Illinois Junior High Division Rodeo Members and Families:

THIS YEAR EACH MEMBER IS REQUIRED TO COLLECT \$400.00 IN SPONSORSHIPS FROM HIS OR HER AREA BUSINESSES TO SUPPORT THE IJHD RODEO AND STATE FINALS. SPONSORSHIP AMOUNTS MAY BE IN ANY INCREMENTS, BUT A TOTAL OF \$400 MUST BE COLLECTED BY EACH MEMBER. ATTACHED IS A COPY OF THE LETTER AND SPONSOR FORM THAT SHOULD BE PRESENTED TO POTENTIAL SPONSORS. YOU ARE ASKED TO VISIT YOUR POTENTIAL SPONSOR IN WESTERN ATTIRE, REPRESENTING OUR ORGANIZATION WITH PRIDE.

PLEASE UNDERSTAND THAT THIS IS A PROCESS THAT SERVES MULTIPLE PURPOSES:

- EDUCATING BUSINESSES ABOUT ILLINOIS JUNIOR HIGH SCHOOL RODEO
- INFORMING BUSINESSES ABOUT THE UPCOMING RODEOS AND STATE FINALS
- ASISSTING IN FUNDING THE STATE FINALS EVENTS
- TEACHING YOU A VALUABLE SKILL- HOW TO TALK TO A POTENTIAL SPONSOR!!

FOR THESE REASONS, WE ARE ASKING YOU TO AVOID SIMPLY ASKING
PARENTS TO SPONSOR YOU!!! LOCATING SPONSORS IN YOUR COMMUNITY WILL
GIVE YOU AN OPPORTUNITY TO SPREAD THE WORD ABOUT WHAT YOU DO IN
RODEO, HOW HARD YOU WORK, AND WHAT YOUR GOALS ARE IN IHSRA. ALTHOUGH
\$400 IN SPONSORSHIP IS REQUIRED, YOU MAY GET MORE IF YOU WOULD LIKE!! IF
YOU NEED ANY ASSISTANCE IN THIS PROCESS, I WOULD BE HAPPY TO TALK YOU
THROUGH IT OR GIVE YOU BUSINESS SUGGESTIONS.

THE SPONSORSHIP FORM WITH BUSINESS INFORMATION AND SPONSORSHIP MONEY WILL BE REQUIRED TO BE SUBMITTED TO KIM MAU AT MIDWINTER MEETING, BUT MAY ALSO BE TURNED IN AT ANY FALL RODEO CHECK-IN.

CHECKS SHOULD BE MADE PAYABLE TO: NHSRA-ILLINOIS WRANGLER DIVISION

IF YOU HAVE ANY QUESTIONS- PLEASE CALL OR TEXT ME AT (815)685-6764
OR EMAIL ME AT KMAURN@YAHOO.COM.

THANK YOU-

KIM MAU

ILLINOIS JUNIOR HIGH DIVISION STATE SECRETARY