



Welcome to the Studio!

Welcome to my family! I am so excited and honored to Design your website! Please fill out the questions below so I can get a better understanding of your vision.

- 1. Who referred you, or how did you hear about us?**
- 2. How do you prefer to communicate? (text, phone, email, Facebook Messenger?)**
- 3. What are your working hours & days?**

4. **When do you hope to have the project completed by?**

5. **Do you currently have a website? If so, what is or isn't working for you? What don't you like? Please supply your link.**

6. **Does the Company Have a Slogan or Tagline?**

7. **Tell me about your Business! Describe What Sets Your Business Apart? (Tell me your why, how long you have been in business, what you sell etc)**

8. **What kind of font do you like? (Are You Looking for a Serif, Sans Serif, Calligraphy, Elegant etc)**

9. **Who is your target customer? (feminine, masculine or gender-neutral audience, Age, etc)**

10. Who Are Your Main Competitors?

11. Have You Worked With a Designer Before? Tell Us Your Experience.

12. Who are the other stakeholders/partners involved? Provide all contact details necessary . Will they need to approve and sign-off on designs?

13. What do you consider your style? (Contemporary, Traditional, Modern, etc)

14. PLease list websites that you find inspirational and what you like/dislike

15. Google Analytics- Please supply me with your log in so we can be sure you are showing up on google! Please double check your credentials at the link below!
<https://analytics.google.com/>

16. Is There Anything You Want Us to Know That Wasn't Covered Above?

ADDITIONAL INFORMATION

**Logo. Please email me a PNG of your Logo. I will also need the name of your font and your color codes. (If you have a paid font, please supply me with the file)*

**Please be sure I have your email, phone, and a good shipping address on file for you. (I do like to send my clients goodies throughout the year.)*

Please be sure you add my contact information to your phone and email!

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