

Serfaus-Fiss-Ladis Mountain Railway Informs Visitors with Outdoor Displays from Peerless-AV[®]

CASE STUDY

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KapschBusinessCom AG has equipped the famous Serfaus-Fiss-Ladis mountain railway in Tirol, Austria, with fully-sealed outdoor displays from AV technology pioneer Peerless-AV®. The weatherproof and temperature-resistant Xtreme™ Outdoor Displays update passengers with information about the cable car and ski lift operation, as well as current events, weather conditions and special offers from local businesses. Additional Xtreme displays inside the waiting area are used to depict the history of the cable car and local villages.

“ For the Serfaus-Fiss-Ladis mountain railway project, it was crucial that the outdoor displays provided the utmost protection against the outdoor elements for reliable 24/7 operation, even in snowy conditions and minus temperatures. They also needed to be easy to install and as maintenance free as possible, with direct sunlight readability. ”

Kamran Kiafar, Account Manager Mountain Railways and Industry of Kapsch BusinessCom AG

Following successful pilot projects in various Austrian and German ski regions, systems integrator KapschBusinessCom AG chose to install nine 49” Xtreme Outdoor Displays (CL-49PLC68-OB-EUK).

Peerless-AV’s Xtreme Outdoor Displays have the widest operating temperature range in the industry, and features such as impact-resistant safety glass improve longevity, while optical bonding increases the contrast ratio and reduces glare for amazing picture quality, even in direct sunlight. The fully-sealed design eliminates the need for vents, filters or exhaust fans and a unique Ventless Dynamic Thermal Transfer™ ventilation system keeps internal components safely warmed in extreme cold and properly cooled in extreme heat.


With IP68 and NEMA 6 ratings, the displays are dustproof, waterproof and resistant to dirt, ice or insects. In addition, they offer a sleek, contemporary design with clean aesthetics to update and modernise the look of any establishment, in any indoor or outdoor location.




About Peerless-AV®

Serfaus
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For over 75 years, passion and innovation continue to drive Peerless-AV® forward. We proudly design and manufacture the highest quality products, ranging from outdoor displays to complete kiosk solutions, digital signage mounts to wireless systems. Whether a full-scale global deployment or custom project, Peerless-AV develops meaningful relationships and delivers world-class service. In partnership with Peerless-AV, you are trusting an award-winning team of experts who will support your business every step of the way. For more information, visit peerless-av.com.



 Peerless-AV
Unit 3 Watford Interchange,
Colonial Way, Watford
WD24 4WP

 01923 200 100
 sales@peerless-av.eu.com
 www.peerless-av.com

 twitter.com/peerlessav
(@PeerlessAVEU)

 [instagram.com/peerlessaveu](https://www.instagram.com/peerlessaveu)

 [linkedin.com](https://www.linkedin.com/company/peerless-av-europe)
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