



# LGBTQ+ Influencers You Need To Follow

# LGBTQ+ Influencers Are Making Their Mark

The LGBTQ+ influencer crowd has blown up in recent years.

The queer community is seizing the moment, using every online platform available to connect and share with others and support their communities.

There are so many great queer influencers these days, but we've handpicked these firebrands who are *crushing it* with entertaining and inspiring content.





## Randy Rainbow

Seriously, where would we be today without the musical-comedy genius of Randy Rainbow?

He helped us navigate a tumultuous presidency, a raging pandemic, *and* Rudy Giuliani's hair dye malfunction. And he did it with charm, wit, and poise.

Randy's racked up half a billion views across social media platforms, and he recently received his third Emmy nomination for *The Randy Rainbow Show*.

Keep the comic relief coming, Mr. Rainbow.

Follow Randy: [Instagram](#), [Twitter](#), [Facebook](#), [YouTube](#)

# Rob Anderson

Rob Anderson (@hearthrobert) unpacks LGBTQ+ culture with hilarious parodies and thought-provoking video explainers.

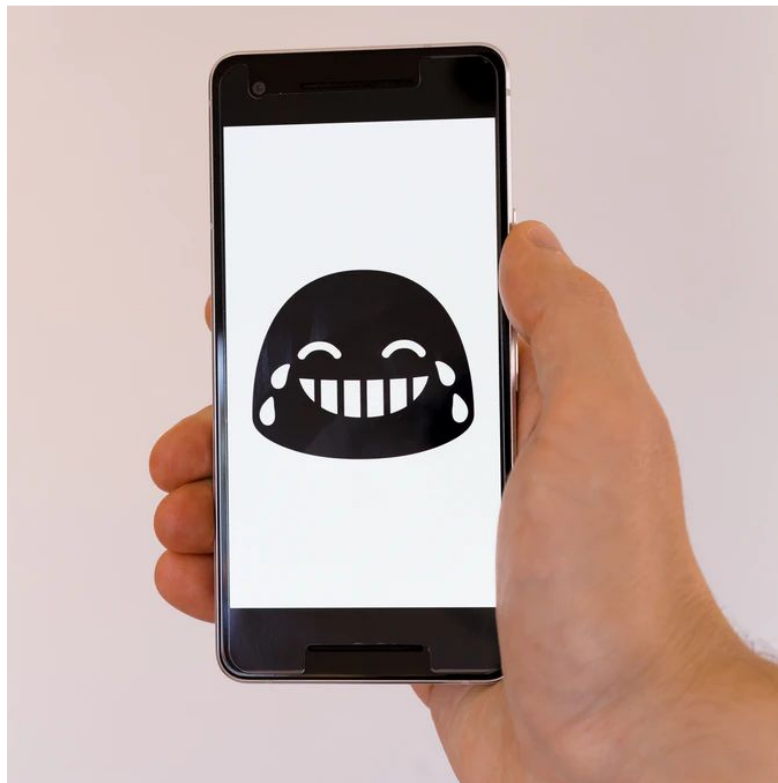
And he's blowing up on social media, racking up millions of views per month.

Rob is obsessed with gay anthropology, science, and comedy. There's something about a smoking-hot nerd cracking up over the science of 'gaydar' that makes us want to learn more!

Follow Rob: [Instagram](#), [Twitter](#), [TikTok](#)







## Benny Drama

If you haven't yet discovered the genius of Benny Drama (Benito Skinner), first, where have you been? Second, you're welcome.

From his dead-on [impression of Kris Jenner](#) to Kooper the "Gen Z Intern," Benny is taking the world—and the White House—by storm.

Seriously, it's his [latest project](#).

Follow Benny: [Instagram](#)

# Jordan Firstman

Dubbed the “cocky prince of quarantine comedy” (although [he prefers](#) to be called “king”), Jordan Firstman is a prolific TV writer, filmmaker, and actor.

He’s best known these days for his hilarious impressions of abstract concepts—like [how money feels when it’s donated](#).

Jordan’s Instagram blew up during the first half of the pandemic, and he’s now blown past 840,000 followers.

Follow Jordan: [Instagram](#)





## Matteo Lane

Brooklyn-based standup comic Matteo Lane is a breath of fresh air for the queer community (and he's not too hard on the eyes, either).

Through brilliant observations and snappy one-liners, Lane pores over everything from crazy white ladies to dating apps to gay robots.

He's part of a [wave of queer comics](#) who are making their mark. It's about time.

Follow Matteo Lane: [Instagram](#), [videos](#)

# The Bulls of Matador

The Bulls of Matador are making men's leggings look oh-so-good.

