before it is chosen. I have traveled to many countries and sampled many ingredients to end up with what we have today. Our products are effective because of these wonderful ingredients, blended into intelligent formulas designed to get results. Our products are active, you will feel and see them work. The search for the best ingredients is never ending."

-Jerry Pope, Founder

our products are made **WITH...**

Based on our naturopathic approach, we combine the highest quality [seaweed](#), plant extracts, and [pure essential oils](#) to formulate our extraordinary skin care, body care, and aromatherapy products.



seaweed



botanicals



essential oils

our products are made **WITHOUT...**

Source Vital products are safe, gentle, and free from SLS/SLES, synthetic colorants and fragrances, parabens, phthalates, heavy metals, pharmaceuticals, GMOs, and other harsh chemicals.



All of our products are cruelty free, we **NEVER** test on animals, and we only use environmentally-friendly packaging.

facial skin care

To have beautiful skin, good genetics are a key factor, but the biggest part of achieving a healthy complexion lies in your home & professional skin care regimen. Beginning with an effective home program customized to fit your needs, anything from acne to aging, we can help you establish a healthy skin ritual that is right for your skin type.



| COLLECTION | DESCRIPTION | PRODUCTS |
|-----------------------|--|---|
| Cleansers | In their role of cleansing your skin, Source Vital cleansers are not only extraordinary - they're completely natural. In a very short time, daily cleansing and secondary (deep) cleansing will result in a remarkable feeling of purity and the appearance of a healthy, balanced complexion! | Algae Deep Cleanse, Lavender Cleanser, Lemon Gel Cleanser, Micellar Cleansing, Water, Geranium Cleanser |
| Creams & Moisturizers | The beauty of Source Vital's natural facial creams and moisturizers is in their protective barrier - while nourishing and correcting a variety of conditions. These products work for your skin with strong protection, repair, softening, hydration, balance, soothing, and nourishment. | Clear Skin Cream, Soothing Cream, Maximum Protection Cream, Moisture Cream, Night Repair Cream. |
| Exfoliants | Exfoliation is a key component of good skin care. Using the proper exfoliation product will make a marked difference in the appearance of your skin. Our exfoliators rely on powerful natural ingredients that work to smooth and soften without harming the skin with harsh chemicals and overly abrasive textures. | Algae Deep Scrub, Silt Scrub, Citrus Peel, Aroma Peel, Fango Facial Scrub |
| Face Oils & Serums | A fragrant and supportive world awaits with Source Vital Serums. From synergistic blends of beneficial essential oils, nutritive botanical oils, replenishing and soothing gel formulas, to luxurious algae extract blends, our serums are handcrafted to get results! We offer a variety of ways to introduce vital nutrition to your skin. | Custom Facial Cocktails, Algae Serums, Face Oil Infusions, Liposome Serum. |
| Toners | Our alcohol-free Toners are unique, unlike others you have used in the past. We think toners should be active and promote change in your skin, all the while keeping the skin's delicate pH balance. Lightly hydrating, non-drying, concentrated formula is the answer to skin that is in harmony. From our basic seawater mist to our purifying emulsions, positive changes will occur. | Sea Tonic, Aromatic Emulsion Balance, Aromatic Emulsion Dry/Sensitive, Aromatic Emulsion Pure |
| Masks | Weekly use of our facial masks will yield healthier skin. This is achieved by strengthening and fortifying your complexion through these formulas of powerful seaweed, whole plant extracts, essential oils, and silt. Acting as food for the skin, our masks lends what it needs to reveal healthy cells and balance skin function. | Clay Mask, Cool Mask, Hydrative Mask, Silt Mask |
| Eye Care | Eye Care starts at home with the daily application of these exceptional products. By employing ingredients from nature that maintain and repair the delicate tissue around the eyes you can look younger and appear to defy the aging process. | Cucumber Eye Cream, Chamomile Eye Balm, Jasmine Eye Balm |

bath & body care

Source Vitál's approach to holistic body care focuses on purification, exfoliation and hydration. We infuse mineral-rich algae, whole plant extracts and 100% pure essential oils to feed the skin and body with the vital nutrition required for good health. With our body care regimens your skin will feel smooth, soft, It will glow from the inside out.



