

Skin aging means loss of collagen in dermal skin layer, where topical cosmetic can't be effective.

Beauty from within – with VERISOL®



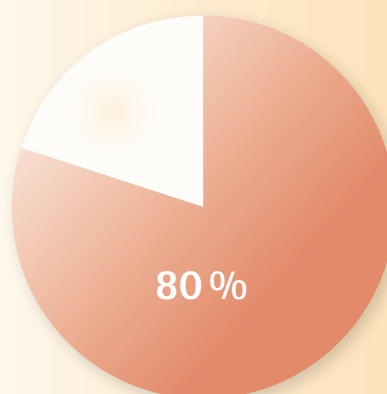
- Improves wrinkles, skin elasticity and moisture significantly
- Acts in dermal skin area, against the root cause of aging
- Creates new opportunities in the fast-growing nutricosmetics market

Use the natural power of collagen!

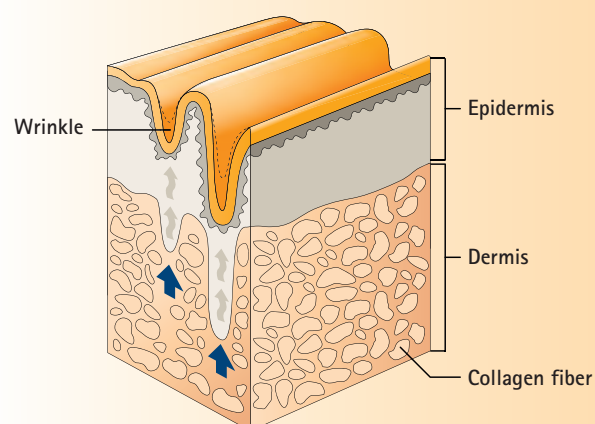
Collagen is the major structural component of skin, comprising about 80 % of dry weight of skin. Skin properties are known to be affected by endogenous and environmental factors, including aging, ultraviolet radiation, hormones, and nutrition. VERISOL® can slow down these skin metabolism impairing processes responsible for the loss of collagenous extracellular matrix. People who take products containing the natural Bioactive Collagen Peptides® of VERISOL® specially optimized for beauty applications have noticeably firmer and smoother skin with fewer wrinkles.

During the natural aging process, skin loses its firmness, which results in wrinkles and a loss of elasticity. VERISOL® can slow down this process effectively.

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Orally applied, VERISOL® is effecting systemically the collagen metabolism in the dermis rather than just reaching the outer layers of the skin like creams and other topical products do.



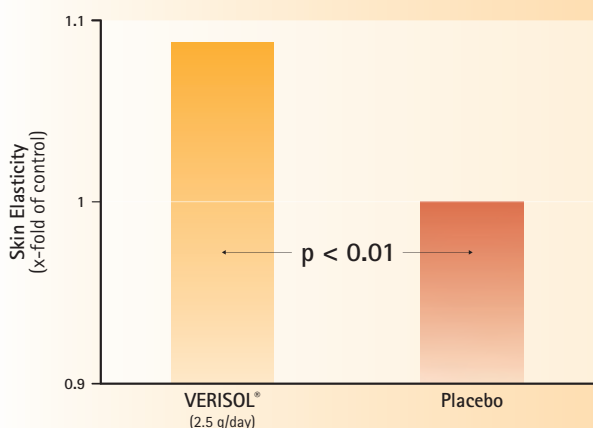
Significant improvement

VERISOL® consists of special collagen peptides – important components to support a healthy skin. Administered orally, VERISOL® influences the skin's collagen metabolism directly from the inside. It increases the skin moisture and slows down the formation of wrinkles. Several scientific experiments investigated the potential of VERISOL®.

! Higher skin elasticity

The first study with 69 women aged between 35 and 55 years revealed that VERISOL® leads to statistically significant higher skin elasticity – up to 15 % – compared to placebo treatment. This effect could be measured already after 4 weeks of intake and it was persistent after 8 weeks of orally VERISOL® administration. Another 4 weeks after last intake of the product, VERISOL® application still showed higher skin elasticity levels than in the placebo treated group by trend.

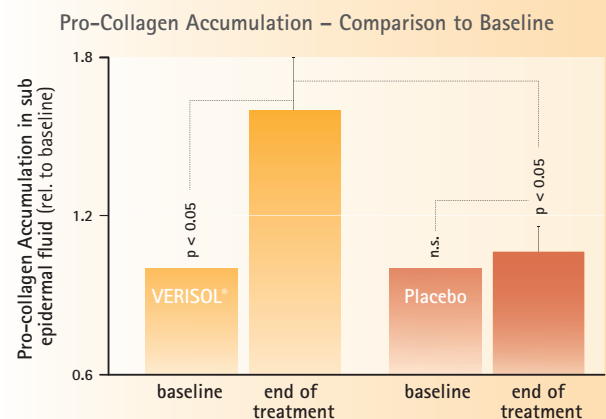
Skin elasticity increased significantly after oral VERISOL® treatment in comparison to placebo administration.



! Reduction of Wrinkles

The second study with more than 100 women at the age of about 55 shows that the oral administration of VERISOL® (2.5 g/day) significantly reduces wrinkles after 4 weeks and leads to significant higher skin procollagen concentration.

VERISOL® significantly reduces wrinkles:
The collagen in the skin increases by 60 %.



! Woman trust collagen!

VERISOL® has enormous potential in the growing market of products aiming at women between 30 and 60 years of age who are prepared to invest in their physical well-being and appearance. The use of collagen in cosmetics is already common among this target group – what's new on the western market is its stimulatory effect after oral intake. In Japan, however, which leads the way in the field of beauty care, foodstuffs containing collagen are already well established. This trend is also expected to spread quickly in Europe and the USA.

VERISOL® addresses the main concerns of women with regard to aging skin: elasticity and firmness as well as wrinkles. It is supported by the belief in the effectiveness of "Beauty from within" anti-aging measures. The majority of women are familiar with the term „collagen“. Since collagen is a substance that is produced by the body, it is perceived as being something „natural“. VERISOL® represents a real alternative to all available anti-aging measures, possibly even including the more drastic measures, due to the relatively short period of time needed to achieve visible effects. Last but not least, it provides women with the opportunity to enhance their personal care and to do "something good" to themselves.



VERISOL® has enormous potential in the growing market of Nutricosmetics – worldwide.



Beauty from within – VERISOL® represents a real alternative to all available anti-aging measures.

The perfect beauty care, without missing out on pleasure!

VERISOL® optimizes and enhances many products, from liquids to solids, from coated tablets through dietary drinks, to luxury foodstuffs such as chocolate.

VERISOL®
promotes

- natural food
- clean label (no E numbers)
- highly digestible food
- non-allergenic food



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