

RESIDENCY LOOKBOOK

Made to Last



LOS ANGELES, CA 2022



RESIDENCY
MADE TO LAST / 2022 PRODUCT LOOKBOOK
SUSTAINABILITY
DURABILITY
FABRIC, DYE, EMBELLISHMENT
ASTRONOMY
SOCIAL VALUE

ABOUT US:

We're a social enterprise that makes custom merch and apparel to help women transition into permanent housing and self-sustainability.

We believe that purposeful work naturally leads to personal and communal growth. To us, merch is an art, a business, and a science.

Alongside our focus on social impact, the more we're investing in identity and design the more we can guide our clients toward making merch that's sustainable, stylish, and supportive of those in need.

Our Residency Mindset Program provides priority-access trauma therapy for women in need in addition to supportive employment and consultation. Your business is the fuel for our machine, aka programs!



CLIENT: COLOR A LA MEXICANA
AS COLOUR 6-PANEL HAT
GOLD EMBROIDERY
BELLA + CANVAS MAUVE JERSEY TEE



SUSTAINABILITY IS DURABILITY

Sustainability isn't just about the production process, but also what happens after the garment is worn and washed repeatedly. Alongside environmentally-friendly production, we value durability, or the fabric's ability to hold up over time. The more durable, the more merch will be worn. Eventually, durability becomes vintage and dare we say: timeless!



LOS ANGELES, CA 2022

OUR 2022 COMPANY MINDSET:

We focus our work, outreach, and media around the idea of creating personal, communal, and environmental well-being.

In other words, we're focused on providing unique value to staff and program participants, to our clients, and to our support community.

We believe in supportive employment at the highest level and that work should be a place that promotes personal well-being.

CABLE KNIT BEANIE
GARMENT DYED SWEATSHIRT
COTTON CROP TOP





CLIENT: THE MILL
AS COLOUR CUFF BEANIE, CUSTOM PATCH
CUSTOM CUT AND SEW SOCKS



CLIENT: LITTLE HAVEN
AS COLOUR STAPLE TEE
TWO-LOCATION PRINT

CLIENT TESTIMONIAL: THE MILL (LA, NY, CHI)

Residency always delivers and takes care of us! From more custom pieces to straight prints, Residency is with us every step of the way and go above and beyond. Not only are you all fantastic human beings, we love Residency in its support of women transitioning out of homelessness and stand behind collective care. Thanks for all you do!

CLIENT TESTIMONIAL: ONE DOWN DOG (ODD)

We choose to work with Residency because we believe in the Residency Mindset and the importance of assisting those experiencing homelessness in finding permanent residency and personal growth. In selecting a company to work with for our ODD apparel we wanted to ensure that each purchase made an impact, not just in supporting our small business, but in changing the lives of those involved in the product chain, and we know with Residency the impact is huge!

CLIENT TESTIMONIAL: COLOR A LA MEXICANA (CALAM)

It was important for us to work with a local company that shares our values and we're so happy to have found Residency. We were beyond thrilled to learn about their mission - helping women transitioning out of homelessness, something that we strongly support. They've been fantastic at helping us with our ideas and making them come to life. We're super thankful!



CLIENT: ONE DOWN DOG
WHITE VALUCAP BIO-WASHED DAD HAT
RAINBOW GRADIENT EMBROIDERY



LOS ANGELES, CA



MADE TO LAST

In addition to production process and durability, Made to Last is about design. Quality of merch represents quality of brand in the mind of the customer. And that makes sense when they're literally wearing the product! Give them an item that isn't just wearable, but the highest quality merch they own.



LOS ANGELES, CA

ASTRONOMY AS CULTURAL PRACTICE

This year we're focusing our attention on the night sky - a recognition of our residency, not just on the earth, but in the Milky Way.

Stargazing is one of the oldest cultural practice in existence. The stars have provided symbolic, religious, and artistic inspiration since the beginning of cultural history. The most ancient artists and designers depicted and interpreted the stars, which left an even greater impression without artificial light. We love the idea that ancient designers valued what they would see in the sky each night, and that our environment has so much influence on cultural history.

