

SUSTAINABILITY REPORT

2020 | Q1

brava[™]
FABRICS



01 OPENING WORD BRAVA TEAM

BRAVA – 5 letters, 5 years. This year Brava has turned five and we can't believe it's been 5 years since we created our first shirt. We are very proud of our accomplishments over the past years and excited about what the future will bring. 2020 started with big changes: We expanded our team and among these great new people, we hired an expert in terms of sustainability in order to take an even closer look on all sustainability topics within the company. As a brand and as a team, we believe that this is the future and that the future requires action right now. We do not believe in setting goals for the next five years – we prefer seeing what we can achieve now and set our goals accordingly.

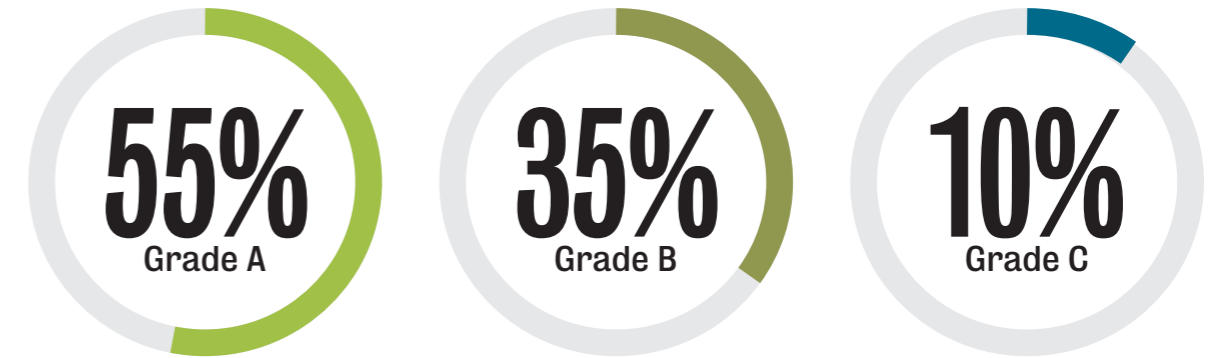
This is why we are proud to present our first sustainable update with you. We would like to share our practices and plans for improvement to guarantee not only the accomplishment of our mission but also full transparency towards our customers.

In this report we will showcase the changes made during the first quarter of 2020 and set the goals for how we want to proceed on our journey.

Your Brava Team



02 MATERIALS



Percentage of our current Collection

In this report we want to start where it all begins: our resources. To follow our mission, we have set a new standard for our material acquisition this year.

- According to the standards set in the environmental benchmark for fibres by the organisation of Made-By we created a resources index, that gives us a guideline which materials we can use and which we clearly avoid.
- Since recycled polyester and nylon can release microplastics that end up in the oceans, we adapted the index slightly and assigned them to the second grade instead of putting them in Grade A.
- We made the commitment to never use the Never Use column but also the columns Grade E and D are for us off limits.

Grade A	Grade B	Grade C	Grade D	Grade E	Never Use
Recycled Cotton	Recycled Polyester (mechanically and chemically)	Certified organic wool	Conventional Cotton / Better Cotton Initiative (BCI)	Regular / Generic Viscose	Silk
Recycled Wool	Recycled Nylon (mechanically and chemically)	Certified and vegetable tanned leather	Virgin Polyester	Wool	Leather
Certified / Traceable Organic Cotton	Organic Cotton		Poly-acrylic blends	Virgin Nylon	Mohair wool
Organic Linen / Jute	EcoVero Viscose Lenzing		Modal	Spandex (Elastane)	Angora wool
Organic Hemp	(Organic) Bamboo		Certified organic silk	Rayon	Fur
Reusing Postconsumer / Vintage / Deadstock garments / Cutting waste	TENCEL™ × REFIRBA™ Lyocell			Acetate	Feathers or Down

Brava Fiber index

All the resources we use for our collections are from certified resources:



GOTS organic cotton



100% mulesing free merino wool



EcoVero viscose from forests that are carefully managed



Corozo buttons from the Tagua nut

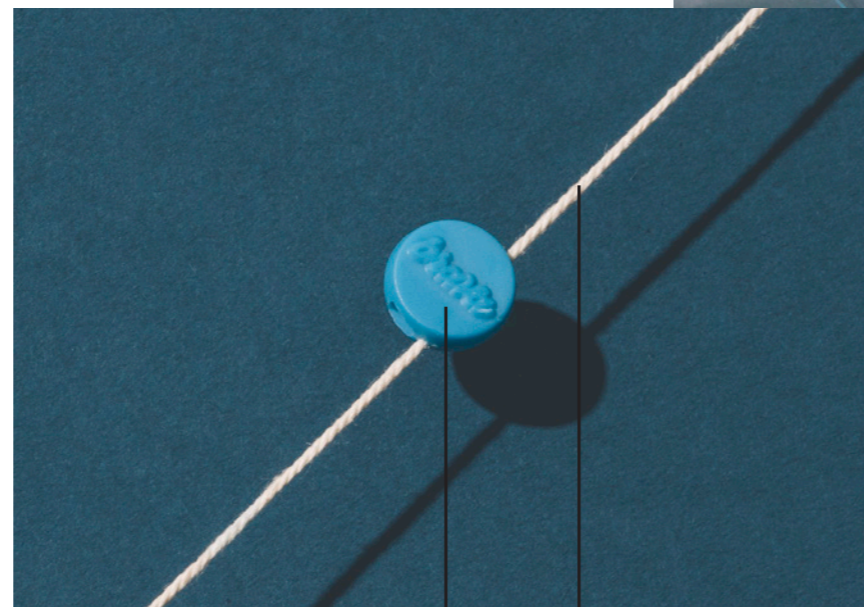
03 PACKAGING

For the SS20 collection we made a lot of changes in our packaging. Every part of our packaging is now recycled or recyclable, which means that the impact is already reduced.

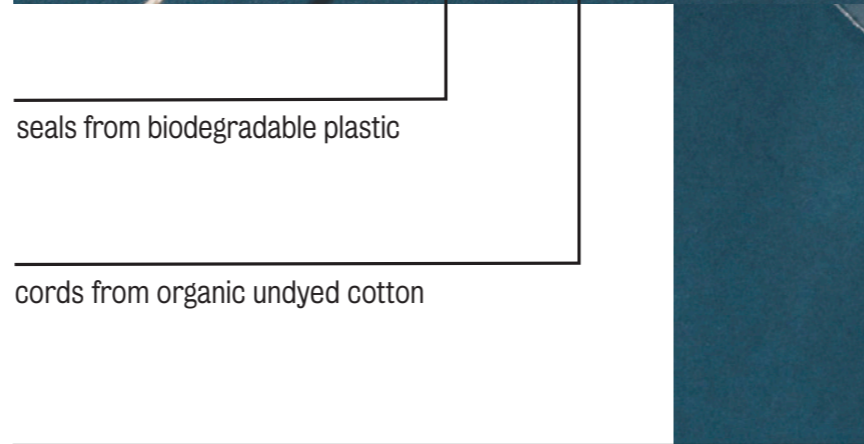
However, we feel like this is not enough yet, so we continue to improve our packaging in Q2. More on that at the end of this report.



Product hangtags from recycled paper



seals from biodegradable plastic



CORDS FROM ORGANIC UNDYED COTTON



garment bags from recycled plastic

04 COMMUNICATION

As a niche brand for sustainable fashion we need to focus a lot on communication in order to explain what exactly we are doing.

After 5 years of building the brand, we count on big reach on digital platforms and great audience. Our main goal in our communication strategies is to raise awareness on slow fashion and sustainability.



04 COMMUNICATION

SDG Goals

As a reference for ourselves, we focus on the goals set by the United Nations, which represent the sustainable development we would like to see in the world. These guidelines are universally meant for all countries, corporations and NGO's to work towards a sustainable future.

- All sustainable development goals are equally important for us and a great way to communicate our efforts and work as an orientation of the topics we want to communicate about.
- Especially the following six goals receive our attention, since they are directly related to our daily actions:



05 GENDER EQUALITY

Achieve gender equality and empower all women and girls.

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.

- Around half of our team is female and although we maintain flat hierarchies, we have many women in leading positions, such as our production coordinator Mari in our atelier in Barcelona.
- In addition, we create equal opportunities in our company and have equal pay for men and women



08 DECENT WORK & ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Sustainable economic growth will require societies to create the conditions that allow people to have quality jobs.

- Men and women in our supply chain are payed a living wage
- We give the possibility for personal growth, where each person gets the chance to develop his own projects in our team
- Flexible working hours in the office allow each person to find the right work-life-balance
- We make sure that our employees do not work unpaid over time in our production facilities.



10 REDUCED INEQUALITIES

Reduce inequality within and among countries

To reduce inequalities, policies should be universal in principle, paying attention to the needs of disadvantaged and marginalized populations.

- By doing business in Spain and Portugal we support local communities



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns. Recycle and renew resources.

- We try to be as ecofriendly as possible by acting responsible with our resources.
- We don't overproduce and reuse our production samples.
- In addition, we recycle our fabric leftovers and give them a new purpose.



