FINANCIAL ™ DATA EXCHANGE

A better way to share information

According to a 2018 survey of 1,500 U.S. consumers:*

67% of people are concerned with data privacy when using fintech apps

56% of people want to control which financial accounts and types of data that third parties can access

Many consumers have several financial accounts . . .

FINANCIAL APP

. . . and want to share financial data with new financial apps

FINANCIAL ACCOUNTS   banks   lenders   payment cards

FINANCIAL APP

GET DATA

login   login   login

Consumer enters credentials for each account

TODAY Most of the financial industry uses complicated, non-interoperable processes to share consumer data

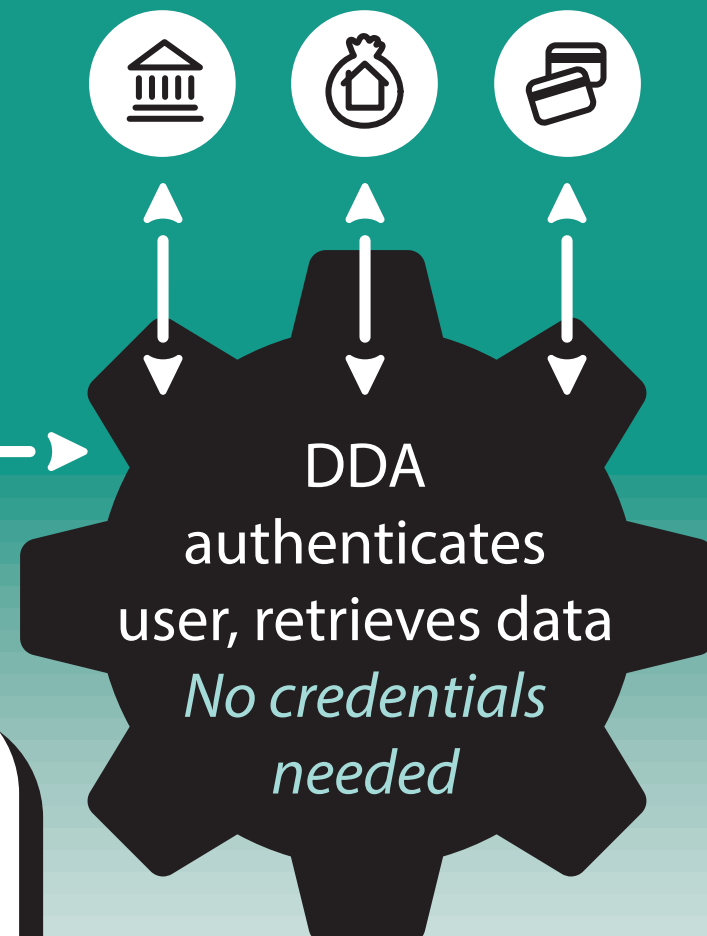It's time for an industry standard that promotes:

security   consumer control   innovation

FINANCIAL APP

GET DATA

DDA authenticates user, retrieves data *No credentials needed*

We're launching **FDX and the Durable Data API (DDA)** to make financial data sharing more simple, inclusive and secure

* Fintech Apps and Data Privacy: New Insights from Consumer Research, The Clearing House, August 2018

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