With all the benefits of modern technology, we've lost much of our connection to nature, to the land, and to the sky. When we appreciate our environment and our reality, we cultivate personal and communal well-being.

2022 ASTRONOMICAL EVENTS AND CONTENT

MARCH / WORM MOON WITH PLANETARY TRIO

APRIL / ANCIENT STARGAZING (BABYLON, GREECE)

MAY / TOTAL LUNAR ECLIPSE

JUNE / ALIGNMENT OF 5 PLANETS

JULY / ALPHA CENTAURI STAR SYSTEM

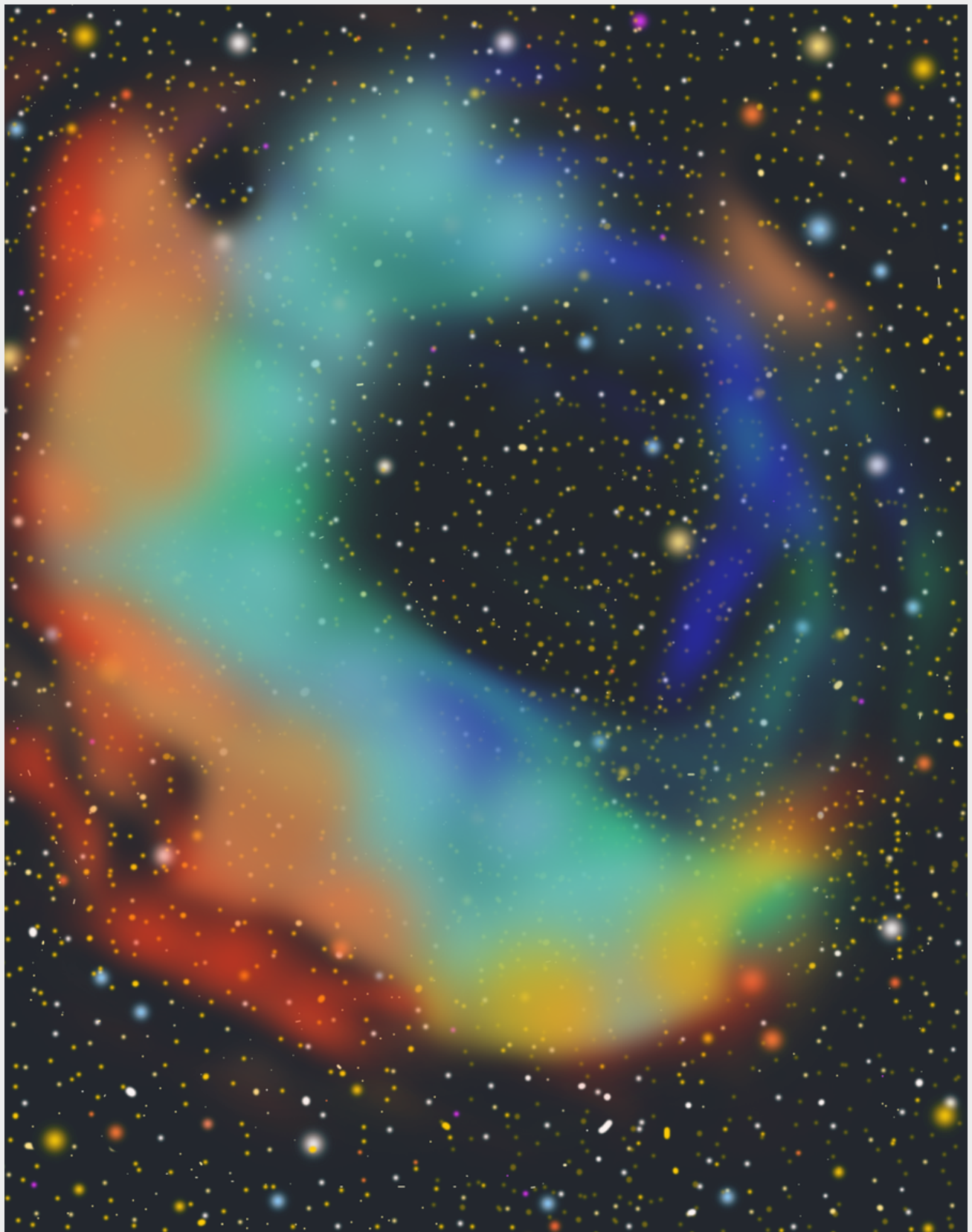
AUGUST / PERSEIDS METEOR SHOWER

SEPTEMBER / PLEIADES STAR CLUSTER

OCTOBER / ORIONIDS METEOR SHOWER

NOVEMBER / OUMUAMUA INTERSTELLAR VISITOR

DECEMBER / GEMINIDS METEOR SHOWER





JEWEL AS COLOUR STAPLE TEE
2-LOCATION PRINT

Color: Petrol Blue
Mid-weight, 5.3 oz
100% Combed Cotton

CLIENT: STASH LOCAL GOODS
AS COLOUR UNITED CREWNECK SWEATSHIRT





MOTHERSHIP COFFEE
CABLE KNIT BEANIE
LOGO EMBROIDERY

Color: Tan
Fitted, Fisherman Style
100% Acrylic



JEWEL
AS COLOUR STAPLE TEE
2-LOCATION PRINT

Color: Camel
Mid-weight, 5.3 oz
100% Combed Cotton

CLIENT TESTIMONIAL: A BLOC

As a family-owned, community-focused business it's always very important to partner with like-minded people. Residency met all of our criteria: their community consciousness, attention to detail, service, and quality of product helped us produce some fantastic merchandise. Keep up the great work!

CLIENT TESTIMONIAL: MOTHERSHIP COFFEE ROASTERS

We have dealt with run of the mill merch companies and it seems to us that it was just an add-on to what we do as a cafe brand. I felt like there had to be a way to elevate the experience of purchasing merch that made an impact from our brand to the customer. Residency was a zinger when they first reached out. So when we developed a relationship that is now built on wow factor for the best service, best product, and best people we're like 'How can we use more of our budget to support Residency!'

CLIENT TESTIMONIAL: DAOU VINEYARDS

