

WELLYCHEF®

Meilleurs ingrédients, meilleure alimentation!

15

Easy Simply
Add Meat
Recipes Inside

Le MÉLANGE DE BASE WellyChef®

Homemade DogFood Done Right™

15

Easy Simply
Add Meat
Recipes Inside

Guaranteed Analysis/Analyse Garantie

Crude Protein/Protéines Brutes (Min)	9.0%
Crude Fat/ Matières Grasses Brutes (Min)	10.0%
Crude Fibre/Fibres Brutes (Max)	3.0%
Moisture/Humidité (Max) (max)	10.0%
Calcium/Calcium (Ca) (Min)	1.65%
Phosphorus/ Phosphore (P) (Min)	0.80%
Sodium (Na) (Min)	0.36%
Zinc (Zn) (Min)	223 mg/Kg
*Omega 3 Fatty Acids/Acides Gras Oméga-3 (Min)	2.76%
*Omega 6 Fatty Acids/ Acides Gras Oméga-6 (Min)	2.89%
DHA Omega-3 (min)	0.84%
*Taurine (min)	0.44%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

*Non reconnu comme élément nutritif essentiel selon les profils d'éléments nutritifs des nourritures pour chiens de l'AAFCO.

Calculated Energy Value/ Valeur calorifique (calculée)(EM) : 3060 Kcal ME/Kg

Ingredients:

Pumpkin, Red Apples, White Cabbage, Carrot, Marine microalgae Schizochytrium sp. (source of Docosahexaenoic acid (DHA) omega-3 fatty-acid), Zucchini, Quinoa fully cooked, Chia seed cold milled, Tomato, Flaxseed, Organic Sunflower oil, Sweet potato, Psyllium husks, Dicalcium phosphate, Blueberries, Broccoli, Kale, Cranberries, Red beet, Calcium carbonate, Atlantic Sea Kelp, Sea Salt, Taurine, Inulin (chicory root extract), Potassium chloride, Choline bitartrate, Alpha-tocopherol Vitamin E, Zinc proteinate, L-Carnitine, Iron proteinate, Niacin (Vit B3), Selenium yeast, Copper proteinate, Manganese proteinate, Thiamine mononitrate (Vit B1), Vitamin A acetate, Pantothenic acid (Vit B5), Biotin, Riboflavin (Vit B2), Pyridoxine hydrochloride (Vit B6), Cobalamin (Vit B12), Folic acid, Cholecalciferol (Vit D3), Phylloquinone (Vit K1), Mixed tocopherols & Rosemary extract (added to preserved freshness naturally)

Ingrédients:

Citrouille, pommes rouges, chou blanc, carottes, microalgues marines Schizochytrium sp. (source d'acide gras oméga-3 d'acide docosahéaénoïque (DHA)), courgettes, quinoa entièrement cuit, graines de chia moulues à froid, tomate, lin, huile de tournesol biologique, patate douce, écailles de psyllium, phosphate dicalcique, bleuet, brocoli, chou frisé, canneberges, betteraves rouges, carbonate de calcium, varech de l'Atlantique, sel de mer, taurine, inuline (extrait de racine de chicorée), chlorure de potassium, bitartrate de choline, vitamine E alpha-tocophérol, protéinate de zinc, L-carnitine, protéinate de fer, niacine (vitamine B3), levure de sélénium, protéinate de cuivre, protéinate de manganèse, mononitrate de thiamine (vitamine B1), acétate de vitamine A, acide pantothénique (vitamine B5), biotine, riboflavine (vitamine B2), chlorhydrate de pyridoxine (vitamine B6), cobalamine (vitamine B12), Acide folique, cholestérol (Vitamine D3), phylloquinone (Vitamine K1), mélange de tocophérols et extrait de romarin (ajouté à la fraîcheur préservée naturellement)

A message from our company founders, John & Gladys

Keeping your dog well fed means much more than just satisfying their hunger cravings. Choosing to feed a fresh meat diet, raw or gently cooked, you will not just have them survive but you will help make them THRIVE! Food is the starting cornerstone of a dog's health for a happy and good long life.

Sadly, it is not possible to confidently place your full trust in the industrially mass-produced dog foods to supply our dog with all the natural health supporting ingredients found in meats, vegetables and fruits that they truly need.

Research shows that fresh is best! We believe that one of the very best foods that you can feed your dog is one that you make yourself at home from fresh meat. Feeding the same fresh meats that you yourself might eat purchased from your local grocery store or butcher shop.

Making great dog food at home with fresh meat that genuinely meets and exceeds AAFCO 100% Complete and Balanced needs for adult dogs has been a real challenge until now.

WellyChef® «Homemade Dog Food Done Right™» BASE MIX makes it very easy to choose the fresh meats that your dog loves to eat and make safe, proper nutritionally balanced meals every time for them.

When you feed your dog properly balanced meals made from fresh meats, raw or gently cooked, that you have made yourself, you have the confidence in knowing that you have done something really good and something really nice for your best furry friend.

Un message des fondateurs de l'entreprise, John et Gladys.

Garder votre chien bien nourri signifie bien plus que de satisfaire ses envies de manger. En choisissant de le nourrir d'un régime à base de viande fraîche, crue ou cuite doucement, vous ne le ferez pas seulement survivre, mais vous l'aidez à SE DÉVELOPPER! La nourriture est la pierre angulaire de la santé d'un chien pour une vie longue, bonne et heureuse.

