



JD for E-Commerce Merchandiser at Sirohi

Organisation Background

Sirohi is the brand of Skilled Samaritan Foundation with a mission to provide tech-based design support to women artisans from marginalized communities across India, so they can become 'employable' and upskill themselves to make 'marketable' sustainable products. Our philosophy is to use technology as a medium to provide design support to clusters across India and extensive use of materials made from locally generated textile, plastic waste and natural fibres to handcraft products that define luxe sustainable living.

We are looking for eager people interested in consumer products, e-commerce, and building a brand, who can work with us to scale our Domestic and International Sales and product development. We aim to be a team of gritty, self-directed team players who are passionate about women-empowerment and sustainability.

Location: Delhi

Role: Full Time/Part Time

- Experience : 1-3yrs of relevant work experience in merchandising.
- Prior experience in Home Decor/ Wellness is preferred.
- Good understanding of D2C Brands.
- Education: NIFT/Pearl/NID Grad/ Post Grad
- Joining: Immediate

Job Description:

1. Plan seasonal product ranges for respective categories.
2. Meeting with suppliers, distributors and analysts for Product Development.
3. Negotiating quantities and delivery timelines.
4. Raising PO, follow ups for timely product delivery.
5. Monitor stock movement, replenishments and consider markdowns, promotions, price changes, etc.
6. Handling supply/production problems as they arise.
7. Making financial presentations.
8. Plan and develop merchandising strategies that balance customers' expectations and the company's objective.
9. Assessing sales performance of different ranges.
10. Maintaining product sheets and coordinating with other teams for shoots and Quality.
11. Good communication skills.
12. Knowledge of using Excel formulas and MS Office is a must.

Software & Soft Skills

- Shopify Backend
- Microsoft Office
- Making Line Sheets
- Simple Invoicing
- Canva for making catalogs and posters
- Google Drive, Slack, Google Meet
- Sales and Negotiation

Impact

With this responsibility, we give you the opportunity to drive change towards a more sustainable, eco-friendly consumer habits, to bring about a global impact by aiming to launch our products not just across the country, but in an international market.

If you'd like to apply, please write to contact@sirohi.org with the following:

- Resume
- Cover letter - tell us about yourself and why you would want to work with us and why you are a good fit to develop Sirohi.org.
- Share details of any recorded experience in relevant fields.