It was their mission and purpose in helping women coming out of homelessness for us. After my first call, the goals and the processes were so aligned with what we were looking for in such a short amount of time and after that, the ball kept rolling so smoothly we pressed them with a short time window to produce the merchandise, the designs were approved, and then we went into production, and even went out of the way to send us proofs to make sure we wanted to move forward with one specific design. From start to finish, a smooth and easy process. And to top it all off we sold out of most of our merch within 2 weeks and had to put in another order. The quality was unreal!



WORKPLACE WELL-BEING

As a supportive employer, we promote the importance of workplace well-being. It makes no sense when a company values everyone except the workforce, ie. the people putting the plan into action. Work should be a place that encourages well-being, even amidst hard work.

Purposeful work naturally leads to personal growth, but most people aren't feeling purposeful in their work. We're building a business community united by a common mission to change that.



THE MILL CUSTOM SOCKS
DYED AND DISTRESSED GARMENTS



DYES AND TEXTURE

We love all aspects of the production process and see each facet as an opportunity for differentiation! Dyes, washes, and fabric textures nuance color and add a new dimension to design. Keep an eye out for dyes and washes that accentuate your style and brand design!

RESIDENCY PRODUCT NEWSLETTER

Our monthly product newsletter features seasonal product collections, client features, and segments regarding a variety of topics including sustainability, design, nature, and workplace well-being.

[*Subscribe Here!*](#)

RESIDENCY MINDSET JOURNAL

Alongside our product newsletter, each month we send out our Residency Mindset Journal that features ideas and information regarding health and well-being, social consciousness, and personal transformation.

[*Subscribe Here!*](#)

CREDITS:

Photography: [Ryan Hogue](#)

Creative Direction: [Residency](#)

Thank you to Melissa Ham for a location, canvas, and backdrop for our clothing piles!

Featured Clients:

Color a La Mexicana

Dresage

Jewel

Little Haven

Mothership Coffee

One Down Dog

Stash Local Goods

The Mill

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