Malheureusement, il n'est pas possible de faire aveuglément confiance aux aliments pour chiens produits en masse pour fournir à un chien tous les ingrédients naturels nécessaires à sa santé que l'on trouve dans les viandes, les légumes et les fruits, dont il a vraiment besoin.

La recherche montre que le frais est le meilleur! Nous pensons que l'un des meilleurs aliments que vous pouvez nourrir votre chien avec est celui que vous préparez vous-même à la maison à partir de viande fraîche. Le nourrir des mêmes viandes fraîches que vous pourriez manger vous-même, achetées dans votre épicerie ou boucherie locale.

Faire de la bonne nourriture pour chiens à la maison, avec de la viande fraîche, qui satisfait et dépasse réellement les besoins 100% complets et équilibrés de l'AAFCO pour chiens adultes, représentait jusqu'à présent un véritable défi.

Le MÉLANGE DE BASE WellyChef® «Homemade Dog Food Done Right™» facilite le choix des viandes fraîches que votre chien aime manger afin de lui préparer, à chaque fois, des repas sûrs et équilibrés sur le plan nutritionnel.

Lorsque vous donnez à votre chien des repas correctement équilibrés à base de viandes fraîches, crues ou cuites doucement, préparées par vous-même, vous avez ainsi la certitude que vous avez fait quelque chose de vraiment bon et de vraiment bien pour votre meilleur ami à quatre pattes.

How to Make Your Own Great Food for Dogs at Home

Tips:

- Buy meats on sale or discounted because it has a short best by date code
- Use an electronic scale that is accurate to 1g to measure out ingredients
- Use a BIG mixing bowl or pot
- Be sure to mix and blend everything together very well
- **KEEP REFRIGERATED** all made up complete food
- Use any made-up complete food in 3 or 4 days
- Package daily portions and freeze them for later use
- Reminder: ALWAYS thaw frozen food in the refrigerator
- **WARM** up a meal in a hot water bath or the microwave to "blood warm" (100F or 38C)

If you have a picky eater or to help increase the appetite of a dog not feeling well or a very senior dog.

Feeding fresh RAW meat can be great however there are some notable things that you should be aware of:

Bacterial pathogen contamination of the meat is possible from:

Escherichia coli O157:H7, Salmonellas, Shigella, Staphylococcus aureus, or Listeria monocytogenes
Yearly in the United States, 6.5 million to 33 million incidences of human food borne illness are diagnosed because of microbial pathogens, resulting in about 9,000 deaths.

Dog food made from raw meats could potentially be a source of infection of a child or immune compromised person in a household.

As such take GREAT CARE AND USE THE UTMOST OF SANITARY PRECAUTIONS WITH raw meat dog foods.

Raw fresh fish can carry harmful worm parasites

(FYI seafood used for sushi is held frozen for a time to kill parasites)

In our experience some dogs just DO NOT LIKE THE TASTE OF RAW POULTRY OR SEAFOOD MEATS.

Could it be that the succulent smokey taste of meats that early humans fire roasted and cooked somehow got hard wired in their brain as they evolved from wolf to dog while living side by side with our ancient ancestors?

Comment préparer votre propre bonne nourriture pour chiens à la maison.

Conseils:

- Achetez des viandes en spécial ou à prix réduit, avec une date de péremption rapprochée.
- Utilisez une balance électronique d'une précision de 1 g pour mesurer les ingrédients
- Utilisez un GRAND bol à mélanger ou un chaudron
- Assurez-vous de bien mélanger tous les ingrédients ensemble
- GARDER RÉFRIGÉRÉS tous les aliments préparés
- Utilisez n'importe quel aliment complet confectionné en 3 ou 4 jours
- Emballez les portions quotidiennes et congelez-les pour une utilisation ultérieure
- Rappel: Décongelez TOUJOURS les aliments surgelés au réfrigérateur
- RÉCHAUFFEZ un repas dans un bol d'eau chaude ou au micro-ondes pour le ramener à température corporelle, (100F ou 38C) si vous avez un mangeur difficile ou pour aider à augmenter l'appétit d'un chien qui ne se sent pas bien ou d'un chien très âgé.

Nourrir de la viande crue fraîche peut être excellent, mais il y a des choses importantes que vous devez savoir:

La contamination bactérienne pathogène de la viande est possible causée par:

Escherichia coli O157: H7, Salmonella, Shigella, Staphylococcus aureus ou Listeria monocytogenes

Chaque année aux États-Unis, de 6,5 à 33 millions d'incidences de maladies d'origine alimentaire chez l'homme sont diagnostiquées à cause d'agents pathogènes microbiens, entraînant environ 9 000 décès.

Les aliments pour chiens à base de viande crue pourraient potentiellement être une source d'infection chez un enfant ou une personne immunodéprimée dans un ménage. Donc, prenez grand soin et utilisez le maximum de précautions sanitaires avec les aliments crus pour chiens.

Le poisson frais cru peut transporter des parasites nuisibles (ainsi les fruits de mer utilisés pour les sushis sont conservés congelés pendant un certain temps afin de tuer les parasites)

Selon notre expérience, certains chiens N'AIMENT PAS LE GOÛT DE VIANDES DE VOLAILLE CRUES OU DE FRUITS DE MER. Se pourrait-il que le goût fumé succulent des viandes que les premiers humains rôtissent et cuisent est devenu imprimé dans leur cerveau alors qu'ils évoluaient de loup en chien, tout en vivant auprès de nos anciens ancêtres?

The Challenge of Making Homemade Food for Dogs Safely for Long-Term Feeding Or Why Your Veterinarian Thinks Homemade is a Horrible Idea!

