



RICARDO BEVERLY HILLS | SKYWAY | STEPHANIE JOHNSON

## FOR IMMEDIATE RELEASE

### PRESS CONTACT

**Lisa Wells**  
[lisa@lisawellspr.com](mailto:lisa@lisawellspr.com)  
917-613-7370

## Ricardo Beverly Hills New Flight Essentials Collection Sets a Benchmark for Aviation Professionals with its Uncompromising Strength, Precision Engineering, and Flight-Tested Durability

### Ricardo Beverly Hills New Flight Essentials Styles Are Engineered to Solve the Challenges Faced by Today's Aviation Professionals

September 15, 2023, Kent, WA — After two years of extensive research and development, Ricardo Beverly Hills, the Washington-based global luggage and travel accessories leader is pleased to announce the launch of Flight Essentials; their newest collection of upright cases and soft bags designed to handle the demands of professional pilots and flight crews.

Flight Essential's styles feature durability, innovation, and organization for active crews who demand the latest in best-in-class materials for their busy careers. There are wheeled cases and four soft styles in ballistic nylon Nanotex fabric with YKK EYL zippers. All styles went through extensive testing at an independent facility, with superior results exceeding the competition's baseline to withstand the rigors of constant travel.

President Paul Sarazin says, "Our luggage collection has been put through the proverbial wringer, enduring rigorous testing that not only meets but exceeds industry standards, ensuring that aviation professionals can trust it as their unwavering ally on every journey."

The wheeled pieces feature cutting-edge engineered frames for the ultimate performance and quality. All styles have custom-designed components throughout the collection for a sophisticated and tailored appearance. The ergonomic telescoping handle with Flex Grip provides optimum comfort and endurance. In addition, the large diameter wheels with molded protective covers ensure long-lasting quality.

Interior details include a tethered LED interior light, Deluxe tie-down straps, high-tenacity nylon lining, and quilted laptop pockets in the backpack and layover tote. Cooler bags feature a washable lining with three-layer insulation.

Timm Fenton, Vice President of Design and Development says, "The Flight Essentials product has proven through rigorous internal and external tests to ensure its place in the highest demand category of crew bags and luggage. The test data speaks for itself, and the overall design of this collection features a more streamlined, modern aesthetic than what we currently see from the competition."

# RICARDO

BEVERLY HILLS

RICARDO BEVERLY HILLS | SKYWAY | STEPHANIE JOHNSON

Ricardo Beverly Hills is a member of the Regional Airline Association. Launch styles include Carry-Ons, Boarding Bags, and Tote Bags. Retail prices range from \$120 for a small cooler bag to \$360 for a large packing case. Flight Essentials is available at [Ricardo Beverly Hills](#).

## **About Ricardo Beverly Hills**

Ricardo Beverly Hills, Inc. is committed to delivering the best in luggage design and innovation in its RICARDO BEVERLY HILLS®, SKYWAY LUGGAGE®, STEPHANIE JOHNSON®, AMERICAN EXPLORER® brands. With global distribution spanning five continents and over 40 countries, the brands are available at major department stores, specialty stores, and online retailers in the United States and worldwide. Ricardo Beverly Hills is reimagining the travel journey with a sustainable focus. For more information visit <https://www.ricardobeverlyhills.com/> and follow us as we travel the world on @ricardotravel.

###