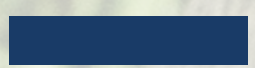


MOVE FOR JENN FOUNDATION VOLUNTEER HANDBOOK

THANK YOU FOR YOUR INTEREST IN
BEING A PART OF OUR MISSION!



[MOVEFORJENN.ORG](https://moveforjenn.org)



THANK YOU FOR YOUR INTEREST IN VOLUNTEERING WITH THE MOVE FOR JENN FOUNDATION!

THE MISSION OF THE MOVE FOR JENN FOUNDATION IS TO OFFER GRANTS IN THE FORM OF ACTIVEWEAR PROSTHETICS TO THOSE WHO HAVE SUFFERED THE LOSS OF A LIMB TO SARCOMA OR OTHER AFFILIATED DISEASES. SINCE MOST ACTIVEWEAR PROSTHETICS ARE NOT COVERED BY INSURANCE, THE FOUNDATION BRIDGES THE FINANCIAL GAP TO ALLOW AMPUTEES TO GET BACK TO THE PHYSICAL ACTIVITIES THEY ENJOYED PRIOR TO AMPUTATION.

THE MOVE FOR JENN FOUNDATION ALSO AIMS TO FIND A CURE FOR SARCOMA AND BETTER TREATMENT OPTIONS FOR SARCOMA PATIENTS. TARGETED RESEARCH, AWARENESS, AND ADVOCACY ARE THREE CORE OBJECTIVES THAT MAKE THE FOUNDATION UNIQUE.

WE ARE A SMALL, GRASSROOTS NONPROFIT HEADQUARTERED IN CHARLOTTE, NC SERVING PEOPLE ALL OVER THE WORLD. OUR MISSION DOES NOT MOVE FORWARD WITHOUT THE LOVE AND SUPPORT OF OUR SPONSORS, VOLUNTEERS, AND DONORS. WE ARE HONORED TO HAVE YOUR INTEREST IN JOINING US!

WE ARE A REGISTERED 501(C)(3) NONPROFIT ORGNIZATION
AND ALL DONATIONS ARE TAX DEDUCTIBLE.

EIN: 82-5377458



VOLUNTEER OPPORTUNITIES



Events

Are you in the Charlotte area? We would love to have you be part of one of our events! While these events and their duties can shift year-to-year, we are always looking for assistance with promotion, event planning, sponsorship outreach, auction item requests, logistics, and more.

Host Your Own Fundraiser

Are people always raving about your home baked cookies? Host a bake sale! Are you great at painting? Donate a portion of proceeds from your latest artwork.



Stewardship

Are you able to help us reach out to our amazing sponsors and donors with a handwritten note? We will provide the stationary and stamps!

*Do you have another idea for how you'd like to get involved?
Let us know! Email info@moveforjenn.org.*

VOLUNTEER OPPORTUNITIES



Outreach

Help spread the word about our mission! We are always looking to grow our network in order to help as many people as possible. Share information on social media, hang flyers in your community, and more!

Grant Research and Writing

Do you enjoy researching and/or writing? We are always looking for new grant opportunities. Grants are a large opportunity for funding, meaning we can help even more people!



General Assistance

Are you interested in being hands on with the Move For Jenn team? We would love to welcome volunteers into our circle who can help us with day-to-day tasks.

*Do you have another idea for how you'd like to get involved?
Let us know! Email info@moveforjenn.org.*

VOLUNTEER OPPORTUNITIES



Community Service

Is your child looking to put together a community service project? We would love to help! We have worked with a number of schools to organize card drives and more for the children at Levine Children's Hospital.

Group Volunteer Opportunities

Looking for ways to fulfil company-wide service days, school volunteer hours, Girl Scout or Boy Scout patch fulfilment, or other large group opportunities? We would love to involve you in our mission!