The very difficult part of making a safe for long term feeding food for dogs at home is getting the recipe to be properly complete and balanced for critically required vitamins and minerals. It is relatively easy to meet the needed targets for protein (amino acids), fats (essential fats Omega-6s and Omega-3s), energy (calories) and fiber that an adult dog requires. **IT IS FAR MORE DIFFICULT TO MEET ALL 37 ESSENTIAL NUTRIENT REQUIREMENTS.** Critically important essential vitamins and minerals must be fed at correct complete amount levels and in a proper balance with each other in order that they are adequately absorbed by the digestive tract – too much of one can interfere or block the proper absorption of another.

Each Food Ingredient Has Unique Amounts of Nutrients

If we only look at meats for example we learn that all meats do not deliver the same quantity of nutrients. You cannot simply just switch one meat amount with another meat in the same amount in a homemade dog food recipe. Recipes from the Internet, poorly researched dog food recipe books and worst of all most commercially sold homemade dog food base mixes are just dangerous to use for long-term feeding of your dog. They basically promote the use of all types of meats interchangeably in their recipes and this is just plain wrong. Knowingly feeding bad improperly made homemade dog foods will result in many significant health issues and that is basically animal abuse. Veterinarians do not want to have to call out the SPCA on a client and this is why many veterinarians will ask a homemade dog food feeder to find another veterinary clinic to serve them.

Compare beef to salmon as an example; when we compare beef to salmon we learn that beef has 225% more Iron; 50% more Calcium; 885% more zinc than Salmon. While Salmon has 54% more Potassium; 38% more Magnesium; 194% more Copper and 38% less Sodium than beef. You cannot just switch one for the other without impacting the essential nutrient requirements of your dog

Le défi de fabriquer des aliments maison pour chiens, en toute sécurité, pour une alimentation à long terme Ou pourquoi votre vétérinaire pense que le fait maison est une idée horrible!

La partie très difficile de la fabrication d'un aliment sûr pour l'alimentation à long terme pour les chiens à la maison est de s'assurer que la recette soit correctement complète et équilibrée pour contenir les vitamines et les minéraux essentiels. Il est relativement facile d'atteindre les objectifs nécessaires pour les protéines (acides aminés), les graisses (graisses essentielles oméga-6 et oméga-3), l'énergie (calories) et les fibres dont un chien adulte a besoin. IL EST BEAUCOUP PLUS DIFFICILE DE RÉPONDRE AUX 37 BESOINS NUTRITIFS ESSENTIELS. Les vitamines et minéraux essentiels d'une importance critique doivent être nourris à des niveaux complets corrects et dans un bon équilibre les uns avec les autres afin qu'ils soient correctement absorbés par le tube digestif - une trop grande partie de l'un peut interférer ou bloquer la bonne absorption de l'autre.

Chaque ingrédient alimentaire a des quantités uniques de nutriments

Si nous ne regardons que les viandes, par exemple, nous constatons que toutes les viandes ne fournissent pas la même quantité de nutriments. Vous ne pouvez pas simplement changer une quantité de viande avec une autre viande de la même quantité dans une recette de nourriture pour chien maison. Les recettes d'Internet, les livres de recettes de nourriture pour chiens mal documentés et, pire que tout, beaucoup de mélanges de base d'aliments pour chiens faits maison vendus dans le commerce sont tout simplement dangereux à utiliser pour l'alimentation à long terme de votre chien. Ils encouragent essentiellement l'utilisation de tous les types de viandes de manière interchangeable dans leurs recettes et c'est tout simplement faux. Le fait de nourrir sciemment de mauvais aliments pour chiens faits maison et mal préparés entraînera de nombreux problèmes de santé importants et il s'agit essentiellement de maltraitance animale. Les vétérinaires ne veulent pas avoir à appeler la SPCA locale concernant un client et c'est pourquoi de nombreux vétérinaires demandent souvent à un utilisateur de nourriture pour chien fait maison de trouver une autre clinique vétérinaire pour les servir.

Comparez le boeuf au saumon à titre d'exemple; lorsque nous comparons les deux, nous apprenons que le boeuf contient 225% plus de fer; 50% plus de calcium; et 885% plus de zinc que le saumon. Alors que le saumon a 54% plus de potassium; 38% plus de magnésium; 194% plus de cuivre et 38% moins de sodium que le boeuf. Vous ne pouvez pas simplement changer l'un pour l'autre sans affecter les besoins nutritionnels essentiels de votre chien.

