

TETRA Father's Day #HearsToDad Contest Official Rules

NO PURCHASE IS NECESSARY TO ENTER. YOUR CHANCES OF WINNING DO NOT INCREASE WITH A PURCHASE.

- 1. Eligibility:** The TETRA Father's Day Contest is open to legal residents of the United States or Canada. Entrants must be 18 years of age or older as of their date of entry in this promotion in order to qualify. This contest is subject to federal, state, and local laws and regulations and void where prohibited by law. TETRA's employees, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and directors, as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the TETRA Father's Day #HearsToDad Contest.
- 2. Sponsorship.** The sponsor is TETRA ("Sponsor"), located at 1400 N Mt Juliet Rd, Ste 205, Mt. Juliet, TN 37122. Sponsor will conduct the TETRA Father's Day #HearsToDad Contest substantially as described in these Official Rules.
- 3. Agreement to Rules:** By entering TETRA Father's Day #HearsToDad Contest, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserves the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering the TETRA Father's Day #HearsToDad Contest, You represent and warrant that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this contest.
- 4. TETRA Father's Day #HearsToDad Contest Entry Period:** This promotion begins on June 5, 2020, at 12 AM CDT and ends on June 20, 2020 at 5:00 PM CDT. To be eligible, entries must be received within the specified Entry Period.
- 5. How to Enter:** Eligible entrants can enter the TETRA Father's Day #HearsToDad Contest by posting on their personal Instagram account using the hashtag #HearsToDad, or commenting on the designated Facebook posts on TETRA's Facebook profile. As a participant, your entry must fully meet all contest requirements, as specified in the Official Rules, in order to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion.
- 6. Participants may only enter once.**
- 7. Entries and Consideration:** Each entry should include a brief description of how your Dad/Father/Father figure has been influential in shaping your passion for the outdoors and why He and You deserve to be our Winners. All entries must include either a photo or video. The entrant must also follow the TETRA social media account on the platform where they are entering. If entering on Facebook, the entrant must "like" TETRA on Facebook; if entering on Instagram, the entrant must "follow" TETRA on Instagram. Winners will be chosen by a panel of judges based on originality, creativity, and quality of writing. TETRA is a hearing technology company, so incorporating how hearing, hearing protection, and/or hearing improvement have been/are important in the life of you and your Dad/Father/Father-figure will increase the quality of your submission for the judges. Accompanying photo or video submission is strongly recommended.

8. Prizes: The Winner of TETRA Father's Day #HearsToDad Contest will receive one pair of TETRA AlphaShield Multi-Pursuit devices (\$1499 value) and one pair of TETRA AlphaShield 60-level technology (\$699 value). In addition, all entries will receive a \$100 coupon, to be sent via email and to be used on any devices purchased at tetrahearing.com. The actual/appraised prize value may differ at the time the prize is awarded. The prize(s) shall be determined solely by the Sponsor. There shall be no cash or other prize substitution permitted except at the Sponsor's discretion. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation any and all local, state, and federal taxes. The Winner shall not transfer assignment of the prize to others nor shall the Winner request the cash equivalent or prize substitution. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.

The Winner must provide the Sponsor with a valid Social Security number or taxpayer-identification number before the Sponsor can award the prize. A Form 1099 will be issued to Grand Prize winner.

9. Odds: The total number of eligible entries received determines the odds of winning.

10. Selection and Notification of Winner: The Winner will be selected by a panel of judges under the supervision of the Sponsor. The Sponsor will notify the Winner by email within five days following Winner selection. The Sponsor is not responsible for nor shall have any liability for Winner's failure to receive notices due to email security settings that may cause notifications to be marked as spam or junk email. Nor shall the Sponsor be liable for the Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner 1) fails to claim the prize within 5 days from the time the award notification was sent, 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited and an alternate Winner may be selected. Receipt of the prize by the Winner is contingent upon the condition of compliance with any and all federal, state, and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE SPONSOR'S SOLE DISCRETION) WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

11. Rights Granted by You: By submitting an entry into the TETRA Father's Day #HearsToDad Contest, You understand and agree that the Sponsor, any individual acting on the Sponsor's behalf, and the licensees successors, and assigns of the Sponsor shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the TETRA Father's Day #HearsToDad Contest, and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.

12. Original Work: All entries must be original work and not violate anyone's proprietary or intellectual property rights. Any entries that infringe upon the intellectual property rights of others with result in disqualification of the participant and any claims that arise as a result of infringement shall be settled at your sole expense, and You shall indemnify, defend and hold harmless the Sponsor from any suit.

13. Terms & Conditions: In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the TETRA Father's Day #HearsToDad Contest should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor's control, impact or corrupt the security, fairness, proper conduct, or administration of the TETRA Father's Day #HearsToDad Contest. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries

received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the Contest or website or violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the TETRA Father's Day #HearsToDad Contest, to void votes for any reason, including, but not limited to: identify any disallowed entry methods that will result in entries being voided; examples: multiple entries from the same user; multiple entries from the same computer beyond the number allowed by the TETRA Father's Day #HearsToDad Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the TETRA Father's Day #HearsToDad Contest may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

14. Limitation of Liability: Your entry into this Contest constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the Contest and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.

15. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. The Entrant agrees, as a condition of participating in this promotion, that if any disputes cannot be resolved between the Entrant and the Sponsor, and if causes of action arise out of or are connected with this Contest, they shall be individually resolved exclusively before a court located in Tennessee having jurisdiction, without resorting to any form of class action. Under no circumstances in any such dispute shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses.

The participant waives all rights to have damages multiplied or increased.

16. Winners List: You may obtain a copy of the Winner's name or a copy of these Official Rules, by sending your request via mail with a stamped, self-addressed envelope to: TETRA Hearing, 1400 N. Mt. Juliet Rd, Suite 205, Mt. Juliet, TN 37122, USA. Requests must be postmarked no later than July 31, 2020.

17. The TETRA Father's Day #HearsToDad Contest hosted by TETRA is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.

18. By entering the contest, You, the Entrant, have affirmatively reviewed, accepted, and agreed to Contest Rules and Requirements, and agree to be added to TETRA's email list and receive marketing communications from the company.