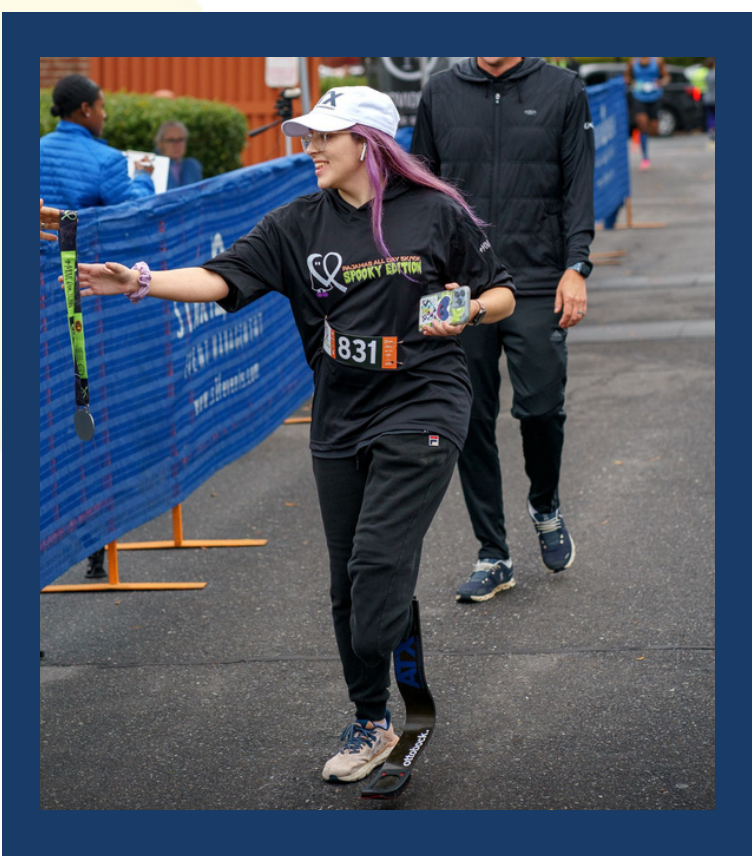


*Do you have another idea for how you'd like to get involved?
Let us know! Email info@moveforjenn.org.*

BUSINESS OPPORTUNITIES

Business Involvement

Looking for a way to give back through your business? You can host a give back night, week, or month to support the Move For Jenn Foundation.



This can be a percentage of total sales, a percentage of a specific item, service, etc. Getting creative is our favorite part of these collaborations.

Our team will help to showcase your efforts and promote your business through our social platforms, giving you the opportunity to turn our supporters into your supporters.

You can expand your network, showcase your philanthropic efforts, and submit a tax write off for your donation.

*Do you have another idea for how you'd like to get involved?
Let us know! Email info@moveforjenn.org.*

OUR EVENTS

Pajamas All Day 5K/10K



Our Pajamas All Day 5K/10K is our signature race event and our favorite day of the year! This community festival includes a fun run, 5K, 10K, kid's activities, adult beverages, raffle items, performances, prizes, and more!

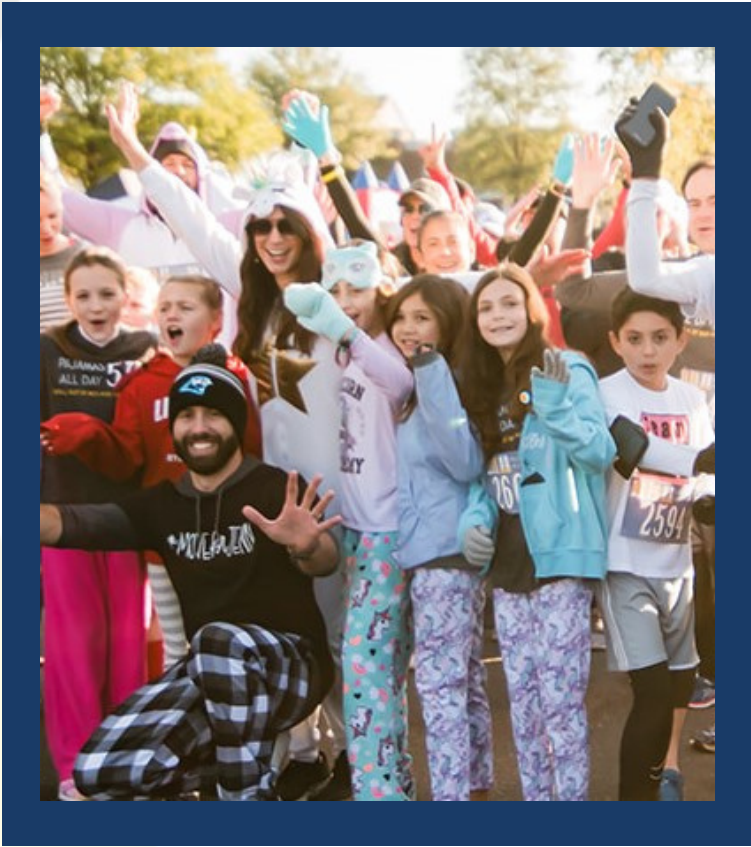
This event brings in over 1,500 supporters each year, so a number of volunteer opportunities are available the day of the event as well as the days, weeks, and months prior.