AAFCO NUTRIENT PROFILE FOR ADULT DOG MAINTENANCE

AAFCO TABLEAU DES NUTRIMENTS POUR CHIEN ADULTE - TABLEAU DE RÉFÉRENCE

Dry Matter Basis				Units/ Per 1000 Kcal ME	
Nutrient	Units	Minimum	Maximum	Minimum	Maximum
Crude Protein	%	18	g	45	
Crude Fat	%	5.5	g	13.8	
AMINO ACIDS:					
Arginine	%	0.51	g	1.238	
Histidine	%	0.19	g	0.48	
Isoleucine	%	0.38	g	0.95	
Leucine	%	0.68	g	1.7	
Lysine	%	0.63	g	1.58	
Methionine-Cystine	%	0.65	g	1.63	
Methionine	%	0.33	g	0.83	
Phenylalanine-Tyrosine	%	0.74	g	1.85	
Phenylalanine	%	0.45	g	1.13	
Threonine	%	0.48	g	1.2	
Tryptophan	%	0.16	g	0.4	
Valine	%	0.49	g	1.23	
MINERALS:					
Calcium	%	0.5	2.5 g	1.25	6.25
Phosphorous	%	0.4	1.6 g	1	4.0
Potassium	%	0.6	g	1.5	
Sodium	%	0.08	g	0.2	
Chloride	%	0.12	g	0.3	
Magnesium	%	0.06	g	0.15	
Iron	mg/kg	40	mg	10	
Copper	mg/kg	7.3	mg	1.83	
Manganese	mg/kg	5	mg	1.25	
Zinc	mg/kg	80	mg	20	
Iodine	mg/kg	1	11 mg	0.25	2.785
Selenium	mg/kg	0.35	2 mg	0.08	0.5
VITAMINS:					
Vitamin A	IU/kg	5000	250000 IU	1250	62500
Vitamin D	IU/kg	500	3000 IU	125	750
Vitamin E	IU/kg	50	IU	12.5	
Thiamine (B1)	mg/kg	2.25	mg	0.56	
Riboflavin (B2)	mg/kg	5.2	mg	1.3	
Pantothenic acid	mg/kg	12	mg	3	
Niacin (B3)	mg/kg	13.6	mg	3.4	
Pyridoxine (B6)	mg/kg	1.5	mg	0.38	
Folic acid (B9)	mg/kg	0.22	mg	0.054	
Vitamin B12	mg/kg	0.03	mg	0.007	
Choline	mg/kg	1360	mg	340	
FATTY ACIDS					
Linoleic acid	%	1.1	6.5 g	2.8	
RATIOS					
LINO+ARA:ALA+EPA+DHA		1	30		
Calcium: Phosphorus		1	2		

How to Make Your Own Food for Adult Dogs at Home

Using Gentle Simmer Cooked Meats

- Add ½ of the water required in a recipe to a BIG pot and bring it to a rolling boil
- Add the required amount of raw meat(s) in a recipe to the boiling water and heat the contents until they begin to simmer cook
- Turn DOWN the heat source and gently simmer cook for 7 to 8 minutes
- Turn OFF the heat source
- Add the other ½ of recipe required water COLD and mix together
- Add in the recipe required amount of WellyChef® “Homemade Dog Food Done Right”™ BASE MIX and mix everything together very well

Using RAW Meats

- Add in the recipe required amount of WellyChef® “Homemade Dog Food Done Right”™ BASE MIX into a very large bowl or pot
- Add in the amount of WARM water that is required by the recipe and mix well into the dry ingredients and let rest 2 or 3 minutes
- Add the required amount of meat(s) in a recipe to the rehydrated ingredients and mix all together very well

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Better Ingredients, Better Food!

Comment préparer votre propre nourriture pour chiens adultes à la maison

Utilisation de viandes cuites à feu doux

- Ajouter la moitié de l'eau requise dans une recette dans une GRANDE casserole et porter à ébullition.
- Ajouter la quantité requise de viande (s) crue (s) dans une recette, à l'eau bouillante et chauffer le contenu jusqu'à ce qu'il commence à mijoter.
- Baissez la source de chaleur et laissez mijoter doucement pendant 7 à 8 minutes
- Éteignez la source de chaleur
- Ajouter l'autre ½ de la quantité d'eau requise FROIDE et mélanger ensemble
- Ajouter dans la recette la quantité requise de MÉLANGE DE BASE WellyChef® Homemade Dog Food Done Right™ et bien mélanger le tout

Utilisation de viandes CRUES

- Ajouter la quantité requise de MÉLANGE DE BASE WellyChef® Homemade Dog Food Done Right™ dans un très grand bol ou un chaudron.
- Ajouter la quantité d'eau TIÈDE requise pour la recette et bien mélanger avec les ingrédients secs et laisser reposer 2 ou 3 minutes
- Ajouter la quantité requise de viande (s) dans une recette aux ingrédients réhydratés et bien mélanger le tout.

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Meilleurs ingrédients, meilleure alimentation!

Ground Chicken Recipe & Feeding Guide

C1

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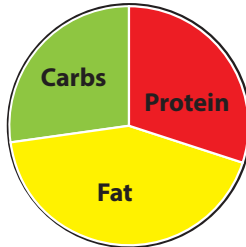
Better Ingredients, Better Food!

Homemade Dog Food Done Right™ Base Mix

GROUND CHICKEN RECIPE CHART

Chicken Meat Ground, Raw 400 grams..... 14.0oz
 WellyChef Base Mix..... 152 grams.....5.4oz
 Water 448 grams..... 15.8oz
As Fed Made Total 1000 grams..... 35.3oz
28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	986
Moisture	%	75.15
Crude Protein	%	8.46
Crude Fat	%	4.95
Ash	%	2.11
Crude Fiber	%	1.64
Calcium	%	0.25
Phosphorous	%	0.19
Sodium	%	0.08
Omega 6: Omega 3	Ratio	2.19
Calcium: Phosphorus	Ratio	1.31



Calorie content Kcal/Kg:	986
Nutrient Distribution	%
Protein	30.0
Fat	42.7
Carb	27.3

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	244	407	178	298
11-20	5	9.1	441	691	322	505
21-30	9.5	13.6	713	934	521	682
31-40	14	18.1	954	1157	697	845
41-60	18.6	27.2	1181	1570	863	1147
Large Breed						
61-80	27.7	36.3	1592	1950	1163	1425
81-100	36.7	45.4	1966	2306	1436	1685
101-120	45.8	54.4	2321	2641	1696	1930

Ground Beef Recipe & Feeding Guide

B1

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Better Ingredients, Better Food!

