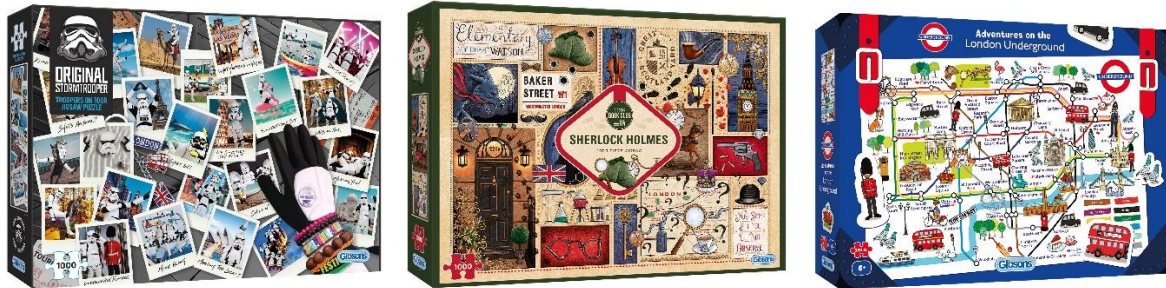


New Puzzles for 2022



Gibsons, the family-owned 102 year old jigsaw puzzle and board game company, are excited to be launching an array of traditional jigsaw puzzle designs this January. They include some exciting additions to their Little Gibsons range, contemporary White Logo Collection and a brand-new licence!

Gibsons are thrilled to have secured the license for Original Stormtrooper, the fictional soldiers from the Star Wars franchise, and launches its new 1000 piece jigsaw, *Troopers on Tour*. The stunning and colourful design visualises Stormtroopers, in their imposing white armour, off duty and visiting iconic places around the world. From the Eiffel Tower to camel riding at Egypt's Giza pyramids, a lads camping trip, exploring the sights in Las Vegas, the captioned post card style pictures depict their adventure on planet Earth!

Sherlock Holmes is the first design to launch in Book Club, a new range of jigsaws for 2022 from Gibsons. The Gibsons Book Club series celebrates the timeless literature and treasured stories which have enthralled our minds, captured our imaginations, and earned their place on our "must-read" lists for years. The 1000 piece puzzle presents a collage of objects, places, clues and street names associated with Victorian London and the world's most celebrated fictional detective, Sherlock Holmes. The new jigsaw complements Gibsons' portfolio of Sherlock Holmes inspired games, including its best-seller, *221B Baker Street*.

Gibsons have added to their *Little Gibsons* range of fun and quirky children's puzzles and three new designs are available. *Adventures on the London Underground* is the latest addition to the Gibsons Transport for London franchise. The 250 piece puzzle comes with extra-large pieces, ideal for little hands. The design is a colourful London Underground map, where the stations are animated with fun illustrations of iconic venues and things to see and do, ideal for encouraging children's curiosity and helping them learn about the capital city.

The White Logo Collection of design-led jigsaw puzzles is being expanded and Gibsons are launching 10 new designs. With the recent wave of young adults wanting to take a 'digital detox' from using their devices that can sometimes take over everyday life, puzzling is becoming a popular pastime as it is an excellent way to relieve stress and focus on the present moment. The White Logo Collection is perfect for the new wave of puzzlers who are looking for more contemporary designs rather than traditional puzzle scenes.

There is No Planet B, is a stunning new 500 piece circular puzzle that shows animals under threat due to climate change and environmental impact, around a central globe of word art sustainability messages, including reuse, recycle, conservation, plant trees, love our planet.



As well as planet-friendly themed puzzles, Gibsons Green Game Plan means more than 75% of its products have gone through a process to improve their environmental impact. This includes removing plastic shrink-wrap, making boxes smaller and using 100% recycled puzzle board, FSC paper and vegetable-based inks.

Finally, *Out of Order*, which was launched in September 2021. A laugh-out-loud trivia game with a twist for teens and adults. Answer the quirky questions to score points, but here's the catch: you give the answer to the question before! Perfect for a games night in or after dinner party game, this cheeky quiz will catch out even the nerdiest of quizzers!

Ends

Notes to editor

- Gibsons is the oldest British-owned company in the puzzle industry and was established in 1919 under the name 'H. P. Gibson & Sons Limited'.
- In the late 70s, H P Gibson & Sons shortened its name to 'Gibsons' and shortly after, in the early 80s, Gibsons introduced their first jigsaw puzzles.
- The Gibsons puzzle range has grown to over 250 titles, running from 2 to 2000 pieces, with over 70 new jigsaw puzzle images added every year.
- Gibsons' jigsaw puzzle pieces are the thickest on the market and are made from 100% recycled board to ensure they can be used again and again.
- Gibsons have a broad selection of products for all the family, including board game classics such as *Chess*, *Draughts* and *Shut the Box*, and family favourites such as *221b Baker Street*, *Mind the Gap* and *Pass the Bomb*.
- Now in their fourth generation, the business is still owned and run by the Gibson family.
- Gibsons were the number 1 performing adult puzzles manufacturer every month of 2019 based on velocity sales (rate of sale).

