

Drink more water - waterdrop® microdrinks give water a boost of natural fruits, plants and vitamins.

The world's first microdrink, created by waterdrop® (https://en.waterdrop.com/), aims to provide a smarter and more enjoyable way to drink more water.

Drinking water is as vital as breathing air. However, for many reasons drinking enough water can be a struggle. Our mission is to help customers drink more water and less sugary beverages, therefore living healthier, longer, and more sustainable lives.

waterdrop® microdrink is a compact, sugar-free cube that dissolves in water, enriching it with natural fruits, plants and vitamins to increase natural hydration. Premium ingredients are sourced from trusted farmers all around the globe. Using 97% less plastic than a standard bottle waterdrop® microdrinks massively reduce transport emissions and the use of plastic bottles.

Clean drinking

waterdrop® microdrinks are available in nine unique flavours that are sugar-free, gluten-free, vegan and completely free from preservatives, artificial flavours and colours. Each flavour is created using fruits and plants exclusively sourced from trusted farmers. Be it Acai from Brazil, Asian Ginseng, Moringa from India or African Baobab, waterdrop® provides the finest ingredients the world has to offer.

waterdrop® moments

Whether at home, in the office, at the gym, on the daily commute or exploring the world – the compact cubes can easily be prepared with water anytime and anywhere. Simply add a drop to a glass or bottle of water, et voilà, a refreshing and natural drink is ready. Thanks to the wide variety of flavours "drinking enough water" is now easy and delicious. waterdrop® fits perfectly through any bottleneck and passes through every airport security check without any problems!

Fruits and flavours

waterdrop \mathbb{R} is all about choice. Flavours range from sweet to herbal to match any mood and desire. A little or a lot of water, still or sparkling — it's all up to you.

- BOOST A rich taste of blackcurrant, elderflower and açaí helps reduce fatigue and increase vitality
- **DEFENCE** A fruity note of cranberry, rose hip and moringa provides a protective shield for the immune system
- FOCUS Fresh lime with the tang of baobab and acerola boost mental performance
- GLOW Tropical cactus fruit, mango, and tart artichoke promote healthy skin function for instant radiance
- RELAX A botanical blend of hibiscus, acerola and aronia to naturally reduce tension and find balance
- YOUTH -A juicy taste of peach, ginseng, dandelion extract, and surprisingly mild ginger rejuvenate your complexion
- **CLEAN** Juniper berry extract paired with a fresh hint of stinging nettle and a blend of natural herbs, helping reset and reduce fatigue
- ZEN Plant notes of star fruit paired with lemongrass and white tea help reconnect and restore inner peace
- NERO Guarana, cola nut, blackberry and a touch of activated charcoal provides long lasting energy with a calm mind

Limited Edition flavours are always on offer to ensure there is a flavour to meet every need.

Accessorise!

Besides good taste, good design is a huge part of the waterdrop® DNA. Starting with the innovative cube design of the microdrinks and extending to the love for detail in our packaging. With a range of accessories to accompany each flavour, waterdrop® is the perfect accessory.

With the waterdrop® "Glass Bottle" (£22.90) or "Steel Bottle" (£29.90), drinking more water is easy. The "Carry-Kit" (£19) with room for four drops, helps keep your microdrinks safe. The slim and stylish design fits perfectly into your bag or pocket to ensure you don't miss out on your favourite drink wherever you are. Depending on the edition, each range is finished with a neoprene bottle sleeve, sustainable metal straws, cups, glasses and even carafes.

Small cube with a small environmental footprint every time

waterdrop® represents a big step towards less plastic waste and fewer pollutants within the beverage industry. Due to their small cube shape, each drop is incredibly compact, light and therefore easy to transport. They require far less storage space when being transported and can be shipped in both a practical and environmentally friendly manner.

In addition, waterdrop® saves 97% of plastic in comparison to conventional beverage products. Thanks to the recyclable individual packaging, just one plastic bottle is the equivalent of 10 microdrinks. waterdrop® is committed to protecting the environment - the use of aluminium and PVC are not permitted in our products. The sleeves are made from an innovative combination of PET and COC films, which provide sufficient protection for each drink as well as being recyclable.

Sugar-free zone

Each microdrink is completely sugar-free! Thanks to the special manufacturing process, no fructose is contained in any waterdrop® product, making it suitable for diabetics. In order to give products a slightly sweet taste, microdrinks contain a small amount of sucralose, less than 0.01 grams. Sucralose has zero calories and therefore no influence on blood sugar levels.

Microdrinks are available in packs of 12 for £6.99 at en.waterdrop.com.

About waterdrop®

Founded by three Austrians, Martin Murray, Henry Wieser and Christoph Hermann with a clear mission – inspire people across the globe to drink more water. A first in the microdrink product category, the unique packaging solution means that waterdrop® uses 97% less plastic than traditional bottle filled beverages. Tackling the ecological footprint of the conventional bottled beverage industry.

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