Homemade Dog Food Done Right™ Base Mix

GROUND BEEF RECIPE CHART

Beef Ground, Raw 15% fat 85% lean...	340 grams.....	12.0oz
WellyChef Base Mix.....	167 grams.....	5.9oz
Water	493 grams.....	7.4oz
As Fed Made Total	1000 grams.....	35.3oz

28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	1161
Moisture	%	72.84
Crude Protein	%	7.89
Crude Fat	%	6.94
Ash	%	2.12
Crude Fiber	%	1.81
Calcium	%	0.28
Phosphorous	%	0.19
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.37
Calcium: Phosphorus	Ratio	1.47



Calorie content Kcal/Kg:		1162
Nutrient Distribution		%
Protein		23.76
Fat		50.75
Carb		25.49

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	207	346	151	253
11-20	5	9.1	374	586	273	428
21-30	9.5	13.6	605	792	442	579
31-40	14	18.1	810	982	592	718
41-60	18.6	27.2	1002	1333	732	974
Large Breed						
61-80	27.7	36.3	1351	1655	987	1209
81-100	36.7	45.4	1668	1957	1219	1430
101-120	45.8	54.4	1970	2241	1440	1638

Beef + Atlantic Salmon Fillet ^{B2} Recipe & Feeding Guide

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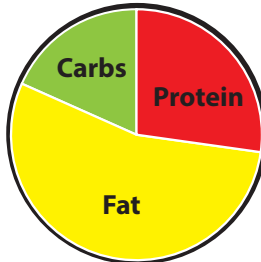
Better Ingredients, Better Food!

Homemade Dog Food Done Right™ Base Mix

BEEF + ATLANTIC SALMON RECIPE CHART

Beef ground, Raw 15% fat 85% lean	340grams.....	12.1oz
Atlantic Salmon fillet, Raw	120 grams.....	4.2oz
WellyChef Base Mix.....	137 grams.....	4.8oz
Water	403 grams.....	14.2oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	1295
Moisture	%	71.41
Crude Protein	%	10.09
Crude Fat	%	8.24
Ash	%	1.92
Crude Fiber	%	1.48
Calcium	%	0.23
Phosphorous	%	0.20
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.17
Calcium: Phosphorus	Ratio	1.18



Calorie content Kcal/Kg:	1295
Nutrient Distribution	%
Protein	27.25
Fat	54.08
Carb	18.67

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	186	310	136	227
11-20	5	9.1	336	526	245	384
21-30	9.5	13.6	543	711	397	519
31-40	14	18.1	726	881	531	644
41-60	18.6	27.2	899	1195	657	873
Large Breed						
61-80	27.7	36.3	1212	1484	885	1084
81-100	36.7	45.4	1496	1755	1093	1283
101-120	45.8	54.4	1767	2010	1291	1469

Venison Farm Raised Meat ^{V1} Recipe & Feeding Guide

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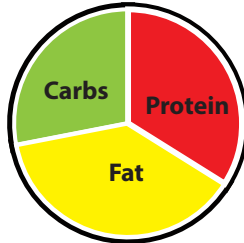
Better Ingredients, Better Food!

Homemade Dog Food Done Right™ Base Mix

VENISON FARM RAISED MEAT RECIPE CHART

Venison farm raised meat, No bone, Raw...	383 grams.....	13.5oz
WellyChef Base Mix.....	157 grams.....	5.5oz
Water	460 grams.....	16.3oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	997
Moisture	%	74.50
Crude Protein	%	9.71
Crude Fat	%	4.45
Ash	%	2.03
Crude Fiber	%	1.71
Calcium	%	0.27
Phosphorous	%	0.20
Sodium	%	0.09
Omega 6: Omega 3	Ratio	1.24
Calcium: Phosphorus	Ratio	1.31



Calorie content Kcal/Kg: 997	
Nutrient Distribution	%
Protein	34.09
Fat	37.99
Carb	27.93

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	241	403	176	294
11-20	5	9.1	436	683	319	499
21-30	9.5	13.6	706	924	516	675
31-40	14	18.1	944	1144	690	836
41-60	18.6	27.2	1168	1553	854	1135
Large Breed						
61-80	27.7	36.3	1575	1929	1151	1409
81-100	36.7	45.4	1945	2281	1421	1667
101-120	45.8	54.4	2296	2612	1678	1909

Chicken + Atlantic Salmon Fillet ^{C2} Recipe & Feeding Guide

WELLYCHEF

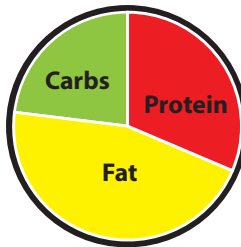
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Homemade Dog Food Done Right™ Base Mix

CHICKEN + ATLANTIC SALMON RECIPE CHART

Chicken Ground, Raw	370 grams.....	13.1oz
Atlantic Salmon fillet, Raw	90 grams.....	3.2oz
WellyChef Base Mix.....	137 grams.....	4.8oz
Water	403 grams.....	14.2oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	1065
Moisture	%	74.25
Crude Protein	%	9.59
Crude Fat	%	5.73
Ash	%	2.01
Crude Fiber	%	1.48
Calcium	%	0.23
Phosphorous	%	0.20
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.72
Calcium: Phosphorus	Ratio	1.16



Calorie content Kcal/Kg:	1065
Nutrient Distribution	%
Protein	31.50
Fat	45.70
Carb	22.80