Based on rate of sale/value velocity, source: The NPD Group, Retail Tracking Data, UK, YTD November 2019.

Gibsons Launch Their First Ever Party Game



Independent jigsaw puzzle and board game company, Gibsons, have launched their first-ever party game, *Out of Order!*

The extremely cheeky, fast-paced quiz game puts player's general knowledge to the ultimate test. The aim of the game is **not** to answer the questions correctly, but to call out the answer to the previous question! Perfectly designed to keep players on their toes, this after-dinner party game is sure to trip up even the cleverest of quizzers.

Out of Order has been developed in collaboration with a team of talented board game experts: Lesley Singleton, Deej Johnson, and Billy Langsworthy.

"Developing a party game is new territory for us and we're really excited to launch," states Samantha Goodburn, Marketing Manager at Gibsons. "We've been wanting to introduce a playful, after-dinner game for adults for a while now and when *Out of Order* was pitched to us, we knew it was perfect. What makes this game brilliant is the word-play – because the players have to provide the 'wrong' answer, the results are hilarious. There's always someone who ends up in hysterics!"

The game starts with the Quiz Master reading out the first question to the person on their left. But instead of answering this question, that person simply says, "Out of Order!" The Quiz Master then reads out the second question. The same person now gives the answer to the first question, meaning that the answers are always out of order and more often than not, extremely cheeky. Play continues like this for all five questions on the card and to make the quiz even harder, there is the option to add a 30 second time limit for each card. Get one wrong or take too long and play moves to the next opponent, so there's no time for anyone to zone out or nip to the fridge! There's also a fast fire bonus question at the end of each card – where any player can shout out the answer! Players score a point for every correct answer and mark it on the box with the clip-on scoring arrow ... the first player to reach 20 points, wins!

Out of Order is quick to start and easy to play straight away, with loads of amusing tongue-in-cheek results. What's more, it is made in the UK and completely plastic free! There is a laugh on every card



with this quirky quiz game for 2-6 players aged 14+, everybody is sure to enjoy this tricky game of wits.

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Gibsons Are Shortlisted In the Gift Of The Year Awards 2022



Gibsons are thrilled to announce that they have been shortlisted for two Gift of the Year 2022 awards!

The Gift of the Year Awards are held by The Giftware Association and celebrate the best in home and gift retailing, through their recognition of the best new products on the UK market.

The first product shortlisted is their trivia game with a twist for teens and adults, ***Out of Order***. In this game you answer the quirky questions to score points, but here's the catch: you give the answer to the question before! Perfect for a games night in or as a party game, this cheeky quiz will catch out even the nerdiest of quizzers!

This silly after-dinner game has been shortlisted in the Novelty Gift Category which contains products with a touch of silliness (or naughtiness) and fun.

Gibsons ***Transport for London Games*** have also been shortlisted for an award in the Branded Gift Category. Products in this category must be linked to well-known characters or brands, or licensed by famous designers, organisations and other household names.

Gibsons decided to launch *Connecting London* and *Race the Rails* following the popularity of their card game, *Mind the Gap*. In the first of the new games, *Race the Rails*, you play as passengers in a hurry racing across London on the Underground. Follow the routes of the famous lines, make the connections on time and try not to get held up by obstacles along the way!

The newest of the TfL licensed games is *Connecting London*. This is Gibsons strategic, tile-laying game, where players build the iconic Zone 1 London Underground Map, scoring by connecting famous mainline stations and London landmarks. The first player to make 5 connections and complete their Underground sign wins. But beware, this journey won't be plain sailing – there are lots of surprises along the way to throw you off course!

Both *Race the Rails* and *Connecting London* were so popular last year that they completely sold out, but they will be back in stock in the Spring.

Rebecca Hersee, Marketing Executive states: "We are thrilled to be shortlisted again for the Gift of the Year Awards. All three of these games were developed and launched during the pandemic which



made them complex projects to work on, but we are very proud of how they look and so happy that they have been well received.”

This news comes after Gibsons won two Gift of the Year Awards in 2021 for their *Christmas Around the World Jigsaw Puzzle Advent Calendar* in the Festive Gift category and their *Rainbow Heroes in Aid of Samaritans Jigsaw Puzzle* in the Commemorative category.

Gibsons look forward to finding out the results next month.

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