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TIM PAGE CARPETS announces partnership with social venture YODOMO to reduce its carpet waste through its unique circular service

UK company Tim Page Carpets, who source the finest carpets and rugs from around the world, is delighted to announce it is working with UK social venture Yodomo to reduce its textile waste through a new innovative 'waste' reuse system. Yodomo was recently awarded the 'Progress toward circularity' Award at the Marie Claire Sustainability Awards 2023.

Tim Page Carpet works with numerous fibres, textures and qualities to enhance all interiors from residential to commercial, contemporary to classic, and is considered an invaluable source to interior designers and architects around the world.

Yodomo is a UK social venture on a mission to encourage reuse by making pre-consumer commercial 'waste' materials available to the creative community through its circular hubs. It has recently been awarded a UKRI Innovate UK grant to support the development of its circular economy solution to commercial textile waste in the interior design industry.

Yodomo's reuse textile waste service works with businesses and creative communities to prevent textiles from becoming prematurely downgraded (shredded), sent to landfill or incineration. It works to reduce the UK's carbon footprint whilst supporting creative microbusinesses with free or low-cost materials to provide a truly circular solution to the urgent issue of textile waste. Textiles that cannot be reused are recycling into new yarns and products working with fibre-to-fibre recycling partners.

The textile waste challenge:

Textile waste contributes globally to 20% of water pollution and 10% of greenhouse gas emissions, with 92m tonnes of textile waste ending up in landfill.*

These materials include samples, off-cuts, unused carpet surplus and cutting-room floor materials that can easily be reused by the creative community who contribute £3.4bn to the UK economy annually.





Tim Page Carpets is committed to sustainability and is currently working to develop new ways to reduce its own carbon footprint through its processes. In the carpet fitting process there are often large unusable offcuts and clean waste that are easily reusable by other creative practices including set designers, makers and craftspeople and even fashion designers.

Tim Page Carpets has recently supplied Yodomo with offcuts and samples for several creative reuse projects including a living seating area for Glastonbury Festival 2023; a dress made from jute for a fashion show and a Netflix TV series. This already demonstrates how quickly 'waste' textiles can be reused creatively and kept in the economy.

Yodomo's innovative commercial textile waste service will meet the demand of businesses like Tim Page Carpets looking for circular economy solutions to better report on where their waste ends up, whilst ensuring materials stay at their highest value within the economic system for as long as possible.

For more information about <u>Tim Page Carpets</u> please contact www.timpagecarpets.com

For more information about Yodomo please contact rachel@yodomo.co www.yodomo.co

Announcement post on www.yodomo.co:

https://yodomo.co/blogs/news/tim-page-carpets-x-yodomo-new-partnership

Sources:

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