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	226	377	165	275
11-20	5	9.1	408	639	298	467
21-30	9.5	13.6	660	864	483	631
31-40	14	18.1	883	1071	645	782
41-60	18.6	27.2	1093	1453	799	1062
Large Breed						
61-80	27.7	36.3	1473	1805	1077	1319
81-100	36.7	45.4	1819	2134	1330	1560
101-120	45.8	54.4	2148	2444	1570	1786

Atlantic Cod Fillet Recipe & Feeding Guide

F1

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ATLANTIC COD FILLET RECIPE CHART

Atlantic Cod Fillet, Raw.....	503 grams.....	17.8oz
WellyChef Base Mix.....	126 grams.....	4.5oz
Water	371 grams.....	13.0oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	728
Moisture	%	78.84
Crude Protein	%	10.19
Crude Fat	%	1.76
Ash	%	1.94
Crude Fiber	%	1.36
Calcium	%	0.22
Phosphorous	%	0.20
Sodium	%	0.07
Omega 6: Omega 3	Ratio	.89
Calcium: Phosphorus	Ratio	1.06



Calorie content Kcal/Kg:	728
Nutrient Distribution	%
Protein	48.99
Fat	20.52
Carb	30.49

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	330	552	241	403
11-20	5	9.1	597	936	436	684
21-30	9.5	13.6	966	1265	706	924
31-40	14	18.1	1293	1567	945	1145
41-60	18.6	27.2	1600	2127	1169	1554
Large Breed						
61-80	27.7	36.3	2156	2641	1576	1930
81-100	36.7	45.4	2663	3124	1946	2283
101-120	45.8	54.4	3144	3577	2298	2614

Duck Leg & Thigh Meat ^{D1} Recipe & Feeding Guide

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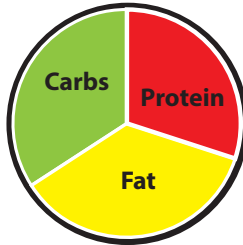
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DUCK LEG & THIGH MEAT RECIPE CHART

Duck Leg & Thigh Meat, No bone, Raw...	320 grams	11.3oz
WellyChef Base Mix	173 grams	6.1oz
Water	507 grams	17.9oz
As Fed Made Total	1000 grams	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	906
Moisture	%	75.57
Crude Protein	%	7.56
Crude Fat	%	3.85
Ash	%	2.20
Crude Fiber	%	1.86
Calcium	%	0.29
Phosphorous	%	0.20
Sodium	%	0.09
Omega 6: Omega 3	Ratio	1.38
Calcium: Phosphorus	Ratio	1.41



Calorie content Kcal/Kg:	906
Nutrient Distribution	%
Protein	29.22
Fat	36.17
Carb	34.61

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	265	443	194	324
11-20	5	9.1	480	752	351	549
21-30	9.5	13.6	776	1016	567	743
31-40	14	18.1	1039	1259	759	920
41-60	18.6	27.2	1285	1709	939	1249
Large Breed						
61-80	27.7	36.3	1733	2122	1266	1551
81-100	36.7	45.4	2140	2510	1564	1834
101-120	45.8	54.4	2526	2874	1846	2100

Eggs

Recipe & Feeding Guide

E1

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EGGS RECIPE CHART

7 Whole Large Eggs, Raw*, No shell	397grams.....	14.0oz
WellyChef Base Mix.....	171 grams.....	6.0oz
Water	502 grams.....	17.7oz
As Fed Made Total	1070 grams.....	37.8oz
28.3g = 1oz		

*large egg weighs 56.7g = 2 oz.

* Raw egg whites contain an antinutrient trypsin inhibitor which hinders protein digestion also avidin which inhibits the absorption of Biotin, a B vitamin. Cooking eggs removes both of these antinutrients.

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	956
Moisture	%	76.35
Crude Protein	%	6.13
Crude Fat	%	5.27
Ash	%	2.12
Crude Fiber	%	1.74
Calcium	%	0.29
Phosphorous	%	0.20
Sodium	%	0.11
Omega 6: Omega 3	Ratio	2.24
Calcium: Phosphorus	Ratio	1.42



Calorie content Kcal/Kg:	956
Nutrient Distribution	%
Protein	22.45
Fat	46.86
Carb	30.68

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	252	420	184	307
11-20	5	9.1	455	713	332	521
21-30	9.5	13.6	736	963	538	704
31-40	14	18.1	984	1194	719	872
41-60	18.6	27.2	1218	1620	890	1184
Large Breed						
61-80	27.7	36.3	1642	2011	1200	1470
81-100	36.7	45.4	2028	2379	1482	1738
101-120	45.8	54.4	2395	2724	1750	1991

Goat Meat Recipe & Feeding Guide

G1

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GOAT MEAT RECIPE CHART

Goat Meat, No bone, Raw 419 grams..... 14.8oz
 WellyChef Base Mix..... 147 grams.....5.2oz
 Water 434 grams..... 15.3oz
As Fed Made Total 1000 grams..... 35.3oz
28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	836
Moisture	%	76.21
Crude Protein	%	10.01
Crude Fat	%	2.63
Ash	%	2.06
Crude Fiber	%	1.60
Calcium	%	0.25
Phosphorous	%	0.19
Sodium	%	0.09
Omega 6: Omega 3	Ratio	1.24
Calcium: Phosphorus	Ratio	1.29



Calorie content Kcal/Kg:		836
Nutrient Distribution		%
Protein		41.89
Fat		26.71
Carb		31.39