| COLLECTION | DESCRIPTION | PRODUCTS |
|---------------------|--|---|
| Bath & Body Oils | These oils are beyond typical. First, they are aromatic oils for bathing that address your daily health needs. Secondly, these oil luxurious blends may be used topically, applied directly on the body to hydrate and provide a number of therapeutic benefits. Your emotional, intellectual, spiritual, and physical well-being is enhanced while anytime you use these aromatic oils. | Analgesic, Fluid Reduction, Renew, Serene, Stress Relief & Vigor Bath & Body Oils |
| Moisturizers | Seaweed extracts, plant emollients, and high quality essential oils are combined in a variety of mediums (sprays, lotions, creams and butters) to suit your personal needs. From light moisture to super-hydration, we have a product for every skin type, age and season! | Aromatic Algae Extract, Lavender Body Lotion, Vanilla Orange Body Lotion, Orangemint Body Butter & More |
| Washes | With today's fast paced lifestyles, our bodies work and play hard. These plant-based, natural cleansers are gentle, yet deeply cleansing. Pure essential oils will hydrate the skin and create a feeling of well-being. They contain no SLS/SLES. | Lavender, Peppermint, Rosemary Citrus, Unscented Body Washes |
| Bath Salts & Soaks | Bathe luxuriously with our Bath Salts, Powders, or other soaks that can help you with relaxation, fluid retention, sore muscles and joints, stress relief and more. | Pure Dead Sea Salts, Analgesic, Renew, & Serene Bath Salts, Scented Bath Salts, Algae & Dead Sea Salts, Algae Powders |
| Hands, Feet & Nails | Our hands and feet take quite a beating through the years. Potent, result-oriented products are what they deserve. Source Vitál has created an array of products to improve the appearance of youth, health, and vitality to the skin and nail areas of these overworked extremities. The result is soft, smooth hands and feet. | Lemongrass Mani/Pedi Cream, Fungal Nail Oil, Lemongrass Body Lotion |
| Masks | Give yourself a home body treatment with one of our natural body masks designed to nourish, purify, hydrate, and calm. | Cool Body Mask, Silt Body Mask |
| Scrubs | Regular exfoliation of dead skin cells is a healthy practice. When you exfoliate dead skin cells, your skin can absorb more oxygen. Exfoliation stimulates blood and lymph flow for greater absorption of skin conditioning products, leaving the skin feeling smooth, soft, and looking more youthful. | Silt Body Scrub, Lemongrass Body Scrub |

personal care



Personal care and hygiene products are a part of our everyday routine. From deodorants and shaving cream to sports balm and natural perfume, you can enjoy truly natural alternatives to the chemical-heavy products that have become so common. For daily use, our personal care options are gentle, effective and smell great too!

| COLLECTION | DESCRIPTION | PRODUCTS |
|------------------------------|---|--|
| Natural Deodorants | Tired of using your scary anti-perspirant with its aluminum chlorohydrate and zirconium? Looking for a natural deodorant that really works? We got it! Deozein Natural Deodorant is perfect for those searching for an alternative to conventional chemical-laden deodorants. Not just a cover-up, our formulas eliminate odor for both men and women. Formulated with pure essential oils, natural mineral salts and seaweed extract, all known for controlling bacteria that cause odor. Our #1 selling product! | Deozein Original & Deozein Zest Natural Deodorants |
| Shaving Products | Get the best shave of your life. Our line of natural shaving products are packed with skin-loving ingredients that soothe, hydrate and improve the look and feel of nicks, cuts, razor burn, acne and other skin irritations. Perfect for men and women. | Orangemint Shaving Cream. After Shave Soother & Shaving Kit Trio |
| Natural Elixirs | 100% natural elixirs are effective alternatives to synthetic over-the-counter remedies on the market today. Made with pure essential oils and plant botanicals, these work to support the body unlike synthetic options which can weaken and suppress the immune system. | Allevia, Breathe Easy, Euphoria, Mental Clarity, Relax Scalp Oil & Transition |
| Vitamin & Mineral Supplement | <i>Exclusive</i> to Source Vitál Apothecary, Algae Nutrio is a vitamin and mineral supplement made with a special blend of algae powders sourced primarily from the cold, pollution-free waters of the European North Atlantic (with spirulina from Asia). Rich in vitamins, minerals, proteins, trace elements, amino acids, enzymes, and other naturally-occurring elements, Algae Nutrio provides ideal nutrition to support skin, body and wellness programs. Unlike many vitamins and minerals, these supplements are easily assimilated and digested into the body. | Algae Nutrio |
| First Aid | Using a base of pure essential oils, aloe vera, seaweed, cucumber and green tea extracts, our first aid products provide fast-acting relief for cuts, burns, sunburns, bites, rashes and bruises. Perfect addition to any home medicine cabinet. Smells delightful too! | First Aid Spray, First Aid Cream, First Aid Oil |
| Chakra Oils | Chakras are the 7 energy centers in the body, positioned from the base of spine to crown of the head, which influence bodily processes – both physical and emotional. Our 7 chakra essential oil blends are specially formulated to support the energies and bring balance to each individual chakra. | 7 Pure Chakra Oils for Base, Sacral, Solar Plexus, Heart, Throat, Third Eye, Crown & Complete Chakra Oil Kit |

