



BE YOU

CANDLES AND DECOR

MEDIA KIT 2024

CREATING A COMFORTABLE AND INVITING ENVIRONMENT THAT INCREASES HAPPINESS AND OVER-ALL WELL-BEING.

BEYOUCANDLES.COM



MEET BE YOU CANDLES

For the past three remarkable years, Be You Candles has been an unfolding saga of metamorphosis. What commenced as a journey intertwining candlelight with fortitude has now flourished into BYC Home Décor—a vibrant manifestation of Shemeka's boundless creativity. This narrative celebrates the potency of simplicity and the ability to forge spaces that deeply resonate with one's essence.

SHEMEKA WRIGHT

With boundless optimism and a fervent dedication to resilience, Shemeka crafted each candle to transcend mere wax and wick, infusing homes worldwide with a sense of serenity.



HIGHLIGHTING ACHIEVEMENTS:

Wright Positive, LLC proudly holds certifications as a Woman and Black Owned business recognized by prestigious entities such as the U.S. Black Chambers, Supplier Gateway, and WOSB.gov.

Be You Candles is registered with the esteemed Buy From A Black Woman directory, signifying its commitment to empowerment and inclusivity.

Through an impactful partnership between BFABW and H&M, **Be You Candles** has been showcased in the vibrant city of Los Angeles, CA, featured prominently in H&M's prestigious stores not just once, but three times.

In addition, we are proud members of ForbesBlk, with our founder holding a Women's Entrepreneurship Certification from Cornell University. Moreover, our brand was honored with a nomination for the 2023 Home Goods of the Year award by Buy From A Black Woman.

CANDLES & ESSENTIALS



Mahogany Shea Candle

Our luxurious, handcrafted and artisanal Mahogany Shea candle is aromatic and soothing. Crafted with premium coconut wax and a single tube crackle wick, this candle provides a long-lasting burn up to 60 hours, designed in the USA, is eco-friendly, exquisite and invigorating.



USB Rechargeable Lighter

Be You Candles' USB Rechargeable Lighter is lightweight and easy to use. It features an LED battery indicator, safety lock, anti-slip ignition switch, and hook design for hanging. With its compact size of 8.62" x 0.71", it's the perfect choice for a convenient and safe lighter.



Weekend Vibe Candles

Friday Night Vino - It's been a long week, grab your wine, light your candle and relax. Our luxurious, handcrafted and artisanal Weekend Vibe candles are aromatic and soothing. Crafted with premium coconut wax and a single cotton tabbed wick, this candle provides a long-lasting burn up to 40 hours, designed in the USA, is eco-friendly, exquisite and invigorating.

And many more

BATH & BODY



ZEST HAND & BODY LOTION

Moisturized skin=happy skin. Keep your skin hydrated with our refreshing Zest hand and body lotion. Formulated with moisturizing ingredients and infused with fragrance from natural essential oils, this will become your must-have daily lotion. Quickly soaks into the skin, leaving it soft and hydrated.

Zest Hand & Body Lotion Highlights:

- Luxurious hydration with our rich, nourishing formula
- Bid farewell to dry skin and welcome silky smoothness
- Delicately scented for an indulgent sensory experience
- Ideal for daily pampering and boosting your confidence

HOME & DECOR



Rich Velvet Snowflake Gold Stamping Pillowcase

This elegant, light luxury pillowcase is crafted with plush fabric and filled with fiber for comfortable support featuring a stunningly gold stamping finish. The packing list for each purchase includes one pillowcase, does not include a pillow.



Aztec Planter on Metal Stand S/2

Welcome Spring with these set of drum planter pots showcasing an eye-pleasing geometric Aztec design and sitting on slim metal stands. Sleek and stylish, they offer a modern way to showcase your favorite plants. Give your large plants room to grow and spruce up your patio, deck, or garden with these decorative metal plant pots durable for indoor and outdoor use.



Sofa Pineapple Grid Knitted Blanket

Imagine a cozy pineapple grid knitted blanket with soft texture that embraces you in warmth creating a sense of nostalgia and comfort reminiscent of cherished moments spent with loved ones. Package includes one blanket.

And many more

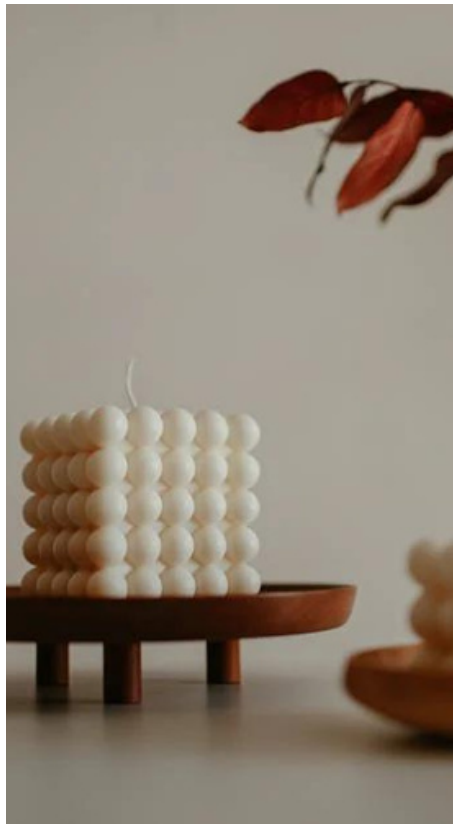


BYC BLOG

Discover the essence of inspiration and illumination with Be You Candles' captivating blog. Immerse yourself in a world of creativity and insight as we share stories, tips, and ideas to enrich your life with warmth and positivity. From candle care guides to empowering narratives, our blog is a beacon of light guiding you towards a brighter, more mindful existence. Join us on this journey of self-expression and discovery, where every word ignites the flame of authenticity within you.



**BYC Blog |
Breathe in the
Bloom: Vetiver
and Jasmine**



**BYC Blog | The
Ultimate Guide
to Selecting
Aromatherapy
Candles for
Stress Relief**



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Top 10 Most
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