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	287	480	210	351
11-20	5	9.1	520	814	380	595
21-30	9.5	13.6	841	1101	615	804
31-40	14	18.1	1125	1364	822	997
41-60	18.6	27.2	1392	1851	1017	1353
Large Breed						
61-80	27.7	36.3	1877	2299	1372	1680
81-100	36.7	45.4	2318	2719	1694	1987
101-120	45.8	54.4	2737	3114	2000	2275

Ground Lean Lamb Meat ^{L1} Recipe & Feeding Guide

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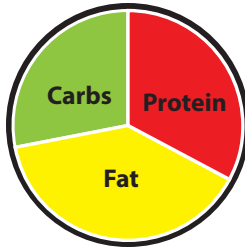
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GROUND LEAN LAMB MEAT RECIPE CHART

Ground Lean Lamb Meat, No bone, Raw ...	383 grams.....	13.5oz
WellyChef Base Mix.....	157 grams.....	5.5oz
Water	460 grams.....	16.3oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz		

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	986
Moisture	%	74.65
Crude Protein	%	9.41
Crude Fat	%	4.49
Ash	%	2.05
Crude Fiber	%	1.68
Calcium	%	0.26
Phosphorous	%	0.20
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.15
Calcium: Phosphorus	Ratio	1.31



Calorie content Kcal/Kg:	986
Nutrient Distribution	%
Protein	33.43
Fat	38.68
Carb	27.88

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	244	408	178	298
11-20	5	9.1	441	691	322	505
21-30	9.5	13.6	714	934	522	683
31-40	14	18.1	955	1157	698	846
41-60	18.6	27.2	1181	1571	863	1148
Large Breed						
61-80	27.7	36.3	1593	1951	1164	1425
81-100	36.7	45.4	1967	2307	1437	1686
101-120	45.8	54.4	2322	2642	1697	1931

Pork Lean Meat Recipe & Feeding Guide

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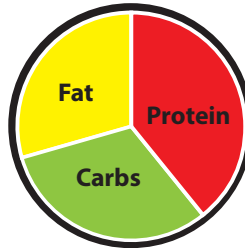
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PORK LEAN MEAT RECIPE CHART

Pork Lean Meat, No bone, Raw 407 grams..... 14.4oz
 WellyChef Base Mix..... 150 grams.....5.3oz
 Water 443 grams..... 15.6oz
As Fed Made Total 1000 grams..... 35.3oz
28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	900
Moisture	%	75.35
Crude Protein	%	10.03
Crude Fat	%	3.31
Ash	%	2.05
Crude Fiber	%	1.62
Calcium	%	0.25
Phosphorous	%	0.20
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.62
Calcium: Phosphorus	Ratio	1.28



Calorie content Kcal/Kg: 900	
Nutrient Distribution	
Protein	39.00
Fat	31.30
Carb	29.69

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	267	446	195	326
11-20	5	9.1	483	757	353	553
21-30	9.5	13.6	782	1023	571	748
31-40	14	18.1	1045	1267	764	926
41-60	18.6	27.2	1294	1720	945	1257
Large Breed						
61-80	27.7	36.3	1744	2136	1274	1561
81-100	36.7	45.4	2154	2526	1574	1846
101-120	45.8	54.4	2543	2893	1858	2114

Rabbit Meat Recipe & Feeding Guide

R1

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RABBIT MEAT RECIPE CHART

Rabbit Meat, No bone, Raw.....	400 grams.....	14.1oz
WellyChef Base Mix.....	152 grams.....	5.4oz
Water	448 grams.....	15.8oz
As Fed Made Total	1000 grams.....	35.3oz

28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	853
Moisture	%	75.68
Crude Protein	%	10.20
Crude Fat	%	2.64
Ash	%	2.09
Crude Fiber	%	1.64
Calcium	%	0.26
Phosphorous	%	0.21
Sodium	%	0.08
Omega 6: Omega 3	Ratio	1.62
Calcium: Phosphorus	Ratio	1.20



Calorie content Kcal/Kg:		853
Nutrient Distribution		%
Protein		41.85
Fat		26.32
Carb		31.82

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	282	471	206	344
11-20	5	9.1	510	799	372	584
21-30	9.5	13.6	825	1079	603	789
31-40	14	18.1	1103	1338	806	977
41-60	18.6	27.2	1365	1815	998	1327
Large Breed						
61-80	27.7	36.3	1840	2254	1345	1647
81-100	36.7	45.4	2273	2666	1661	1948
101-120	45.8	54.4	2684	3053	1961	2231

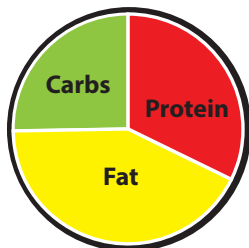
Chicken + Sole Fillet C3 Recipe & Feeding Guide



Homemade Dog Food Done Right™ Base Mix

CHICKEN + SOLE FILLET RECIPE CHART

Chicken Ground, Raw	369 grams.....	13oz
Sole fillet, Raw	90 grams.....	3.2oz
WellyChef Base Mix.....	137 grams.....	4.8oz
Water	404 grams.....	14.3oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz	215 gr Chicken + 52 gr of sole fillet + 80 gr of Base mix + 236 gr warm water	



Calorie content Kcal/Kg:	953
Nutrient Distribution	%
Protein	32.59
Fat	41.96
Carb	25.44

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hrs/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	252	421	184	308
11-20	5	9.1	456	715	333	522
21-30	9.5	13.6	738	966	539	706
31-40	14	18.1	987	1197	721	875
41-60	18.6	27.2	1222	1625	893	1187
Large Breed						
61-80	27.7	36.3	1647	2017	1204	1474
81-100	36.7	45.4	2034	2386	1486	1743
101-120	45.8	54.4	2401	2732	1755	1997