13 CLIMATE ACTION

Take urgent action to combat climate change and its impacts. Climate change is a global challenge that affects everyone, everywhere.

- We educate people on the effects on our climate, share knowledge about how to improve our consumer habits and make our daily life routines more eco-friendly.



17 PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

- We cooperate with other sustainable brands, promote small businesses and local artisans, that share the same mindset.

04 COMMUNICATION

Fashion Education

Most people are not aware of what is going on in the Fast Fashion world and what Fair Fashion means. We focus a lot on fashion education which includes the following topics:

Fast Fashion vs. Fair Fashion

Most garments from big fashion brands are produced in countries far away from Europe under big pressure and without complying basic working conditions, such as living wages or a safe working environment. Fair fashion means caring for the people behind our clothes and we want to show how important that is in times of mass production and over consumption.

Sustainable fibers and materials

Unfortunately, materials from fast fashion brands are often sourced unsustainably or dyed with harmful chemicals. We want to show our community the importance of the traceability of their garments.

Behaviour & Care of sustainable garments

Since we work with natural fibers and recycled materials only, people might not know how to take proper care. We share lots of information about sustainable washing methods and the proper care to make their garments last longer.

JOURNAL



REUSABLE, UPCYCLED & HANDMADE: OUR 100% COTTON MASKS



ECOVERO: THE MOST SUSTAINABLE VISCOSE



FASHION REVOLUTION WEEK: JOIN US ON OUR TRANSPARENCY JOURNEY!



ORGANIC COTTON VOILE: LIKE A BREATH OF FRESH AIR!



HOW TO TAKE CARE OF YOUR KNITWEAR PROPERLY



REDUCING PLASTICS AND EMBRACING ALTERNATIVES



RETHINKING FASHION



3 CONCEPTS FOR A MORE SUSTAINABLE LIFESTYLE



COROZO BUTTONS: OUR MOST SUSTAINABLE ADORNMENT

05 OFFICE LIFE



Working Space Quality

5 years ago, we refurbished an old warehouse in our hometown Barcelona and turned it into a creative space, showroom, office and photo studio: a place to be and grow.

It's the place where the whole team spends most of their time every week, so we find it important to turn it into a pleasant and inspiring place, where creativity can flow, and teamwork is key.



Equality

Equality for all – we want to democratize sustainable fashion, make it available for everyone. Equality is important to us, we are working on a social standard for all our employees, man and woman.

The whole team participates in important decisions, doesn't matter if it's about a new collection, changes in the office, or new, more sustainable implementations in our daily routines as a team.

06 GOALS

01

Materials

For the upcoming collections we want to expand our recycled fiber use. In the FW20 collection we will introduce recycled wool as a new resource into our collection for outerwear.

02

Fashion Education

For our SS21 collection we are currently working on more informative product hangtags with fiber explanation. These hang tags will give the costumers a detailed information on the material used for their Brava goods.

In addition, we are creating a flyer for the FW20 collection with washing description for each garment.

03

Packaging

While working on our packaging we realized that we want to take it a step further to create a packaging that comes our zero-waste goal even closer.

Therefore, we are currently working on a biodegradable and home compostable packaging for our FW20 collection, launching in August 2020. This packaging will be based on corn starch, which is a perfect natural material to create a bioplastic texture. As a 100% home compostable material, it can be thrown easily in the organic waste bin.

04

Delivery

To complete our zero-waste approach, we are currently trying to make the delivery greener, while working on compostable mailers as an extension of the packaging.

05

Supply chain management

This year, we started working on the B Corp assessment tool to manage our impact.

B corp is an organisation that helps companies measure their whole impact, social and environmental by doing a thorough assessment.

The goal is to be a B corp certified company, since we believe one of the few certificates that resally show we are working towards a better future.

06

Office

We want to work on evaluating the office and the work-life balance within the team. Job quality is important for us and we want everyone to enjoy their work. For this we will start anonymous surveys and introduce an idea box on this topic.

07 FINAL WORD

#wearebrava

This is not just a phrase. We commit as a team to put sustainability not just on our own agenda but also on yours.

We are one team with one goal, together with our suppliers, production facilities, warehouse, and office, making Brava sustainable, innovative, and fun.

As Brava keeps on growing, we do not want to lose our core value. Bringing respect back to the industry, we want everyone to have a guilt free shopping experience when buying Brava. We want our customers not only trusting us that we are doing a good job but also knowing we are doing it.

Our products reflect us in every way possible, which is why we commit to making them with love, respect and greatest care.

This year we will give more insights on our supply chain, we will work on improving the traceability of our products and certifying the company.



RETHINKING FASHION

Our vision is to bring trust, respect and transparency back to the fashion industry. Because we believe that fair fashion is possible.

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