



CREATADIRECT

REWARDS & RECOGNITION PLAN

BUY

DIRECT TO
YOUR DOOR

SELL

DIRECT TO YOUR
CUSTOMERS
with up to **35%**
Commission!

EARN

DIRECT TO YOUR
BANK ACCOUNT
every month!

JULY 2019



CREATADIRECT

Creatadirect is an innovative direct selling company offering handbags, jewellery, and fashion accessories.

We're the exclusive Australian and New Zealand distributors of the famous **MICHE BAG - one bag, endless possibilities.**

We offer you the opportunity to **save on your personal purchases whilst also making an income on everything you sell to family, friends and more** – grow your network and grow your earnings.

From the products we sell, to the opportunity we offer, to the recognition of our valued Consultants, our values of **CARING, SHARING & DARING** can be demonstrated in all we do.

JOIN Creatadirect

BY PURCHASING EITHER A **\$29 SALES ACCOUNT** OR **\$299 CONSULTANT KIT**

Your commission level will be based on your total monthly commissionable sales.

SELL \$0 to \$99.99
EARN 10% Commission

SELL \$100 to \$499.99
EARN 20% Commission

SELL \$500 to \$999.99
EARN 25% Commission

SELL \$1,000 to \$3,999.99
EARN 30% Commission

SELL \$4,000 +
EARN 35% Commission



Introduce the Opportunity, Build a Team and reap the Rewards! **5% RECRUITMENT BONUS**

Available to all Consultants

Share the Creta Direct Opportunity by signing up a new Consultant, on any account, and receive a **5% Recruitment Bonus** on **ALL** their Commissionable Sales for as long as you are both active in the business..*

Simply place a commissionable order, of any amount each month, and you will be paid a 5% Commission Bonus on all commissionable sales generated by all new Consultants you sign up from November 1st!

**In order to receive your Recruitment Bonus you must be active by also placing a commissionable order, of any amount, in that same month. Should you choose not to place an order in any particular month, your 5% Recruitment Bonus will be forfeited for that month. Should the recruiter's relationship with Creta Direct terminate at any time, for any reason, the Recruitment Bonus will no longer be payable nor transferred to any other Consultant.*

Earnings Example

Consultant	Monthly RRP \$	Nett \$	Individual Commission Earned	5% Recruitment Bonus	Emily's Itemised Income
EMILY	4,500.00	4,091.91	35% 1,432.00		1,432.00
Maggie	2,000.00	1,818.18	30% 545.45	90.91	90.91
Caroline	800.00	727.27	25% 181.81	36.36	36.36
Jenna	350.00	318.18	20% 63.64	15.91	15.91
TOTAL	7,650.00				\$1,575.18

Become a CREATA DIRECT GEM

SELL AND BE
RECOGNISED!

RUBY



\$1,000 Ruby Level when your total monthly sales generate \$1,000 - \$4,999**

You will be welcomed into the Gem Club with

- A personalised Crea Direct Pin denoting your Ruby Status incorporating a **Crea Direct CARING Ruby* Crystal Charm**
- A Ruby Certificate
- An Invitation to participate in exclusive GEM CLUB offers and promotions

PLUS a Mystery Gift delivered to your home

SAPPHIRE



\$5,000 Sapphire Level when your total monthly sales generate \$5,000 - \$9,999.99**

You will receive all the benefits of Ruby Status*** **PLUS**

- You will be presented with a new **Crea Direct SHARING Sapphire* Crystal Charm**
- A Sapphire Certificate

PLUS a Mystery Gift delivered to your home

EMERALD



\$10,000 Emerald Level when your total monthly sales generate \$10,000 - \$19,999.99**

You will receive all the benefits of Ruby Status*** **PLUS**

- A new **Crea Direct DARING Emerald* Crystal Charm**
- An Emerald Certificate

PLUS a Mystery Gift delivered to your home

DIAMOND



\$20,000 Diamond Level when your total monthly sales generate \$20,000** plus

You will receive all the benefits of Ruby Status*** **PLUS**

- A new **Crea Direct Diamond* Crystal Pin**
- A Diamond Certificate

PLUS a Mystery Gift delivered to your home

PLUS a weekend away for 2 at one of Crea CEO, Norma Rosenhain's 5 Star properties in either Manly NSW or Gold Coast QLD. Flights included.

** gems are crystals, ** commissionable sales only, *** the benefits of Ruby status include Gem Club offers, webinar / conference call and mystery gift.*

A woman wearing a white wide-brimmed hat and a white tank top is sitting in a white macramé hammock. The hammock is strung between two palm trees. The background shows a clear blue sky and a glimpse of a beach and ocean in the distance. The overall scene is bright and tropical.

EXCLUSIVE RECOGNITION TRIPS

All Creta Direct GEMS
are eligible to achieve recognition trips
to exciting luxury locations!

PURCHASE A \$29 SALES ACCOUNT

or our Introductory Kit and start reaping
the benefits of Creata Direct

SALES Account
Only \$29

FASHION Introductory Kit
Only \$299! Value Over \$700

Customise your own Fashion Kit with **11 personally selected items**
from the following:

- **Select 2 pieces from the Catalogue at RRP \$0 - \$39.95**
- **Select 5 pieces from the Catalogue at RRP \$40.00 - \$79.95**
- **Select 4 pieces from the Catalogue at RRP \$80.00 - \$99.95**

Suggested Mische Kit example

1 Mini Base PLUS 2 Mini Shells
1 Classic Base PLUS 1 Classic Shell
1 Demi Base PLUS 2 Demi Shells
1 Tote Base PLUS 2 Tote Shells

Kit can also consist of Creata Couture, Accessories & Jewellery choices.



CREATADIRECT



CUSTOMERS

Coordinate a Preview and **receive 10%** Preview Value to spend on your Crea Direct purchases.

The more sales your preview generates, **THE MORE YOU CAN BUY!**



Make a date
with your
Consultant today!



CREATADIRECT

FIND OUT
HOW YOU
CAN BE
REWARDED

Contact your
Consultant today!



DIRECT SELLING
AUSTRALIA

Crea Direct is a member of Direct Selling Australia
and subscribes to the DSA code of practise
directselling.org.au

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