Chicken + Trout Fillet C4 Recipe & Feeding Guide

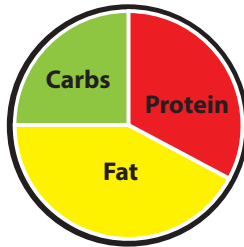
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CHICKEN + TROUT FILLET RECIPE CHART

Chicken Ground, Raw	310 grams.....	11oz
Trout fillet, Raw	149 grams.....	5.3oz
WellyChef Base Mix.....	137 grams.....	4.8oz
Water	404 grams.....	14.3oz
As Fed Made Total	1000 grams.....	35.3oz
28.3g = 1oz	165 gr Chicken + 75 gr of trout fillet + 80 gr of Base mix + 236 gr warm water	



Calorie content Kcal/Kg:	1002
Nutrient Distribution	%
Protein	32.80
Fat	41.76
Carb	25.44

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	240	401	175	293
11-20	5	9.1	434	680	317	497
21-30	9.5	13.6	702	919	513	672
31-40	14	18.1	939	1139	686	832
41-60	18.6	27.2	1162	1546	849	1130
Large Breed						
61-80	27.7	36.3	1567	1919	1145	1403
81-100	36.7	45.4	1935	2270	1414	1659
101-120	45.8	54.4	2285	2600	1670	1900

Turkey Leg & Thigh Meat ^{T1} Recipe & Feeding Guide

WELLYCHEF

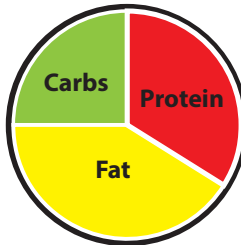
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TURKEY LEG & THIGH MEAT RECIPE CHART

Turkey Leg & Thigh Meat, No bone, Raw ... 432 grams..... 15.3oz
 WellyChef Base Mix..... 144 grams.....5.1oz
 Water 424 grams..... 14.9oz
As Fed Made Total 1000 grams..... 35.3oz
28.3g = 1oz

As Made As Fed Basis		
Metabolizable Energy	Kcal/Kg	1019
Moisture	%	74.68
Crude Protein	%	9.90
Crude Fat	%	4.93
Ash	%	1.98
Crude Fiber	%	1.55
Calcium	%	0.25
Phosphorous	%	0.20
Sodium	%	0.20
Omega 6: Omega 3	Ratio	2.63
Calcium: Phosphorus	Ratio	1.22



Calorie content Kcal/Kg:	1019
Nutrient Distribution	%
Protein	33.98
Fat	41.13
Carb	24.88

DAILY FEEDING GUIDELINE FOR ADULT DOG

Average Weight			As Fed Made Grams per Day			
			Adult more active (1-3 hr/day high intensity)		Adult less active (1 hr≤/day)	
(Pounds)	(Kg)					
Small- medium Breed						
5-10	2.27	4.5	236	394	172	288
11-20	5	9.1	426	668	312	488
21-30	9.5	13.6	690	903	504	660
31-40	14	18.1	923	1119	675	818
41-60	18.6	27.2	1142	1519	835	1110
Large Breed						
61-80	27.7	36.3	1540	1886	1125	1378
81-100	36.7	45.4	1902	2231	1390	1630
101-120	45.8	54.4	2245	2555	1641	1867



Natural Pet Health Care

For Advanced
Level 3
Joint Issues

7 WAY HIP & JOINT MAXIMUM **Rx**

HYPO ALLERGENIC
Green Lipped Mussel Powder
Glucosamine HCl
Chondroitin Sulphate
MSM
Hyaluronic Acid
Turmeric

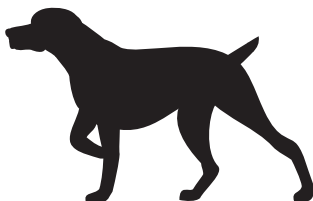


For Moderate
Level 2
Joint Issues

DAILY JOINT & WELLBEING

Amino Acids • Omega-3s & 6s • Superfoods

Savory Beef Liver Gravy Flavour



Green Lipped Mussels
Natural Vitamins & Minerals
Digestive Enzymes
Probiotics & Prebiotic Fibre

For Moderate
Level 2
Joint Issues

Senior Dog Care

Strong joint health support
Brain and Eye health support
8 Powerful Digestive Enzymes
7 Immunity supporting probiotics
Cranberry fruit powder
Phytonutrients and Antioxidants
L-carnitine for energy management





Fortified Wild Ocean Fish Oil Omega-3 Blend

Wild Ocean Fish & Cod Liver Oil
All 3 Omega-3s + GLA Omega-6
Reduces itchy dry skin
Strong glossy coat
Brain and eye health support
Overall good health support



Holistic Natural Dog Health Tonic

DAILY COAT & WELLBEING

Amino Acids • Omega-3s & 6s • Superfoods

Savory Beef Liver Gravy Flavour

Natural Vitamins
& Minerals

Digestive Enzymes

Probiotics &
Prebiotic Fibre



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Homemade Dog Food Done Right™ Base Mix



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RAW Wellbeing Vitamins & Minerals

- Supplying Essential Nutrients Most Commonly Lacking in RAW Dog foods

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PAWTE Dog Welbeing Vitamins & Minerals

- Supplying Essential Nutrients for Made from Scratch Homemade Food for Dogs

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