



THE LIP LAB
CHOOSE - MIX - APPLY




THE LIP LAB
YOUR LIPS... YOUR LIPS STICK

The Lip Lab is the very first company of its kind in the world to use this product and blending machine together. When used in conjunction with one of our professional colour consultants you will be able to choose, mix and apply your own shades.

Lip Gloss \$30
Lip Burs \$3 each
Lip Candles \$3 each

Lip Brushes \$30-\$35
Nail Polish \$20
Candles \$25



**CORPORATE
EVENTS +
CO-BRANDING**



The Lip Lab is available to attend select VIP corporate events / team building and workshops. We have successfully partnered with some well-known companies to attend and make participant's a lipstick or lip-gloss each, or a make a product for a few select 'chosen'. This can be conducted as incentive or a reward for staff and clients.

An event will see us bring a Lipstick Blending Machine, products and POS material.

// EVENT COSTS

- > \$1,000 flat fee for attendance regardless of how long we are on site. This covers us to take a machine from our flagship store for a period of time.
- > Lipstick - raw material and case - \$35 per lipstick, minimum of 144 lipsticks. USUALLY \$65. The more you order, the more cost effective it is!
- > Co-Branded box with Lip Lab and your company name / slogan / logo attached. Price starts at \$10 per box for basic boxing. POA for foiling of your logos (usually \$15 per box). This may seem expensive but when you have a niche brand it can work out quite reasonable! (requires 21-day turnaround for co-branded boxes)
- > Pre-printed personalised stickers that go on the end of the lipstick - come on a roll of 100 - \$50
- > 2 Staff @ \$45 per hour = \$90 per hour, minimum 4 hours

// POP UP ACTIVATIONS

We have successfully executed pop up events at Westfield Chatswood, Miranda, Parramatta, Kotara, and Bondi (long and short term).

Wintergarden Mall Brisbane (28 days)

Castle Towers Shopping Centre (14 Days)

Eastland Shopping Centre (12 months)

and we have successfully achieved collaborations with Beauty EDU Melbourne

// LOCK IN AN EVENT

- > Please supply dates, times and as much info as you can, eg logos, names, agenda for the day, what you require from us etc.
- > We will then invoice you (to lock the date and times in requires full payment at time of booking as we allocate staff to be off site, it requires some pre-planning on our part).
- > As we book up quite quickly, most events need at least a 30-day window to let us prepare.
- > Any cancellations must be in writing, if within 28 days of event 100% forfeiture
- > Outside of 28 days is a 20% cancellation / booking fee
- > Please note, if your event is cancelled due to bad weather or for reasons beyond our control, we reserve the right to retain full payment.
- > Please choose your date carefully, to move your date will incur a \$250 one-off fee, if your next date is available
- > Custom lipsticks cannot be refunded

For further info and to book please contact Suza at info@theliplab.com.au or Courtney at courtney@theliplab.com.au



// PRIVATE LABELS

Alternatively, The Lip Lab can pre-make lipsticks in your signature logo colour or a pre-determined colour and finish and have shipped to you - this way you can gift them onwards! You also have the option of co-branded boxes for your company.

COSTS ARE AS FOLLOWS:

- > \$35 per lipstick; additives are \$3 extra each eg flavour.
- > Co-branded Boxes prices TBA

Minimum buy of 100 lipsticks - requires 14 days notice as all products are made by hand. Remember, the more you order, the more cost effective it becomes!

For quantities over 1,000 please ask for our prices.



STEPS TO YOUR CO-BRANDED BOX

// STEP ONE

Select an ink colour

- // Black
- // White

Other colours available at an additional fee. Speak to us for more info.

// STEP TWO

- // Required minimum amounts
- // Lipstick and lip-gloss MOQ25 per colour
- // 144 if non-standard packaging.

// STEP THREE

PAYMENT - 50% DEPOSIT DOWN TO COMMENCE.
No refunds or changes allowed once deposited.
Balance due within 14 days, before we can ship out.

// STEP FOUR

Lead on production 2-6 weeks. After you approve the digital mock up. No mock ups available before deposit is paid.

Digital artwork / name and logo to be supplied.

EPS, PDF, TIF, JPEG and Vector.

High res images (600 DPI)

Black and White image only (colour is additional)

// STEP FIVE

Set up Fee \$240 per order

Die Charge (one time fee) \$200

PLEASE NOTE

Co-branded boxes are available for an additional cost

Prices start at \$1.50 per box.

We supply the templates and knife files to you, for your designer to design your boxes.

We can recommend a Design Service who we work with.

Prices start at \$185 an hour for minimum 4 hours.

To change shade name on a pre made is \$2 per item

Invoices that are not paid within 7 days of being sent will be deleted from our system.

THE LIP LAB COMPANY POLICIES FOR ORDERING

- // Processing time 3-10 business days from time payment hits our account. - excluding orders to be printed. Please allow additional time for shipping
- // Minimum order \$500.
- // Minimum of 5 pieces per shade / per product- excluding kits or compacts (10 minimum)
- // Payment: no credit accounts, all items require 50 % deposit to begin production. This is nonrefundable so please make sure you are 100 % committed to the project. Balance due before we can ship out
- // Payment is via direct transfer/ wire. Written authorisation required, form will be sent.
- // Cancellation Fee: once order is placed no cancellations allowed, deposit is forfeited. Any future orders will need to be paid in full
- // The Lip Lab is not responsible for shipping delays or schedules. Or times of delivery. Once items have left our warehouse we are not in control of items or delivery times. If a package is returned to us there will be a fee of 50%
- // Prices subject to change without notice
- // We do not accept returns under ANY circumstances. plus, new shipping charges to re send.
- // All freight/ shipping/ duties/ taxes customs/ brokerage are the responsibility of the customer.
- // All shortages/ damages in shipping must be reported within 48 hours of receipt of delivery. Claims made after 48 hours will not be recognised.
- // PLEASE ORDER CAREFULLY!
The Lip Lab does not accept returns due to customer error! All sales are final.
- // Once an order has been placed, add on's will not be permitted.
- // Shipment refusals:50 % handling fee plus re ship fee
- // Occasionally an item may be out of stock when you order. Please be aware we do not back order. The item will not be invoiced. Re order next time.
- // Rush service. To have an order rush packed and processed within 48 hours is an additional 10% on total order cost. To ship within 24 hours is a fee of 25
- // Printing Orders 2-4 weeks lead time.
- // Marketing and MSDS are available.
- // Samples available at discounted price.%. invoiced.