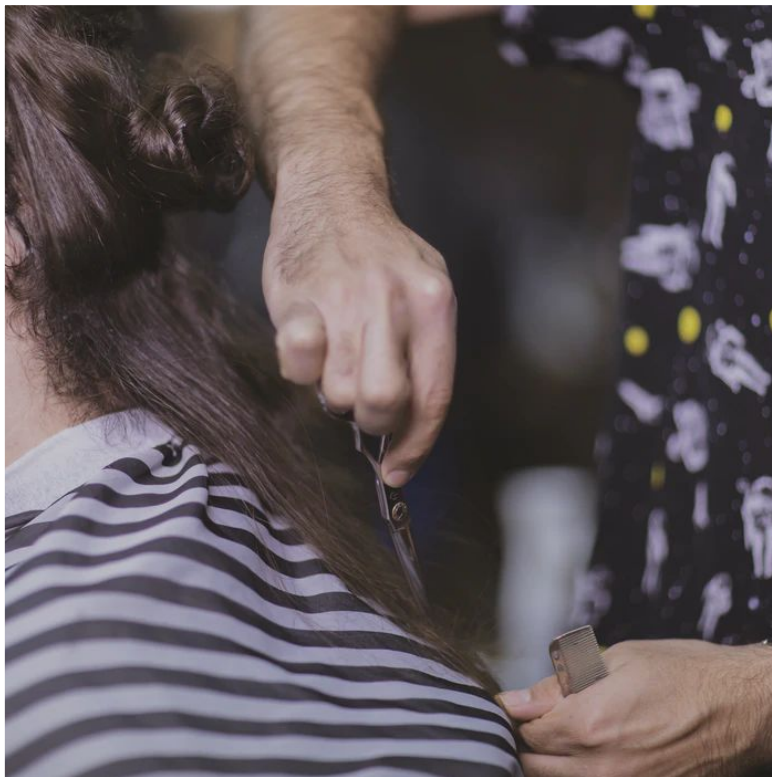
These enthusiastic fans of Matador Meggings (the world's [best leggings for guys](#)) are taking their love of spandex to Instagram.

And with their finely sculpted bodies and impressive poses, these Bulls are making some of the sexiest fan photos ever.

Follow @BullsOfMatador: [Instagram](#)







## Jonathan Van Ness

Loved by millions for his role on the Emmy-winning series *Queer Eye*, Jonathan Van Ness is our favorite insatiably curious gay.

In his weekly podcast, *Getting Curious*, Van Ness explores everything that make him go, “Hmm,” from plant intelligence to trans rights.

Oh, and did we mention he’s a hairdresser? Yaaaas, queen.

Follow Jonathan: [Instagram](#), [Twitter](#), [Facebook](#)

## Terrell & Jarius

We're head over heels for the cutest couple ever, Terrell & Jarius—and of course, their adorable twins, Ashton and Aria.

The couple share stories and advice about being first-time parents with the goal of “normalizing LGBTQ+ parenting and redefining what marriage and family looks like.”

Keep it coming, please.

Follow Terrell & Jarius: [Instagram](#), [Facebook](#), [YouTube](#), [TikTok](#), [Twitter](#)





## Kristen Key

She loves cats, she crochets, she drinks hot tea.  
And she's [ready to party](#).

We're talking about queer comedian Kristen Key, whose virtuous vibe and impromptu musical-comedy shtick is *exactly* what we need in a world full of crazy.

Follow Kristen: [Instagram](#), [YouTube](#), [Twitter](#)

# Munroe Bergdorf

The first ever transgender model in the UK, Munroe Bergdorf is an unapologetically outspoken trailblazer.

L'Oréal [dropped her](#) for speaking out about racism and white supremacy in 2017. But she didn't let that stop her.

Bergdorf [went on to become](#) "Changemaker of the Year" in 2018, and she's featured on the cover of the September 2021 issue of best-selling gay magazine *Attitude*.

Follow Munroe: [Instagram](#)







## The Traveling Gays

Doug and Sanjay travel the world—from Crete to Sri Lanka—sharing their adventures online as they go.

Viewers get to live vicariously through this unreasonably gorgeous couple as they scramble up Lion's Rock Hill in [Hong Kong](#) and bask in the bathtub waters of [Cancún](#).

Jealous much?

Follow The Traveling Gays: [Instagram](#), [Twitter](#)

# Valentine Aseyo

Valentine Aseyo thinks guys should be able to wear tights with confidence. That's why he created Matador Meggings, the world's best men's leggings.

His mission is to elevate and empower men by giving them confidence, comfort, and joy through the performance apparel he crafts.

Inspired by the bullfighters of Spain, Valentine was determined to create a *better* men's legging—one with a superhero-style molded crotch cup and other functional features.

Today Matador Meggings has grown into a supportive, inclusive community focused on fitness, authenticity, and brotherhood.

Follow Matador Meggings: [Instagram](#), [Facebook](#), [blog](#)





## About Matador Meggings

Matador Meggings is a unique athleisure fashion company that's taking men's athletic leggings to the next level. Our men's leggings are designed specifically to fit, flatter, and support the male body.

Our tights for men feature moisture-wicking performance fabric, two pockets (one open, one zippered), and a loop to secure your towel or shirt. The star of the show is our removable molded crotch cup, designed to keep you comfortable—and prevent any unwanted peen gawking.

Together with our customers and fans, Matador Meggings is creating a supportive community focused on fitness, authenticity, and brotherhood.

***"Matador isn't just about men's leggings. It's about building a community where men can feel safe in their meggings. Dudes are welcome to show off their booties and flaunt their style too. We're here to boost your self-confidence and unlock a new level of performance."***

- Valentine Aseyo



# Summary

Matador Meggings—America's favorite men's leggings designer—highlights eight LGBTQ+ influencers you need to be following.

