

Governance for Producing Online Content



Safe Sleep Space Pty Ltd and its subsidiary Nourish Baby are committed to and are responsible for ensuring the integrity of our online content including the following resources:

- video and audio files
- articles
- fact sheets
- online courses and programs

The following standards govern the production of our online content. These standards are supported by formal policies and procedures.

Medical or Health Information

- a) is provided by appropriately trained and qualified professionals;
- b) is approved by the appropriate authority;
- c) is reviewed and updated periodically;
- d) there is a clear qualifying statement if information provided is from a non-medically qualified person or organisation.

Purpose

- a) resources include a statement that the information provided is designed to support, not replace, the relationship that exists between a customer/site visitor and his/her existing health care professional(s);
- b) the intended audience for the resource is clearly described.

Privacy and Confidentiality

- a) a privacy policy is present that describes how privacy and confidentiality is maintained for information such as email addresses, personal details and medical information (where applicable);
- b) the privacy policy complies with the legal requirements of medical/health information privacy that is applicable in relevant jurisdictions.

Information Documentation, Referencing and Dating

- a) each content item includes a last reviewed date where review dates on resources are associated with changes in content rather than formatting changes only;
- b) information is supported by references to source data and, where possible, has specific HTML links to data.

Transparency

- a) an easily accessible contact address for further information and consumer feedback is provided;
- b) there is a mechanism to address queries promptly.