



DON'T TREAD ON ME

FOR IMMEDIATE RELEASE

PEGRAM, TN: GI JEWELRY, manufacturer of Genuine U.S. Military Issue Religious Jewelry, announces the introduction of the DTOM necklace.

For the first time in over 240 years, the otherwise timeless Gadsden Flag icon has been updated with a very modern design. The Coiled Rattlesnake and 13 Stars representing the Colonies in the pendant are drawn with simple clean lines to have a popular "retro tech" look.

As with GI JEWELRY's complete line, the DTOM is precision laser cut out of 100% stainless steel. It's 1 1/2" tall by 3/4" wide and is attached to a 24" stainless steel "dog tag" type beaded chain.

GI JEWELRY is the only manufacturer to produce a line of Religious Jewelry designed specifically to survive the rigors of Military Use. They not only supply this product to the Joint Services Chaplains Division through the Defense Logistics Agency, but also to 1000 Retailers Worldwide.

Their line consists of 42+ different designs, reaching most Religions from the Christian, Catholic, Protestant, Jewish, Muslim, and Buddhist Faiths. Each necklace is covered by a Lifetime Warranty and is Made in the USA. Note: The DTOM design shown above is Patent Pending & Copyrighted; all rights are reserved.

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