Move For Jenn Open

The Move For Jenn Open is our annual golf tournament taking place at TPC Piper Glen each spring. This event welcomes over 150 players, volunteers, and sponsors. We would love to include you!



FUNDRAISING BEST PRACTICES



Fundraising

Are you ready to host your own Move For Jenn fundraiser? Check out some best practices below.

Come Up With a Plan

- Writing down a plan and your goals will help you achieve them by keeping you on track.

Decide on Your Mission

- Are you wanting to raise funds? What is your goal? Are you hoping to spread awareness of the mission? How many people would you like to talk to about Move For Jenn? Set yourself up for success.

Spread the Word

- Share your fundraiser or project with your friends and family. Use your network to spread the word about your amazing efforts. Teamwork makes the dream work!

Know When to Ask For Help

- Are you feeling stuck? Need help with something that isn't your strong suit? Use your network! Your network may be able to join in your fundraising efforts. Also, don't hesitate to reach out to the Move For Jenn team at info@moveforjenn.org. We're here to help!

Reach Out to Us!

- Let us know who you are, how you want to get involved, and what your plans are. We would love to be involved and share your philanthropic efforts on our social pages!

MFT BRAND STANDARDS



MOVE FOR JENN
FOUNDATION

MAIN LOGO

LOGO MARK



COLOR PALETTE



R 254 G 226 B 0
#FEE200



R 237 G 26 B 140
#ED1A8C



R 25 G 59 B 103
#193B67



R 175 G 174 B 174
#AFAEAE



R 35 G 31 B 32
#231F20

BRAND FONTS

PERMANENT MARKER

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Gabriel Sans
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Gabriel Sans Bold Regular
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Nexa Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Nexa
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Cabin Regular
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1234567890

MFJ BRAND STANDARDS

MISSION

The mission of the Move For Jenn Foundation is to offer grants in the form of activewear prosthetics to those who have suffered the loss of a limb to sarcoma or other affiliated diseases. Since most activewear prosthetics are not covered by insurance, the foundation bridges the financial gap, allowing amputees to return to the active lifestyle they enjoyed prior to amputation.

The Move For Jenn Foundation also aims to find a cure for sarcoma through providing grants to targeted sarcoma research. Along with funding activewear grants and sarcoma research, our foundation strongly believes that all patients should have access to the care that they deserve. Our advocacy program works directly with patients and their families to provide information about the best treatment options available.

Activewear grants, targeted research funding, awareness, and advocacy are the core objectives that make Move For Jenn unique.

SHORTENED MISSION

The Move For Jenn Foundation offers grants in the form of activewear prosthetics to those who have suffered the loss of a limb to sarcoma or other affiliated diseases. The foundation also works to fund targeted sarcoma research, as well as provide direct patient and family support through the Move For Jenn advocacy program.

SOCIAL MEDIA HANDLES

Facebook: @moveforjenn
Instagram: @moveforjenn
Twitter: @moveforjenn
LinkedIn: @moveforjenn
- Move For Jenn Foundation
YouTube: MoveForJennFoundation
TikTok: @moveforjenn
Website: moveforjenn.org

NAME USAGE

The "F" in For should always be capitalized

- Move For Jenn
- Move For Jenn Foundation
- MFJ
- MFJF

HASHTAGS

#MoveForJenn #MoveBecauseYouCan
#MFJ #PajamasAllDay5k
#PajamasAllDay5K10K #MFJOpen
#MoveForJennOpen

MFTJ BRAND STANDARDS



MOVE FOR JENN
— FOUNDATION —



MOVE FOR JENN
— FOUNDATION —



MOVE FOR JENN
— FOUNDATION —



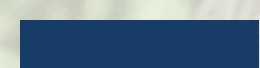
MOVE FOR JENN
— FOUNDATION —



THANK YOU!

THE MOVE FOR JENN
FOUNDATION CANNOT MAKE
THE IMPACT THAT IT DOES
WITHOUT THE SUPPORT OF
VOLUNTEERS, SPONSORS, AND
DONORS!

WE APPRECIATE YOU MORE
THAN YOU KNOW.



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