Welcome to iLinkwell™

(from Organizational Wellness & Learning Systems)

An evidence-based tool for driving wellness engagement.

iLinkwell™ integrates traditional wellness with mental well-being strategies. Using behavior change techniques, iLinkwell™ provides various application program interface options, survey algorithms, and resource options so you can deliver a tailored "nudge" to employees based on their self-identified interests and risks.



iLinkWell™ was built from funding for a clinical trial from the National Institutes of Health and based on the logic of SBIRT (Screening, Brief Intervention, & Referral to Treatment)

- 1. Content Management System includes four basic areas for content customization
 - a. Survey development: scoring (algorithm), and feedback: create your own Likert type surveys, set scoring parameters for feedback, and provide customized feedback
 - b. Resources: present different resources (PDF, coded text, videos, URLS) based on scoring
 - c. Planning/Calendar Reminders: create customized lists of intentions (health behavior plans) for different areas of wellness where users can set email reminders to follow-up on their plans
 - d. Gaming: API interface wellness games; scores can be fed into a leaderboard; check out our "Daily Habits Game"
- 2. Accounts: It has an account/subaccount management infrastructure
 - a. You can create different accounts for organizations or "Lead account manager" (e.g., coaches)
 - b. Each account can have multiple subgroups
 - c. Each account or subgroups can have multiple campaigns
 - d. Campaigns can focus on one or more of a subset of surveys/resources/plan combinations (see # 1 above)
 - e. Leaderboards can be set up for competitive campaigns
- 3. Data Capture: The entire system is set up so that you can track user activity and survey scores

See this brief description of iLinkWell -- https://youtu.be/fLH4QxsD1S4
How to use the plan section: https://youtu.be/BqbPWACDS9c