aromatherapy



The soul of Source Vitál lies in our pure and natural aromatherapy products. We employ essential oils throughout our entire collection. Our aromatherapy products go deeper into the mental and spiritual aspects. The essential oils work to promote the relaxation and emotional support required to reinforce the body's own regenerative forces. We offer single essential oils and essential oil blends that encourage a healthy mind, body and spirit. All of our aromatherapy products are 100% pure and never contain any fillers or synthetics.

| COLLECTION | DESCRIPTION | PRODUCTS |
|--------------------------|---|--|
| Single Essential Oils | Essential Oils increase the body's ability to receive the nutrients it needs to maintain optimum health. Used for deep breathing, pleasant aromas, and applied topically to the skin with botanical carrier oils, essential oils have endless benefits for the mind and body. Our 100% pure, all-natural oils are undiluted and made from the highest-quality plant botanicals. We offer one of the widest varieties of essential oils available on the market. | 117 total oils including Lavender, Rose, Peppermint, Lemon, Jasmine, Rosemary, Clary Sage, Frankincense, Orange, Patchouli, Sandalwood, Ylang Ylang, & Tea Tree |
| Essential Oil Blends | Our essential oil blends are formulated using only our 100% pure oils. With a multitude of beneficial uses, these mixtures are used in homes and work places for both therapeutic properties and fragrance. Uplift, renew, relax or breathe easier with these blends. Get the most out of the blends by diffusing in an electronic aromatherapy diffuser or mixing them into our unscented products. | 13 blends of differing scents for therapeutic uses, including Citrus, Stress Relief, Evergreen, Passion, Seasons, and Respiratory |
| Botanical & Carrier Oils | These natural plant-based oils are commonly known and used as "carrier oils". Even though they have their own nutritious and vibrant properties and are often used alone, they blend well with pure essential oils, achieving specific purposes. Not all essential oils are to be used straight on the skin. Carriers are a perfect way to dilute essential oils for optimal use. | Oils of: Abyssinian, Apricot Kernel, Argan, Borage, Organic Coconut, Organic Hemp, Jojoba Gold, Neem, Prickly Pear, Safflower, Rose Hip, Watermelon Seed & more! |
| Aromatherapy On The Go! | Pure essential oils can be taken into the body in two ways – through the skin or by inhalation. Enjoy the ability to take your therapeutic aromas with you with Aromatherapy On The Go! Our 100% pure oil Inhalers and Roll On's are perfect for your busy lifestyle. | Inhalers: Pep, Respiratory, & Tranquil Roll-On: Clear Mind, Stress Relief, & Vigor. |
| Diffusers | Pure essential oils can be taken into the body in two ways – through the skin or by inhalation. Enjoy the environmental scenting while breathing in the therapeutic properties of essential oils and oil blends with one of our electric aromatherapy diffusers. Available in a variety of styles, colors and functions, diffusers are one of the easiest ways to experience aromatherapy at home or in the office. | Aroma Spa Aroma Mist Aromatherapy Diffuser, Quooz Lull & Spa Room Aero Mist Ultrasonic Essential Oil Diffuser, Source Vitál Apothecary Electronic Aromatherapy Diffuser |

information




find us

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